

# THE ANNUAL QUALITY ASSURANCE REPORT OF THE INTERNAL QUALITY ASSURANCE CELL [AQAR]

Name of the Institution :- Shree Gokarnanatheshwara College,  
Gandhinagar, Mangalore-3

## YEAR OF THE REPORT 2004-05

Inspired by the Principles of Brahmashree Narayana Guru champion of the humble and the downtrodden who gave the slogan “One Cast, One Religion and One God”, “Educate to be free and Organise to be strong”; which we strongly adheret and put into practice by imparting a sound liberal and quality education especially to the deprived and weaker section of the society and thereby shaping our students into morally patriotic and responsible citizens of our country.

Teamwork can achieve wonders where individuals may fail. Although there is a hackneyed saying “Too many cooks spoil the broth”. The saying dose not apply when the action is well planned and each one has a role to play in order to achieve the desired results through the combined, genuine efforts and harmonious blending of our stakeholders. We are in the humble process of achieving our unique and sacred foal of our patron saint. The upliftment of the downtrodden and in the establishment of an egalitarian system of society.

Nevertheless we try our level best to bring education within the reach of all who seek it, to students of all denominations without distinction of caste, creed or sex.

It is with over whelming gratitude we say that there are many philanthropists behind the college activities who have liberally contributed towards the task of learning. The sincerity and enthusiasm of our beloved Sri B. Janardhan Poojary, Ex-Minister and member of Rajya Sabha has been a beacon of light for us in this task of enlightening the youth. We are confident that we shall prove worthy of the trust reposed in us by the public. We such dynamic and benevolent people in the management to shape the destiny of the institution.

## PART A:-

The plan of action chalked out by the IQZC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year.

NAAC peer team visited our college on July 28<sup>th</sup> and 29<sup>th</sup> 2004 and our college was accredited with B+ Grade in the month of October 2004.

We established IQAC in the month of December 2004. Accordingly for a short period of four months i.e. from December to 31<sup>st</sup> March, we could not prepare special plan of action especially for IQAC. However we are proud to present before you the activities conducted during the academic year 2004-05.

Today there is a strong feeling that the curriculum of graduates do not match the needs and the expectation of the employment sector. Usually the skills identified by the employer and required by the educated work force are; Time Management, ability to work under pressure, accuracy and attention to detail, oral communicating skill and managing the different tasks at the same time. There skills today are the parameters, by which the quality of the higher education is assured. Such education enables nation to acquire in competitive globalized world.

#### PART B:-

##### 1. Activities reflecting the goals and objectives of the institution

The college is managed by Shree Venkatesha Shiva Bhakthi Yoga Sangha, Mangalore which is a registered body. College governing council includes:-

1	Sri M. Seetharam	President
2	Sri S. Jayavikram	Correspondent
3	Sri B. Jayakar	Member
4	Sri Ishwar Attavar	Member
5	Sri M. Jaganath B.A, B.h.	Member
6	Sri Arun Kumar B.Com, L.L.B.	Member
7	Dr. Suchitra Sorake	Member
8	Sri P.K. Lohith Poojary	Member
9	Sri Bhaskar Suvarna	Member
10	Sri Vasanth Karandoor	Member
11	Sri B. Devadas	Es-Officio Member
12	Mrs Sujaya Ashok M.A., B.Ed.	Principal
13	Mr. Gangadhar	Staff Representative
14	Mr. Ummappa Poojary	Staff Representative

### NAAC Visit:-

The peer team from National council of Accreditation and Assessment Constituted by UGC visited the college on 28<sup>th</sup> and 29<sup>th</sup> of July and commenced the work done by the college and awarded with B+ grade, which has infused in us new strength and confidence.

### COLLEGE BUILDING:-

The college building consists of spacious classroom, Principles chamber, staff room, Ladies room, computerized office, stock room, library, reading room, laboratory, computer room, sports room, NCC room, NSS room, Photostat copy room, Multi gymnasium, HRD and career guidance room and mini auditorium.

### COLLEGE LIBRARY:-

To begin with, there cannot be knowledge discrimination without a treasure house of knowledge to draw upon from. Hence our Library support service contributes and supplements knowledge for the progress of students. The library services ensured their accessibility to all the students. Materials and facilities and access to latest books and discipline, based journals and magazines are made available to the students. The positive attitude of the library staff helps in encouraging students to fully utilize the services available in the library.

