

Program outcomes, program specific outcomes and course outcomes for all the programs 2018-19

BA

Course Modules

- First Basic- English
- Second Basic: Any one of the following languages- Kannada/Hindi

Compulsory Papers:

1. Indian Constitution(I- Semester)
2. Environmental Studies and Human Rights(II-Semester)
3. Human Resource Development(III & IV Semester)

Optional subjects: The students shall opt following subject combination consisting of three optional subjects of equal importance

1. History (I - VI Semester)
2. Economics (I - VI Semester)
3. Political Science (I - VI Semester)

Course Outcomes:

Basic Language Papers: English, Kannada / Hindi

Students at the end of the course would be able to use their skills by pursuing international language English, national language Hindi and regional language Kannada appropriately with confidence for higher studies or in professional spheres where these languages are the indispensable tools of communication. The students gain knowledge of various schools in literature, written in the languages like Kannada and Hindi. They begin to appreciate the diversity of literary and social schools of thought. They develop the skill to read texts in relation to the historical and cultural context thereby gaining richer understanding of both the text and contexts.

Outcome of four compulsory papers

1. The students obtain knowledge of fundamental rights and duties of citizens, structure and functions of Central and State Government, judiciary, legislature and the autonomous body, viz. election commission.
2. Procure information on environmental science its resources and management after completion of this course, students could analyze the methods in which the environment has its effects on the society. They also gain knowledge regarding the ways and means of managing the natural resources for the benefit of the society.
3. Human resource development being a part of human resource management treats human resources as assets by imparting them the knowledge , training and skills for the organisational development as well as for national development. The students can qualify as social entrepreneurs and thereby social assets can be created.

Outcome of optional subjects

History/Economics / Political Science

History: Students obtain wide knowledge of facts & figures of ancient, medieval and modern Indian history & European history. This enables the learner to assimilate the knowledge obtained and develop a multi disciplinary approach. The learners enter into the intellectual

forum through the study of history, it inculcates a sense of nationalism and enables the student community to face the attack of communalism and casteism.

Economics: Students become familiar with introductory, canonical models of consumer & producer behaviour, of macro economy and acquire a basic understanding of the operation of modern economy and are able to evaluate the effects of government interventions in individual markets in the macro economy. They can analyze the operation of markets under varying competitive conditions. They can also examine the causes and consequences of unemployment, inflation and economic growth.

Political Science: the students understand the basic principle of politics including governing institutions and branches, political wings and organization, political behaviour and the operation of government both at the national and state levels. They can also understand government and politics in a comparative perspective and comprehend government and politics in the global level also.

Program outcome:

The BA graduates can pursue B. Ed course and opt for a teaching career in the schools. They can also proceed to post graduate studies in their respective subjects studied in the undergraduate level. After post graduation they can M. Phil / Ph. D and serve as lecturers in the degree colleges and universities. They can pursue LLB, LLM and begin their careers as lawyers. They can pursue MSW and take up jobs as personal relation officers in banks or companies. They can pursue MBA post graduate diploma in computer (PGDCA). The other career options include studies in Journalism, Tourism, linguistics, etc., they are eligible to appear for any competitive exams conducted by Union Public Service Commission (UPSC), Karnataka Public Service Commission, Indian railway board, etc., for entering into government services.

BCOM

B.Com I Year

I Semester	II Semester
<p>Course Modules</p> <ul style="list-style-type: none"> • First Basic- English • Second Basic: Any one of the following languages- Kannada/Hindi <p>Course Papers:</p> <ol style="list-style-type: none"> 1. Financial Accounting P-I 2. Business Economics 3. Principles of Management 4. Business Statistics & Maths -I <p>Compulsory Paper: Indian Constitution</p>	<p>Course Modules</p> <ul style="list-style-type: none"> • First Basic- English • Second Basic: Any one of the following languages- Kannada/Hindi <p>Course Papers:</p> <ol style="list-style-type: none"> 1. Financial Accounting P-II 2. Money, Banking & Public Finance 3. Modern Banking 4. Business Statistics & Maths -II <p>Compulsory Paper: Human Rights</p>

Outcomes : Students learn English, Hindi / Kannada as basic languages from I to IV semester , as a result they acquire communication skills in English, Hindi and in the regional language Kannada. This enables them to confidently pursue studies in the professional spheres where these languages are the indispensable tools of communication.

Commerce Subjects- By studying papers in Commerce in the I & II semester the students develop skills of preparing accounts of corporate sectors and also knowledge regarding the current issues in the area of commerce & trade. They acquire knowledge of the Indian Company Act of 1956 and its amendments. Students acquire conceptual knowledge about Financial Accounting and learn skills for recording various kinds of Business Transactions.

