

**THE ANNUAL QUALITY ASSURANCE REPORT OF THE INTERNAL QUALITY
ASSURANCE CELL (AQAR)**

**Name of the Institution : Shree Gokarnanatheshwara College, Gandhinagar,
Mangalore-3.**

Year of Report : 2007-08

PART A :

The plan of Action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year.

1. A six months Functional English Coaching Class for Degree students was conducted.

Mr. Sharath from English Club was the facilitator of this course.

2. Industry Academia Interaction and Campus Selection:

ICICI Prudentials, First Source Bangalore, HCL Technologies, “ People search ” Mangalore , Diya Systems Mangalore, T.M. First Hyderabad conducted Campus Interviews and 21 students from Final Year Degree got selected.

3. Commencement of the B.Ed., Course :

The B.Ed., Course was started during this academic year 2007-08.

4. Herbal Garden :

For the purpose of creating environmental awareness and need to preserve and protect traditional and natural herbs, Herbal Garden was established in the College Campus.

5. Due to unavoidable circumstances, we could not continue Aptech Computer Training Programme to our students. However , this year the course will be continued in the College.

PART – B

**1. ACTIVITIES REFLECTING THE GOALS AND OBJECTIVES OF
THE
INSTITUTION :**

This institution was founded mainly to promote the noble cause of imparting higher education, specially to the neglected sections of the society.

The College is Managed by Shree Venkatesha Shiva Bhakthi Yoga Sangha , Mangalore which is a registered body. The College Governing Council includes :

1. Sri M. Seetharam - President
2. Sri S. Jayavikram - Correspondent
3. Sri B. Devadas - Member
4. Sri B. Jayakar Member
5. Sri Ishwar Attavar Member
6. Sri B. Jagannath, B.A. B.L., Member
7. Sri Vasanth Karandoor, Advocate Member
8. Sri Arun Kumar, B.Com. LL.B. Member
9. Sri Bhaskar Suvarna Member
10. Dr. Suchithra Sorake, M.S. Member
11. Smt. Sujaya Ashok, Principal
12. Sri B. Gangadhar,)
) Staff Representatives
13. Sri Ummappa Poojary,)

COLLEGE BUILDING : The College building consists of spacious class rooms, Principals Chamber, Staff rooms, Computerised Office, Ladies room, Stock room,

Computerized Library, reading room, N.C.C. room, N.S.S. room, Photostat Copy room, Multi Gymnasium, HRD & Career Guidance room and Mini auditorium.

COLLEGE LIBRARY: The College Library has a spacious reading room, Reference Section, Journal Section, Newspaper Section, U.G.C. Book section, Book Bank Section, Periodical Section with Book issue Counter and Chamber of the Chief Librarian. Allotment and funds to purchase new books for all disciplines are made on an annual basis. Sufficient number of reference books, Text books and Periodicals are made available to the students.

COLLEGE FACULTY : The faculty consists of Arts, Commerce, Management and Language Lecturers for the B.A., B.COM. and B.B.M. Courses. There are 20 Full-time Permanent Lecturers drawing UGC Scale of which 2 are M.Phil., and 2 Ph.D. Degree holders. In the B.B.M. Section, 4 Faculty members are paid by the Management. In the Veda Tantragama Course 1 Faculty member is paid by the Management.

COURSES OF STUDY: The College offers 3 years Degree Course in B.A., B.Com. and B.B.M., certificate Course in Veda and Tantragama.

STUDENTS' COUNCIL: The responsibility of an institution lies in shaping the all round growth of the student fraternity. To enable students to accomplish the mission of the College we have a Student's Council consisting of elected President, Secretary, Joint Secretary, Class Representatives and nominated members of the various associations which function under the guidance of student Council advisor. Student's Council activities were inaugurated by Mayor Sam Mabeen, Principal, Mangalore College of Professional Sciences.

FINE ARTS ASSOCIATION :

To develop the inner talents of our students we have Fine Arts Association. The Fine Arts Association was inaugurated on 8th September 2007 by Mr. Benson Prabhakar Anchan, popularly known as Nasal organist and Rajyothsava Award winner.