### COLLEGE FACULTY:-

The faculty consist of Arts, Commerce, Management and language for B.A, B.Com and B.B.M. There are 17 full time permanent lecturers drawing UGC scale with two of them having availed the facility of doing Ph.D under the faculty improvement programmes. Three-faculty member are management paid to teach B.B.M. classes.

### COURSE OF STUDY:-

The college offers 3 years Degree course in B.A, B.Com & B.B.M and certificate course in Veda & Tantragama.

### STUDENTS COUNCIL:-

Students are the central focus of the college and all programmer and activities in the college are obviously students centred. The entire system of functioning of a college is to develop the student's personality and their future utility.

In this regard we have students council consisting of bearers, elected President, Secretary, Joint-Secretary, Class Representatives, Nominated members of the various associations. Student council is functioning under the guidance of student's council advisor.

Student's council inauguration was held on 17<sup>th</sup> July 2004. Dr. B. Surendra Rao, Chairman, Dept. of History, Mangalore University was the chief guest.

#### FINE ARTS ASSOCIATION:-

In order to promote and explore the artistic talents of our students, we have a Fine Arts Association. This year our students gave a programme in AIR Mangalore.

#### LITERARY ASSOCIATION:-

In order to help the students to get rid of their nervousness to gain confidence and to overcome foggy thought processes and to make them good public speakers, articulating and convincing debaters we have literary association in our college. This year our students won many prizes in the Inter –Collegiate level competitions. On observing the Rashtra Kavi Kuvempu's Birth centenary year our students presented papers on Kuvempu's life and achievements. Dr. Palthody Ramakrishna Achar, Principal of D.Ed. college, Savanoor was the resource person.

#### SPORTS & GAMES:-

A sound physical being promotes a sound and balanced mind. To influence and inspire our students with confidence and zeal, team spirit, national pride, strict sense of discipline, many worthwhile activities have been conducted in the area of sports and games in our college.

The students are provided with modern facilities to develop their skills and sports and games like volley ball, badminton, cricket, kabaddi, athletic, power lifting, wrestling, kho-kho, chess, tenni koit, and table tennis. Our students earned many medals and trophies in sports and games. Multi gymnasium worth Rs. 3 lakhs has been set up by utilizing the HRD grants. Separately for boys and girls.

Our college students have done well in the field of sports and games during the academic year 2004-05. Many students participated in the All India

Inter University, State level, Divisional level, University level and District level and brought credit to the college. Inter collegiate wrestling competition which was held in our college and our college wrestling team bagged the team Championship Award in the Mangalore University.

### NCC:-

Education must provide a climate for the nurturing of values, both as a personalized set of values, forming one's character and including necessity social cultural and national values, so as to have a context and meaning for action and decisions and in order to enable a person to act with conviction and commitment.

We have NCC Army wing in our college. The total enrolled strength of the NCC wing is 50 cadets including 16 girl cadets. NCC training is imparted on Saturday after class hours.

### NSS:-

Community development is an important responsibility of the college to bridge the gap of knowledge and development in various social scientific and cultural aspects between the privileged and under privileged sections of the society. Hence our college has undertaken extension activities of through NSS with a social commitment. The aim is to create a knowledge oriented society which will eradicate superstition, un-hygienic methods of living, addiction, corruption environmental destruction etc.

For the year 2004-05, 125 students enrolled their names in NSS. Campus cleanliness, One-day camp, Annual special Camp and community development programme were conducted through NSS.

### HRD & CAREER GUIDANCE:-

HRD is a planned and continuous process of learning and growth designed to induce behavioural change in individuals by cultivating their mental abilities and inherent qualities through the acquisition, understanding and use of new knowledge, insights and skills. This learning process involves the implication that there will be changes in behaviour on the part of the individual given the adequate training and education.

Career guidance and placement services refer to provision of linkage to the campus life of students with the realities to be faced by them when they seek employment or opt for further higher studies.

Our college this year has conducted many programmes on leadership and personality development, group discussion on career guidance.