Principles of Management- Students acquire knowledge about planning, organisation, motivation, staffing and leadership. They become good planners and decision makers & this helps to focus on change and adoption to the change. It helps students to develop the conceptual and analytical skills so as to be able to manage business operations.

Business Economics –Students understand basic models of the behaviour of firms and industrial organisations and how they could be applied to policy issues. Students are able to manipulate these models and solve analytical problems relating to business concerns.

Business Statistics & Maths- Students gain understanding of business and statistical concepts to include measurements of location and dispersion, regression, co-relation analysis, multiple regression and business / economic forecasting.

Compulsory Paper: Indian Constitution- Students acquire knowledge of fundamental rights & duties of citizens, structure & functions of Central & State Governments, judiciary, legislature & autonomous body like election commission.

B.Com II Year

III Semester	IV Semester
<p>Course Modules</p> <ul style="list-style-type: none"> • First Basic- English • Second Basic: Any one of the following languages- Kannada/Hindi <p>Course Papers:</p> <ol style="list-style-type: none"> 1. Financial Accounting P-III 2. International Trade & Finance- I 3. Cost & Management Accounting-I 4. Business Taxation/ Human Resource Management-I 	<p>Course Modules</p> <ul style="list-style-type: none"> • First Basic- English • Second Basic: Any one of the following languages- Kannada/Hindi <p>Course Papers:</p> <ol style="list-style-type: none"> 1. Financial Accounting P-IV 2. International Trade & Finance- II 3. Cost & Management Accounting-II 4. Business Taxation/ Human Resource Management-II

Outcomes:

International Trade & Finance – The students begin to understand unique problems faced by firms engaging in international activities, the importance of understanding economic social, political, cultural & legal environment, the mechanics of imports and exports, joint venture franchising and subsidies.

B.Com III Year

V Semester	VI Semester
<p>Course Papers:</p> <ol style="list-style-type: none"> 1. Business Law 	<p>Course Papers:</p> <ol style="list-style-type: none"> 1. Corporate Law

2. Modern Marketing	2. Auditing
3. Financial Management- I	3. Financial Management-II
4. Financial Accounting- V	4. Financial Accounting- VI
5. Cost & Management Accounting-III	5. Cost & Management Accounting-IV
6. Business Taxation/ Human Resource Management-III	6. Business Taxation/ Human Resource Management-IV

Outcomes:

Business taxation –Students begin to understand income tax, GST and other indirect tax systems as well as filing procedure and learn to assess the income tax of a person according to income tax provisions.

Business Law- Students are able to understand the various parameter to assess the opportunities and constraints for new business ideas, licensing and legal procedures in operating the business transactions and contracts. Understand the systematic process to select and screen a business idea.

Modern Marketing- Students gain knowledge regarding marketing mix, consumer behaviour, product life cycles, digital marketing, rural marketing, innovations in product development training and selection process required to market the product.

Cost & Management Accounting - Students begin to understand how to reduce and control the cost during the course of production because cost is a vital aspect in modern business. Students gain knowledge about ascertainment of the profitability of each of the products and advice the management to maximise its profits.

It also provides management accounting concepts related to management functions of planning control and decision making through the techniques of cash flow analysis, standard costing, marginal costing and budgetary control.

Auditing- Students gain knowledge of the principles and practices of internal & external auditing. Students can understand auditing as a component of recurrent and strategic activities, risk assessment, internal control, systems of evaluation, forensic accountability and contemporary audit issues and challenges through computerised accounting.

Human Resource Management- Students gain knowledge regarding the analysis of HR policies and practices with regard to employees, skills, selection training, compensation, reward and performance appraisal, vertical mobility and lateral mobility of employees, cases of companies policies in retaining and retrenchment of personnel.

Program Outcome

The BCOM graduates can pursue post graduate studies viz. MCOM, MBA, MCA, ISCI. After their post graduation they could pursue, M. Phil, Ph. D and take up a teaching career in degree colleges and universities. They could also pursue career options viz. chartered accountancy, banking services, insurance sectors, marketing, company secretary ship, stock exchange services, tax consultancy, management and planning, entrepreneurship, law, etc., they are eligible to study certificate courses of any discipline. They may appear for

competitive exams conducted by Union Public Service Commission (UPSC), Karnataka Public Service Commission (KPSC), Indian Railway Board, etc for entering into the government services.