LITERARY ASSOCIATION :

Excellence in communication is a key to personal and professional success. Through speech communication, extemporaneous, the art of public speaking is mastered. Literary Association of our College organized an inter-collegiate elocution competition in Kannada, English and Thulu on 26th August 2007 in connection with Brahma Shree

Narayana Guru Jayanthi celebrations. Nearly 18 different colleges participated in the event.

SPORTS & GAMES : Sports and Games energises and revitalizes one's body. It activates the inner energy and frees it from all inhibitions and restrictions which are blocked either physically or emotionally. Students are provided with modern facilities to enable them to harness their skills in games like Volley Ball, Throw ball, Badminton, Cricket, Kabaddi, Athletics, Power Lifting, Kho-Kho, Wrestling, Chess, Carrom, Tennykoit and Table Tennis. Students have gained many medals at University, State and National Levels. 2 separate Multi-gymnasium for boys and Girls worth Rs.3 Lakhs has been installed by utilizing the U.G.C. grants. Our College Annual Sports Meet was held on 13th December 2007 at Mangala Stadium.

N.C.C. : National Cadet Corps aims at development of Leadership, character, Comradeship, spirit of sportsmanship and the ideal of service. It strives to create a force of disciplined and trained manpower which in a national emergency could be of assistance to the country and to provide training for students with a view to develop in them officer-like qualities, thus also enabling them to obtain entry in the Armed forces. The total enrolled strength of the N.C.C. Coy is 50 cadets. Drill and Theory classes are conducted every Saturday after the class.

N.S.S. : Our College N.S.S Unit is striving to develop a positive attitude and to acquire skills which are essential in day to day life such as human relations, Social service. For the year 2007-08 106 students were enrolled as volunteers in the College N.S.S. Unit. The N.S.S. activity for 2007-08 was inaugurated by Prof. Krishna Moorthy, Govinda Das College, Surathkal on 28.7.2007.

H.R.D. & CAREER GUIDANCE : The aim of H.R.D. is to develop competencies in students. Competency can be developed by increasing ability through increased knowledge, skills and change in attitudes. These are the present day requirements in the job market. Our College in this direction organized many workshops and training programmes to impart knowledge and skills to our students.

VALUE EDUCATION :

Values are our roots and success our fruits. The present generation has been facing lack of moral values. Realizing this fact, value education has been introduced in the College to shape the personality and character of the student's life. Keeping this in mind every Thursday one hour is exclusively allotted for value education in our College.

WALL MAGAZINE : To develop the writing skill of the students and to give expression and exposure of literary and artistic talents of the students, Our college has provided a platform to the students in the form of Wall Magazine called “Chethana” . The contribution of the students in the form of poems, articles, short stories , paintings find its way in the College Annual Magazine “Chethana” .

HUMANITIES ASSOCIATION: The Humanities Association pledges itself to enlighten students on many issues of academic interest , to nurture talents and potentialities so as to face the challenges of the future with greater care and wisdom. _Under the auspices of the Humanities Association a Guest Lecture was held on 11.12.2007 on the topic “ Importance of Post Independence Coins” by Prof. Shirley D’silva , H.O.D. History of St.Agnes College. In Kalasangam an Inter Collegiate Art Fest organized by Govinda Dasa College, Suratkal, Naushad and Ajay of III B.A. secured First place.

COMMERCE ASSOCIATION: To enlighten students on issues of modern banking international Trade , globalization, and to satisfy the research thirst among students we have a commerce Forum. On September 6th 2007, under the Commerce Association, Student-Consumer Club was inaugurated by Dr.Krishna Kanchan, Dept.of Commerce from SDPT College, Kateel, who spoke on “Consumer Movement “. Smt.Sulochana V.Rao, Member, D.K. District Consumer Forum, Mangalore spoke on Forum activities , participating as the Chief Guest on the occasion. “Com – Vision” Commerce Wall magazine carries relevant information on Business, Commerce and Management through publication of Articles written by students , paper cuttings and collections.