### VALUE EDUCATION:-

Values are our roots and success our fruits. To achieve value-based education, we need to have clearly defined values –moral, rational and aesthetic. The present generation has been facing lack of moral values. In a positive environment a marginal performer's output goes up. In a negative environment a good performer's output goes down. Realizing this fact, value education has been introduced in the college to shape the personality and character of the students of life and to contribute to the society positively so as to set up an atmosphere of peace and harmony.

### WALL MAGAZINE:-

To develop the writing skill of the students and to give expression and exposure of literary and artistic talents of the students, our college has provided a platform to the students in the form of college wall magazine called "Chethana".

Towards the end of the academic year there exhibits go into the final process of getting compiled in the college annual magazine called "Chethana".

### HUMANITIES ASSOCIATION:-

Apart from the class room teaching, to have a practical real and analytical insights about the past, present and future events in social, political, economical and historical scenario, our college has a Humanities association which organizes the Guest lecturers, antique exhibition, quiz competition and historical trips.

### COMMERCE AND MANAGEMENT ASSOCIATION:-

Our college has commerce and Management forum which functions under Manage-guidance of faculties in charge. Students from commerce and management are encouraged to appear for C.A, ICWA and C.S. examinations. Funds are raised by the faculties in commerce and management to help the needy and poor students. Departmental library related to the subject, books are made

available to the students. Association subscribes two dailies to develop the reading habits among the students.

Mr. Abdul Samad FCA, Alumini of the commerce department was invited to have an interactive session with the commerce and management students. Many competitions like quiz, Ad-mad and Dumb charade etc. were conducted in order to infuse the soft skills. Send-off ceremony was organized for outgoing students by juniors.

### KANNADA SANGHA:-

For encouragement of the growth of Kannada literature and culture the development of Regional language, we have a Kannada Sangha in our college.

Kannada Sangha organized the Kuvempu centenary celebration in association with Karnataka Tulu Academy. A book exhibition was held as a part of the programme. In association with NSS unit of our college, Kannada Sangha organized a programme under the banner “Janatheya Kannada”.

### ENGLISH ASSOCIATION:-

To motivate the students to communicate in English to deliver Extempore speeches in English, Quiz, Essay writing competition were conducted under the auspices of English Association.

### CANTEEN FACILITIES:-

Our college has canteen facilities where a wide variety of vegetarian food items are served at subsidized rates.

### PARENT –TEACHER ASSOCIATION:-

We have a Parent Teacher Association in our college, which meets twice in a year to discuss the student’s developmental issue and concerns.

### ALUMNI ASSOCIATION:-

Alumni Association contributes their mite to the college in various ways.

### STUDENTS SAFETY INSURANCE SCHEME:-

We have Students Safety Insurance Scheme in our college. Under this scheme students will benefited against accident disablement or death.

### MID-DAY MEALS:-

Charity in the form of free food receives the God's choicest blessings. In keeping up this virtue, stakeholders of our college were magnanimous enough to provide the free mid-day meals to the poor students of our college by making arrangements to partake food in Shree Gokarnanatha Temple premises which is closely associated with our college.

### SCHOLARSHIP:-

Scholarships are awarded to the deserving students to pursue their studies, post-metric scholarship, Beedi scholarship; SC-ST scholarship, Ex- servicemen scholarship and fee concession facilities are made available to the students. Besides there our management has also constituted several scholarship to needy and meritorious students.

### MEDICAL CAMP:-

The management of our college has been rendering a yeomen service by conducting a free medical camp every Sunday for the part many years in the college campus. Many poor patients in and around Mangalore city are the beneficiaries of this service.

### 2. NEW ACADEMIC PROGRAMMES INITIATED (UG & PG)

There is nothing in the world so sacred as knowledge. He who is perfected by yoga, all round development finds in the fullness of time. (Bhagvad Geetha)

Changes in B.Com syllabus have brought in additional subjects by offering optional Business Taxation / Human Resource Management and Financial Management.

### 3. Innovation in curricular design and

The centralized media facility is established to augment the teaching learning process of the institution. Audio-Visual equipment such as OHP, Models, charts and teaching aids are used.