M.Com. Course Outcomes

M.Com. Core Papers (Academic Year -2018-19)

I Semester	
Course Modules	Outcomes
CME 402: Business Economics	The Students learn to take proper decisions in organization and day to day activities. The paper teaches all about decision making.
CMH 403 : Innovation in Business	To appraise <u>on</u> value of innovation. To impart skills of innovation. To enable students to think and act on innovation.
CMH -404: Business Statistics	It makes the students to analyze the statistical data in an organization. They learn various techniques to organize for calculating profit and risk.
CMH 405: Management Science	To provide an understanding of management Science technique used for managerial decision making.
CMH 406: Advanced Financial Accounting	To understand and apply financial accounting tools & techniques for managerial decision making. To provide students with the knowledge about contemporary issues in accounting To enable students to develop insights into financial analysis of business organizations.
II Semester	
Course Modules	Outcomes
CME 451: Personality Development	To enhance the personal and professional effectiveness of the students by exposing them to the art and science of self awareness and development.
CMH 452 : Entrepreneurship Development	To Provide an introduction to entrepreneurship and its development process, environment and current scenario in India. To make the students aware of the importance of entrepreneurship opportunities available and challenges faced in the society.
CMH 453 : Strategic marketing management	To familiarize students with the advance concept and issues of strategic marketing and enable them to be able to analyze the market environment and develop international marketing strategic for a business firm.
CMH 455: Business Research Methods	To provide the students with the knowledge and skill related to the conduct of research connected to business and to familiarize the students with the technicalities of executing a

	research assignment.
CMH 456 : International Business	To familiarize the students with functions and practice of international business. To enable them get global perspective on issues related to EDI, FOREX market and globalization.
CMH 457: Advanced Cost Accounting	To provide the students with an in-depth knowledge of advanced approaches of cost accounting. Inorder to enable them to apply costing methods and techniques. so as to assist management in taking appropriate decisions.
III Semester	
Course Modules	Outcomes
CME 501: Personal Savings and Investment Management	To provide students the knowledge of various avenues of savings and investment for individuals.
CMH 502: Foreign Trade and Policy	To make students understand the concept of foreign trade, policies, procedures and documents involved in foreign exchange mechanism. So that they can take up career in these fields.
CMH 503: Business Ethics and Corporate Social responsibility	To acquire knowledge of ethical issues , social responsibility and corporate governance practices in the corporate world
CMH 504: E - Commerce	To understand the nature of E-Commerce business and its various dimensions. To identify the various strategies and advanced concepts of web - based commerce. To provide insights to the students on E-Commerce models.
CMH 505: Corporate Accounting	The students become experts in corporate account management like holding account , amalgamation etc.
CMH 506 : Capital Market operations	Is designed to acquaint the students with various concepts of investments management and to facilitate them to understand various issues of capital market in India
IV Semester	
Course Modules	Outcomes
CME 551 Retail Management	To study the various retail Sectors and outlets and structure of retail operations and legal compliances for a retail store and compliances
CMH 553: Risk and insurance Management	To understand the nature of various insurance policies and its dimensions. To learn the insurance and risk management strategies, to understand the importance of Corporate risks and individual risks and mitigation strategy.
CMH 554: International	To orient the students on global business environment and

Financial Management	international market. To make students understand the various risk in an enterprise when it is exposed to on account of international business
CMS 555 : Financial derivatives market	The objective of this course is to provide students with knowledge of hedging investments
CMS 556 : Portfolio Management	By this paper the students understand the portfolios and its management, they also learn about security analysis.
Project	The students take up the project on organization and management of industries by visiting industries. By the project work the students get good practical exposure.

PROGRAM SPECIFIC OUTCOME

PROGRAMMES	SPECIFIC OUTCOMES
UG Programmes	
B.A.	Students interested in Languages can pursue jobs in the following areas: Professional Writing Research Editing Journalism Media School Teachers
B.A	For Students interested History can pursue jobs in the following areas: Archaeologist. Archivist. Heritage Manager. Historical Building Inspector or conservation officer. Museum education officer. Museum or gallery curator. Museum or gallery exhibitions officer. Secondary School teacher, lecturers Broadcast journalist. Civil Service administrator.
B.A	For Students interested in Economics can pursue jobs in the following areas: Data Analyst Economist Financial Risk Analyst Forensic Accountant Chartered Accountant Chartered Certified Accountant

	Chartered public finance accountant
B.A	For Students interested in Political Science can pursue jobs in the following areas: Law Enforcement Investigations Probation and Parole Administration Criminal Justice Judicial Affairs Attorney Paralegal
B.Com.	Finance Banking Company Secretary Insurance Foreign Trade Stock Broking & Investment Analyst Tax Auditor Tax Consultant Insurance Providers Public Relations Marketing and Sales Consumer Research Human Resources (Personnel Management) Real Estate Entrepreneurship Media Advertisement School Teachers, lecturers Indian Cost and works Accountant
PG Programmes M.Com	For Students interested in MCOM can pursue jobs in the following areas: Accountant Accountant Executive Chartered Accountant Company secretary Cost Accountant Finance Analyst Finance Planner Finance Manager Finance Controller Finance Consultant Investment Analyst Stock Broker Portfolio Manager Tax Auditor Tax Consultant Auditor Statistician Economist

	College & University Teachers.
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