KANNADA SANGHA : To enhance the rich cultural legacy of our regional language and to provide a forum to our students to develop their literary talents the Kannada Sangha organises various activities . Apart from the competitions, like quiz, hand writing, Dictation and Elocution at College level , our students participated in various programmes conducted by other institutions like seminars on Literature at Sandesha Prathisthana and St.Aloysius College , Literary Competitions at Govinda Dasa College and Besant Evening College and Alvas Nudisiri.

ENGLISH ASSOCIATION :_The English Association is a platform to enhance the communication skill of the students and to enable them to be competitors in the

modern globalised economy. English Association our College organized activities like remedial coaching class for weak students, essay writing competition.

HINDI ASSOCIATION: To enable students to develop their skills in the national language and to create a sense of pride in the Hindi Language the Hindi Association conducted various activities like Quiz competition, Essay writing Competition, hand writing competitions etc.,

WOMEN'S CELL : The women's cell is a forum catering to the empowerment of the women folk in our College by creating in them an awareness of their rights and duties, enlightening them on key issues of health and hygiene and enabling them to meet the challenges of life. Under the auspices of the Women's Cell a Guest Lecture was organized on the event of "The International year of women " on the Topic " Legal Rights of women " by Mrs.Veena Yedapadithaya , Lecturer in Commerce on 13.2.2008.

MANAGEMENT ASSOCIATION : To have practical approach and development towards modern managerial concepts and skills among the students, we have management association in our college.

CANTEEN FACILITIES : Our College has canteen facilities where a wide variety of food items are served at subsidized rates.

PARENT TEACHER ASSOCIATION : We have a Parent Teacher Association in our College, which meets twice in a year to discuss the students' developmental issues and concerns.

ALUMNI ASSOCIATION : Alumni Association plays an active role in the College Day Celebrations, Brahma Shree Narayana Guru Jayanthi , Fine Arts and Council Inauguration and other activities.

STUDENT'S SAFETY INSURANCE SCHEME : We have Student's Safety Insurance Scheme. Under this scheme students will be benefited against accident, disablement or death.

MID-DAY MEALS: The Management of our College is magnanimous enough to provide the free mid-day meals to the poor students of our College by making arrangements to partake food in Shree Gokarnanatha Temple.

SCHOLARSHIP : Scholarships are awarded to the deserving students to pursue their studies. Post Matric Scholarship, Beedi Scholarship, SC/ST Scholarship, Defence Ex-servicemen Scholarship, Government of India National Merit Scholarship and fee concession to the poor students are made available to the students. Besides these government concessions, the Management has also constituted several scholarships to the needy and meritorious students.

MEDICAL CAMP : The Management of the College is engaged in charitable service to the community by conducting free medical camp every Sunday in the College Campus. Localities and the public in the city of Mangalore are the recipients of this free medical facility.

2. NEW ACADEMIC PROGRAMMES INITIATED (U.G & P.G)

From this Academic year 2007-08 B.Ed. course has started functioning in our College.

3. INNOVATIONS AND CURRICULAR DESIGN AND TRANSACTION:

The teaching learning process is augmented by Audio Visual equipment such as OHP, Models, Charts and teaching aids. In addition to classroom teaching, group study, role play, project work, field visit, case study, debates etc., are adopted. The faculty utilize OHP, PC Etc to enhance the effectiveness of their teaching. Quick learners are provided with reference books and advised to consult web and remedial coaching is imparted to slow learners.

Field trips, educational and historical tours, projects, seminars, Guest lectures by expert resource persons from outside the college are arranged to enable students to acquire up to date knowledge. Students are enlightened on aspects like brain storming sessions, tongue twisters, mental arithmetic, general English etc.,

4. Inter-disciplinary programmes started
5. Examination reforms implemented-Monthly tests, assignments, terminal exams, evaluation are a regular feature. Parents are intimated regarding the progress of their wards.
6. Candidates qualified NET/SLET/GATE etc.,
7. Initiative towards faculty development programmes.
8. Total number of Seminars / Workshop conducted
9. Research Projects

Completed : The following faculty members have completed minor research project under X Plan of U.G.C.