The learner centred teaching method such as group work, role-play, project work, field visit, case study debates etc. are also adopted to supplement the classroom teaching. It is also seen that the faculty members prepare their own



visual and teaching aids and make liberal use of OHP, PC etc. The preparation of enrichment programme for the advanced learners and remedial teaching to the slow learners helped in a long way to learn. Advanced learners are helped by providing extra handouts / reading materials and are encouraged to consult reference books, websites etc.

A notable practice in the formation of study groups consisting of strong and weak students in which the strong ones help the weak ones in their studies. Such peer caring benefits students much more than conventional teaching methods.

Field trips, educational trips, Projects departmental seminars, guest lecturers by experts from outside help the students to develop the ability to learn on their own. Diversified teaching methods are used including focused group discussions, brain sessions, role playing, games case discussion, home assignments , project study undertaken by the students.

#### 4. Inter disciplinary programmes started:-

On 3<sup>rd</sup> February 2005 on Inter-Disciplinary programme was organized by the commerce association on the topic “Know your medicine” Dr. Ramakrishna Shabaraya of Pharmacy College was the resource person.

#### 5. Examination reforms implemented

Test, assignments, term papers, learning projects, prompt evaluation are regularly conducted. The results are intimated to the parents regularly.

The three main examinations –one in September, second one in January first week and third exam in March first week were conducted . In between monthly tests were conducted, assignments were given, objective test and group discussion were conducted. Policy on internal assessment was informed to the students.

6. Candidates qualified :-NET / SLET / GATE etc.

7. Initiative towards faculty development programmes

8. Total number of seminars / workshop conducted

9. Research projects (a) implemented  
(b) Completed

10. Patents generated, if any.

11. New collaborative research programmes.
12. Research grants received from various agencies.
13. Details of research scholars.

Mr. Jayaprakash Rao, Head of the Department of Commerce is pursuing Ph.D. on the Thrust area Insurance.

14. Citation index of faculty members and impact factor.
15. Honors / Awards to the faculty Mr. Lokanath Poojary, Senior Librarian was award M.Phil Degree from Aligappa University, Tamil Nadu.

Mr. Narasimha Murthy, Head of the Department of Kannada was a awarded Ph.D. from Magalore University for his work on Street play in Karnataka.

16. Internal resources generated.
17. Details of Departments getting SAP, COSIST ( Assist) DST, FIST etc. assistance / recognition.

#### 18. Community service

Community services and extension activities have become a part and parcel of extra curricular activities. Through N.S.S. and NCC wings, our college is engaged in community services. Beach cleaning activity was conducted in Pananboor beach. NSS unit of our college, conducted ten days Annual special camp in Govt. Urdu Higher Primary School in MoolarPatna, Azadnagar. A new playground was constructed for the students of that school.

19. Teachers and officers newly recruited.

#### 20. Teaching and No-teaching ratio.

Total number of teaching staff is 20 and Non-teaching staff is 13  
20:13

#### 21. Improvements in the library services

- ❑ Arrival of the new books are exhibited
- ❑ Computerized recording of books, Journals and Magazines.
- ❑ Three Borrowers tickets are issued to first and second degree students.

- Four Borrowers tickets are issued to Final Degree students.
- Books are issued to students from book bank.

## 22. New books / journals subscribed and their value

To up date the knowledge and information every year the college purchases subject and General books to \_\_\_\_\_ to the needs of the students and staff.

This year 987 books were purchased total worth Rs. 1,00,098.25. Till 31<sup>st</sup> March 2005 we have the total number of books 14261.

Up to 31<sup>st</sup> March 2005 the college subscribed 73 periodicals and journals worth Rs. 35,247.50

23. Courses in which student assessment of teachers is introduced and the action taken on student feed back.

Upgraded the syllabus according to the requirements of job market. Soft skills like group discussion, role play, case studies are introduced and are \_\_\_\_\_ inside the class. For B.Com classes as a specialization, Financial Management, Business Taxation / Personal Management as optional subject have been introduced.

## 24. Unit cost of Education

Total students for the Academic year 2004-05=481.