1. Dr.Jayaprakash Rao T., H.O.D. Dept.of Commerce
2. Prof.Ummappa Poojary, Sl.Grade Lecturer, Dept. of Commerce

3. Prof.Ashalatha Suvarna, Sl.Grade Lecturer, Dept. of Commerce

10.Patents generated, if any

11.New collaborative research programme

12.Research grants received from various agencies : Three members from Commerce Department received research grants for Minor Research Project under the 10th Plan from UGC to extent of Rs. 1,15,000/-

4. a) Dr.Jayaprakash Rao T., H.O.D. Dept.of Commerce – Rs.40,000/-

5. Prof.Ummappa Poojary, Sl.Grade Lecturer, Dept. of Commerce – Rs.40,000/-
Prof.Ashalatha Suvarna, Sl.Grade Lecturer, Dept. of Commerce – Rs.35,000/-

13.Details of Research Scholars-

Prof.Gangadhar , H.O.D. of Economics is pursuing his Ph.D., on the Topic “ Evaluating the Resource impact of Fisheries, subsidises in the context of Management and Bio-Economic parameters, A case study of Coastal Mangalore Taluk, Karnataka.

Prof.Sujaya Suvarna, H.O.D. of History, is pursuing her Ph.D. degree on the Topic “Education and dimension of social change in colonial South Kanara “

Prof. Ashalatha Suvarna, Dept.of Commerce, is pursuing her Ph.D., degree on the Topic “ Marketing and Family planning and infant health care programmes ; a study with reference to rural markets of Dakshina Kannada District.

Prof.Ummappa Poojary, Sl.Grade Lecturer , Dept. of Commerce pursuing his Ph.D. Degree on the Topic “Executive compensation “ : Trends, status and determinants , A study with reference to leading industries in Karnataka.

Mr.Lokanatha Poojary, Sr.Scale Librarian , has registered on the topic : ‘ Public Library system and services in Dakshina Kannada and Udupi District : A study of Village Panchayat Libraries’.

Prof.Renuka , SlGrade Lecturer, Dept. of Commerce, is pursuing her Ph.D. on the Topic “Development and Marginalisation” . A case of Fisher women of coastal Karnataka.

14. Citation index of faculty members and impact factor.

15. Honours/Awards to the Faculty

16. Internal Resources generated

17. Details of Departments getting SAP COSIST 9 ASSIST) DST, FIST etc., assistance/recognition.

18. **COMMUNITY SERVICES :**

Community services and extension activities have become a part and parcel of extra curricular activities. Through N.S.S. and N.C.C. wings, our College is engaged in community service.

1) 50 NCC Cadets and 90 N.S.S. Volunteers of our College participated in coastal beach cleaning drive held at Panambur beach on 29.9.2007.

1. Two One day Shramadhan camps were conducted at Mangala Stadium on 19.8.2007 and 26.8.2007.
2. A blood donation camp was organized on 8.9.2007 at the College. 35 N.S.S. Students donated blood.
3. A 10 days special N.S.S. Camp was conducted at D.K.Z.P. Higher Primary School, New Padpu, Harekala from 12.11.2007 to 21.11.2007. Play ground formation, cleaning, repairing the road were the major works undertaken in the camp.
4. One day Special camp was conducted on 12.1.2008 at Ammunje Village, Polali. Our N.S.S. Students constructed 10 toilet pits for the villagers.

19. Teachers and Officers newly recruited.

20. Teaching and Non-teaching ratio.

Total No.of Teaching Staff is 25 and Non-teaching Staff is 13 Ratio : 25:13

21. Improvements in the Library services, Arrival of new books.

Computerised documentation of books, journals and Magazines. Books are issued to students from the Book Bank. Purchase of B.Ed. books as per the syllabus.

22. New books/Journals subscribed and their value.

The College every year purchase new books relating to the varied subjects and general books to cater to the needs of the students and faculty members.

This year 668 books were purchased total worth Rs.72,422.50 till 31st March 2008. The total number of books are 16003 up to 31st March 2008. The College subscribe to 80 periodicals and Journals worth Rs.32218.50.