Total expenses for the Academic year 2004-05 Rs. 54,58,869/-

Unit cost	Rs. 54,58,869/-
	481
	Rs. 11,349/-

## Unit cost excluding salary

Total expenses	Rs. 54,58,869/-	
Less Salary	Rs. <u>49,27,143/-</u>	
	<u>5,31,726/-</u>	
	<u>5,31,726/-</u>	Rs. 1105.46
	481/-	

25. Computerization of administration and the process of admission and examination results, issue of certificates.

26. Increase in the infrastructural facilities.

Infrastructure of an academic forms an inseparable part of life and it adds to quality of the campus.

In this academic year college has built an additional two floor building worth Rs. 23,50,000/-

27. Technology up gradation

To keep with modern technology the college has Internet facility and created an e-mail id. [sgcmangalore@rediffmail.com](mailto:sgcmangalore@rediffmail.com)

28. Computer and Internet access and training to teachers and students.

Computers are being used by the students and teachers on many occasions. Three months training courses in computers were conducted for the students and certificates were issued to them.

29. Financial aid to students

Details of financial assistance to the students for the academic year 2004-05

Sl No	Type of Assistance	Amount Rs.	No. of
1.	Central Govt. Post matric scholarship for SC&ST	45,441/-	25
2.	Post matric scholarship for backward & Minority	600/-	02
3.	Scholarship for SC & ST Received from MCC	94500/-	63
4.	Defence / Ex-servicemen scholarship	3225/-	05
5.	Merit scholarship	1320/-	02
6.	Beedi scholarship	11000/-	04
7.	Fee concession General Backward Tribe SC/ST	120461/-	44

	Physically handicapped scholarship	1500/-	01
8.	Good conduct prizes	1800/-	18
9.	Free book distribution by the management General	27000/-	200
10.	Free medical assistance General	21410/-	3117

### 30. Activities and support from the Alumni Association.

Leadership training programme co-sponsored by Alumni Association was organized on 2<sup>nd</sup> October 2004 for our students. Twenty council members participated in the programme Prof. Raj Mohan Rao and Prof. Krishnamurthy were the resource persons on the occasion.

Alumni Association of our college rendered the following support to the college:-

Purchase of Twenty fans and regulators Rs. 19091/-

Met the medical expenses of Ms. Shaila of II B.Com to the extent of Rs. 10000/-

The share of expenses of Karavali Utsav Rally to the extent of Rs. 500/-

The share of meeting expenses of Principals workshop called by joint Director of collegiate education Rs. 500/-

### 31. Activities and support from the Parent Teacher Association

Two Annual General meetings were conducted and three executive meetings were held.

Financial support was rendered by the PTA on many occasions.

- ❖ Medical expenses to second B.Com student (Ms. Shaila Rs. 1000/-)
- ❖ Steel Almirah for departmental libraries – Rs. 13800/-
- ❖ Contribution for Karavali Utsava cultural programme –Rs. 500/-
- ❖ Contribution towards Principals meeting on TQM organized by Joint Director of Collegiate education Rs. 500/-

### 32. Health Service:-

Every Year students should undergo medical checkup at the college premise. Every Sunday our college management in association with SCS Hospital Mangalore is providing free medical aid. Students, staff, parents and Public are encouraged to make use of the same. Besides free mediciner are available in the college campus for the use of all which is being looked after by a trained staff member. Since 1990 college is offering the provision of student safety Insurance Scheme. Under this scheme students will be benefited against accident either for disablement / death. Every student is covered under this scheme on an annual premium of Rs. 6 each.

In July 2004 ten students and one staff member donated A+ blood to second B.Com student Shaila for her major aliment rat fever. Even financial support was also given to her family to the extent of Rs. 8500/-

### 33. Performance in sports activities

College is providing encouragement to the students participating in sports and games. Institution has court facility for Volley ball, Kabaddi, Tenny Koit, Shuttle Ball, Badminton, Kho-Kho etc. For track events arrangements are made in Mangala Stadium which is to the college. Apart from these facilities, for Indoor games like Chess, Carram, Table Tennis, Multi-Gym, Weight Lifting, Wrestling etc. are also provided. We are proud to present the performance and achievements of our students in sports and games.

Subraya Kamath of III B.A. selected continuously for 3 years in the All India Inetr Wrestling Competition .

Shailaja of II B.A. participated in the All India Inter-University Weight Lifting held in Andhra Pradesh. She secured first place in the Mangalore University Inter Collegiate Weight Lifting competition and created a new meet record and secured the best woman lifter award. She secured silver medal in the Mangalore University Inter Collegiate Kabaddi Torunament.

Keith Lionel of I B.A. participated in the All India Inter University Weight Lifting and Power Lifting competition held at Andhra Pradesh. He secured Gold Medal in the Mangalore University Inter Collegiate Weight Lifting competition and created a new meet record in the Power Lifting competition. He secured Bronze Medal in the Mangalore University Inter Collegiate Athletic Meet Shot put event.

Abhijith Rai of III B.Com secured two gold medals in the Mangalore University Inter Collegiate Athletic Meet in Shot put and Discus throw. He secured silver Medal in the Mangalore University Inter Collegiate Power Lifting competition.

Dinesh of I B.B.M. participated in the All India Inter University Badminton tournament held at Annamalai University.

Dheeraj of III B.Com participated in the All India Inter University Wrestling Competition held at Haryana. He also secured Gold Medal in the Mangalore University Inter Collegiate Wrestling Competition. He secured medal in he Mangalore University Inter Collegiate Kabaddi Tournament at SVS College Bantwal.

Mamatha of II B.A :- She participated in the All India level Kabaddi Tournament held at Chandigarh. She secured first place in the state level Kabaddi Tournament and best All Rounder Award in Mangalore University Inter Collegiate Kabaddi Tournament.

Avinash of II B.A participated in the South Zone Inter Collegiate Kabaddi Tournament. He secured Best Catcher award in the Mangalore University Inter Collegiate Kabaddi Tournament and secured Silver medal.

John CC of III B.A. participated in the South Zone Inter University Kabaddi Tournament. He secured silver medal in the Mangalore University Inter Collegiate Kabaddi Tournament.

Ramitha of II B.A. and Sunitha of I B.A secured silver medal in the Mangalore University Kabaddi Tournament.

Sujith of III B.Com secured silver and Bronze Medal in the Mangalore University Inter Collegiate Weight Lifting and Power Lifting competition. He also secured silver medal in the State level Junior Weight lifting competition.

Manjunath of I B.A. and Deekshith of II B.A participated in the South Zone Inter University Kho-Kho Tournament held at Bangalore University.

Following students are the University Medal Winners:-

Privithraj of I B.Com - Bronze and Silver Medals in Wrestling & Kabaddi

Saleem of II B.Com	-	Bronze and Silver Medals in Wrestling & Kabaddi
Manoj of I B.Com	-	Silver Medal in Kabaddi
Bhaskar of I B.Com	-	Silver Medal in Kabaddi
Nithesh of II B.A	-	Silver Medal in Kabaddi
Naveen of I B.A	-	Silver Medal in Kabaddi
Sudhalai of II B.Com	-	Silver Medal in Kabaddi
Latha of III B.Com	-	Silver Medal in Kabaddi
Roopa of B.A.	-	Silver Medal in Kabaddi
Ashwini of I B.A.	-	Silver Medal in Kabaddi

Our college wrestling team secured the championship award in the Mangalore University Inter Collegiate wrestling competition continuously for three years.

Our College Kabaddi team secured silver medal in the Mangalore Inter Collegiate Kabaddi Tournament held at SVS College, Bantwal.

Our College Girls Kabaddi Team secured second place in the Mangalore University Inter Collegiate Kabaddi Tournament held at Ujire.

Our College secured First place in Inter Collegiate Kabaddi Tournament conducted by Shree Narayana Guru First Grade college Mangalore. Manoj of II B.Com secured the Best All Rounder Award and Avinash of II B.A was declared the Best Rider of the Tournament.

Our College Annual Sports Meet was held on 10<sup>th</sup> December 2004 at Mangala Stadium.

#### 34. Incentives to outstanding Sports person:-

For participation and winning in the University, State, South Zone and Inter University and All India Inter University level, the following students are awarded cash prize and Mementos.