23. Courses in which Student Assessment of teachers is introduced and the action spoken on student feed back.

The syllabus has been updated by the University body considering requirements of employability of students. Questionnaires were circulated among

the students to assess the teachers. Assessment forms were distributed to the concerned teachers as a feed back measure.

24. UNIT COST OF EDUCATION :

<u>Total students for the academic year : 2007-08</u>	: 570
Total expenses for the academic year 2007-08	: Rs.9567241.00
UNIT COST	Rs. <u>9567241.00</u>
	570.00
Unit Cost excluding salary	Rs.16784.63
Total Expenses	
	Rs.95,67241.00
Less Salary	<u>Rs.86,99529.00</u>
	<u>Rs.867712.00</u>
Unit Cost	<u>Rs.867712</u>
	570 = 1522.30
	571

25. Computerization of Administration and the process of Admission And Examination Results, Issue of Certificates:

The College Office is computerized. Admissions are done through interviews and internet facilities are provided in the Office. Issue of certificates and publication of results is done by the University.

26. INCREASE IN THE INFRASTRUCTURAL FACILITIES:

27. TECHNOLOGY UPGRADATION.

28. COMPUTER AND INTERNET ACCESS AND TRAINING TO TEACHERS AND STUDENTS.

29. FINANCIAL AID TO STUDENTS SCHOLARSHIPS 2007-08.

30. ACTIVITIES AND SUPPORT FROM THE ALUMNI ASSOCIATION :

Alumni Association actively supports all the activities of the College.

31. ACTIVITIES AND SUPPORT FROM THE PARENT-TEACHER ASSOCIATION :

P.T.A. actively supports all the activities of the College. This year the P.T.A. donated Rs.25,000/- worth of books to the Book Bank section of our College Library.

32. HEALTH SERVICES :

33. PERFORMANCE IN SPORTS ACTIVITIES :

Many students of our College have participated in National level, All India Inter-University level, South Zone University level, Divisional level, University level, and District level and brought credit to the College.

SHREEMA PRIYADARSHINI : of II B.A., participated in the international Athletic Meet held at Pune and secured 5th place in 100 Mts.Hurdles. She secured 1st place in the National level Athletic Meet held at Bangalore. She secured Individual championship in the State level Dasara Competition held at Mysore. She created 4 new meet record in Heptathlan, 100 Mts.Hurdles, 100 Mts.Race and Discuss throw in the Mangalore University Inter-collegiate Athletic Meet held at Alva's College , Moodabidri. In the history of Mangalore University for the first time, 4 new records were created by her. She secured silver medals in the Heptathlan and 100 Mts.Hurdles, in the All India Inter-University Athletic Meet held at Chennai.

SACHIN : of II B.A. secured Silver medal in the South India level Power Lifting Competition. He secured Mangalore University Strong Man award in the Mangalore University Inter Collegiate Wrestling competition held at Moodabidri.

JAGADISH : of III B.A. participated in the South India Inter University level Kabaddi Tournament held at Selam. He secured silver medal in the State level Dasara Divisional level Kabaddi Tournament held at Mangalore.

PRATHIMA : of II B.A. participated in the National level Beach Kabaddi Tournament held at Ranchi and secured 3rd Place.

SHILPASHREE : of I B.A. participated in the South India Inter University Kabaddi Tournament held at Madurai. She also participated in the National level Beach Kabaddi Tournament and secured 3rd place. She participated in the State Olympic Kabaddi Tournament held at Mysore and secured 1st place.

RADHA : of I B.A. participated in the National level Beach Kabaddi Tournament held at Ranchi and secured 3rd place.

SHAHSHANK : of II B.A. participated in the State level Athletic Meet held at Bangalore and secured II place in the age group Athletic meet in the Mangalore University Inter-collegiate Athletic Meet. He secured III place in 110 Mts.Hurdles and 4x400 Mts.Hurdles. In the state level Dasara competition, he secured II Place in 400 Mts. And 400 Mts.Hurdles.

DIVAKAR : of III B.A. secured 3rd place in the 4x400 Mts. Relay in the Mangalore University Wrestling Competition.