Subraya Kamath	III B.A	Rs. 500/-
Dheeraj	III B.Com	Rs. 500/-
Ganesh Prasad	Veda & Tantragama	Rs. 500/-
Shailaja	II B.A	Rs. 500/-



Mamatha	II B.A	Rs. 500/-
Sunitha	II B.A	Rs. 500/-
Avinash	II B.A	Rs. 250/-
John CC	II B.A	Rs. 250/-
Manjunath	I B.A	Rs. 250/-
Dheekshith	II B.A	Rs. 250/-

One of our Alumni Mr. Herald Pais given the coaching to our Sports students.

### 35. Students achievements and awards:-

Co-curricular and extra curricular facilities are quality indicators. They may not have a direct bearing on the academic excellence an Institution aspires for, but an indirect bearing they do have for academic excellence. They are also needed for the students all round personality. Students surely have a quality profile when they are good and excel in art, literature and culture. in 2004-05 our students bagged many prizes and brought the credit to the college by having participated at the Inter Collegiate level.

Sudhamani of III B.A.:- Won the first place University level Essay Writing competition organized by Besant Women's College. She also secured consolation prize at the state level Essay Writing competition organized by Director of Collegiate Education Bangalore.

Sudheer of II BBM:- Won first place in the Essay Writing competition organized by Mangalore Institute of Fashion Technology.

Rakesh of II B.Com won the second place in poster designing conducted by Mangalore Institute of Fashion Technology.

Sneha Shetty of III BBM won the first place in Inter Collegiate English Education Competition held in connection with Brahmashree Narayana Guru's 150<sup>th</sup> Birthday Celebration which was jointly organized by our college and Shree Venkatesha Shiva Bhakthi Yoga Sangha.

Sneha Shetty, Aravind, Mohan U. of III BBM and Titus Peris of I B.Com secured second place in the Inter-Collegiate Marketing Mind Bend competition organized by Besant Institute of Post-Graduate studies.

Dinesh of II B.Com won the first place in Inter Collegiate Tulu Elocution competition held in connection with Brahmashree Narayana Guru's 150<sup>th</sup> Birthday

celebration which was jointly organized by our college and Shree Venkatesha Shiva Bhakthi Yoga Sangha. He secured third prize in Inter-Collegiate Essay Writing competition conducted by NSS unit of University college, Mangalore.

Sadanand of II B.A. attended ten days Pre R.D. camp held at coimbatore.

Reshma of II B.Com attended ten days Pre R.D. camp and participated in Republic day parade at Bangalore.

### 36. Activities of the Guidance and counseling unit.

Guidance and counseling support service will contribute to enable students to overcome their inhibitions, and linguistic barriers, stress etc. and bring about a change in their mindset and motivate them to do better.

Immediately after the admission into the First year, students are placed under the able guidance of Academic Advisors. Orientation and induction Programme is conducted to create a sense of confidence among the students. Under this programme Academic Advisors enlighten the students on the areas like course and course contents, hours of study, examination system, evaluation pattern, Internal Assessment, attendance, term, Library facilities, co-curricular activities, discipline, code of conduct etc. This exercise helps in assessing the mind set, competency and skills possessed by the students thereby enabling the teachers to identify their strengths, weakness, family, cultural, economic and social background. Therefore guidance and counseling work is done by the Academic Advisors and at present no separate guidance and counseling unit is established.

However one of the faculty members Mr. Ummappa Poojary had recently attended the counseling training programme at Thana Bharathi in Bangalore and in the next Academic year college will set up a guidance and counseling unit.

### 37. Placement services provided to students.

The college has HRD and Career Guidance cell. It conducted many programmes as personality development, career guidance, self-employment information, group discussion etc. by calling the resource persons from companies, institution, training centers etc.

Career guidance cell conducted quiz competition, group discussion and guest lecturers for the student aspirants. This year we have sent our final year degree

students for campus selection. Accordingly four students of our college have been selected in the following companies as process executives :-

1. Preksha Rai	III B.Com	(America On line)
2. Sneha /Shetty	III B.B.M	(Progeon Co.)
3. Aravinda	III B.B.M.	(Progeon Co.)
4. Vishal Suvanra	III B.B.M.	(Progeon & D.S.K...

### 38. Development programmes for Non-teaching staff:-

By realizing the significance of such programmes in developing much needed Professionalism, work efficiency and work culture, college deputed the non-teaching staff for much programmes being sponsored by outside agencies. In March 2004 college conducted TQM programme for the on-teaching staff. Mr. \_\_\_\_\_ was the Resource Person.

### 39. Healthy practice of the Institution:-

Healthy practice of a college function as replica of its mission, Philosophy and also vision. The unique characteristics of the college are reflected in the healthy practices. Aristotle rightly observed, “ We are what we repeatedly do. Excellence then is not an act but a habit”. Such internalization may also be looked upon as making permanent, the principle and essence of the healthy practices as part of the characteristic performance of an Institution our college has some unique healthy practices, which are catergorised as follows:-

### Priority to weaker section of the society

Education is a social process. Our priority goes to the upliftment of the downtrodden and less privileged people of the society. Likewise our cut off marks for the admission is 35% where we adopt the practice as higher education is universal and fundamental rights of the students.

### Sense of belongingness

To create oneness, sense of belongingness, harmony among the students, communities and public; our college in association with Shree Venkatesha Shiva Bhakthi Yoga Sangha celebrates every year birth anniversary of Brahmashree Narayana Guru a great visionary of downtrodden. Here we conduct Inter-Collegiate Elocution and Essay writing competition based on the philosophical ideas of Shree Narayana Guru.

### Health service

In association with Shree Venkatesha Shiva Bhakthi Yoga Sangha our college conducts free medical camp every Sunday for the poor localities in and around Mangalore. Even free medicines are also distributed.

### Good conduct

Education is character building. So to promote good discipline and culture among the students, every year on the eve of Annual Day, good conduct scholarship is awarded to one boy and one girl student of each class, based on the conduct of the student inside and outside the college.

### Departmental Library

Each department has a departmental library and concerned students can borrow the books from the departmental library where the department maintains the Register for the purpose.

### Innovative teaching, Guest lectures seminars

To instill the interest and to know the practical application of the subjects. Innovative teaching methods are used, studies, analysis, group discussions, seminars by the students. Use of Audio visual techniques, Role plays, Management games, preparation of charts, project work, industrial and historical field visit and the reports are prepared by the students. Tradition of Academic Advisorship, maintenance remedial classes for the weak students group work where weak students are assigned under studious and intelligent students.

### Facilities used by the public

Use of the college Gymnasium by the public, college building is given for conducting election of Directors of Co-operative Bank, for conducting spiritual discourse, Accommodation for the delegates for attending and conferences, for conducting the and yoga etc.

### Honouring and felicitating

The lecturers who have achieved in their fields conducting the talents day to identify the latent talents of the students.

### Library facilities:

Issue of book banks to the students in the beginning of the year where they can keep them till the end of the Academic year. Practice of issuing of Borrowers ticket, exhibiting the new arrivals of books, maintaining of paper cuttings, articles for reference etc.

### Other healthy practices:

Maintenance of college garden campus by the NSS unit of our college. Informing the parents about their wards progress, attendance shortage once in three month. Midday meal facilities dress code to the students. Aqua guard in each floor of the building, bathroom facilities for sports students who practice in the morning and evening time. Canteen facilities and food at subsidized separate vehicle stand for the staff and students. Allotted one hour from 3 p.m. to 4 p.m. on every Thursday for conducting the co-curricular activities and value education.

Since 2003 a grievance Redressal cell is functioning in the college to handle the redressal and grievances of the students. It facilitates to express the students grievances through dropping letter into the complaints and suggestion box. The suggestion box will be opened once in 15 days by the concerned grievance cell in charge faculty member in the presence of Principal.

College Management Shree Venkatesha Shiva Bhakthi Yoga Sangha promotes a fortnight magazine "Griha Pathrike" which helps to improve public opinion on adult education, community development, achievement made by the people of neglected sectors etc. Some of the staff members contributes by writing the articles, stories, poems etc.

#### 40. Linkage developed with National / International academic Research bodies.

College has not established any National / International linkage in the fields of training and research.

#### 41. Any other relevant information the institution wishes to add:

College is specially catering to the needs of first generation , socially and economically backward sections of the society. Thereby trying to visualize the dreams of our patron Brahmashree Narayana Guru.