PRASANNA : of II B.Com. secured III Place in 4x400 Mts.relay in the Mangalore University Athletic Meet.

SHITHIL RAJ : of II BBM secured III Place in the 4x400 Mts.Relay in the Mangalore University Athletic Meet.

YOGISH : of II B.A. secured II Place in the Mangalore University Inter-collegiate wrestling competition.

YATHIN : of III B.Com. secured III Place in the Mangalore University Inter collegiate wrestling competition.

THEJASWINI : of I B.A. secured III Place in the Mangalore University Inter collegiate wrestling competition.

Our College Kabaddi Team participated in the Divisional level Dasara competition held at Mangalore and secured II Place.

Our College Women Kabaddi Team participated in the Taluk level Dasara competition held at Mangalore and secured II Place.

Our college Annual Sports Meet was held on 13th December 2007 at Mangala Stadium. Divakar of III B.A. and Nisha of I PUC Com. bagged Individual Boys and Girls Championships.

34. INCENTIVES TO OUTSTANDING SPORTS PERSONS:

For participating and winning in the University , State, South Zone, and Inter-University , All India Inter University level, and International level, the following students are duly recognized and awarded.

1 Shreema Priyadarshini II B.A.

2	Sachin	II B.A.
3	Prathima	II B.A.
4	Shashank	II B.A.
5	Yogish	II B.A.
6	Divakar	III B.A.
7	Shilpashree	I B.A.
8	Radha	I B.A.
9	Sharada	III B.A.
10	Thejaswini	I B.A.
11	Deepthi	I B.A.
12	Yathin	III B.Com.
13	Sachin	III B.Com.
14	Prasanna	II B.Com.
15	Ashok	II B.Com.
16	Sandeep	III B.A.
17	Shipal Raj	II B.B.M.
18	Jagadeesh	III B.A.

35. STUDENTS ACHIEVEMENTS AND AWARDS :-

Our students in 2007-08 brought laurels to the College by participating in the Inter Collegiate level competitions.

The following students secured prizes in the Inter Collegiate Cultural Event BEQUEST 2007 conducted by Besant Women's College on 11th and 12th September 2007.

Ramakrishna and Abhijith of III B.Com. secured I Prize in vegetable carving.

Shivaprasad of I B.Com. secured II Prize in drawing.

Dhanya, Jayashree, Reshma, Ranjith, Sandesh and Varun Raj secured Ist Prize in Patriotic song (Group).

Nisha of III B.A attended National Integration Camp at Delhi from 17.12.2007 to 28.12.2007.

14 cadets passed the " B " Certificate examination and 3 cadets passed " C " certificate examination.

Our students secured participation Certificates in the Vachana Kammata examination conducted by Muruga Rajendra Mutt, Chitradurga.

Bhanupriya of II BBM attended State level workshop on "Facing competitive examination and " Career Guidance " at N.S.S. Bhavan, Bangalore University from 15.11.2007 to 19.11.2007.

Sowmya of II BBM , Nithesh Kottari of I BBM and Bhavya of I BBM attended " Cultural Training Camp " at St.Philomina College , Puttur from 1st September 2007 to 3rd September 2007.

Navaneeth II B.Com., Naveen II B.Com. and Manjunath II B.A. attended workshop on " Consumer awareness " at S.M.S. College, Brahmavar on 29th and 30th September 2007.

Chiranjeevi of II B.A. and Bhanupriya of II BBM attended "Leadership Training Camp " at K.S.S. College, Subramanya from 25th August 2007 to 27th August 2007.

Chiranjeevi, Gunavathi, Reethesh , Shilpa of II B.A. attended a workshop on " Healthy living " at St.Agnes College, Mangalore on 23.9.2007.

Nithesh Kottari I B.Com. and Kusuma of I B.Com. attended work shop on " Healing Therapy " at S.V.S. College, Bantwal on 2nd & 3rd February 2008.

36. ACTIVITIES OF THE GUIDANCE AND COUNSELLING UNIT :

Selecting a career is a step by step process and ideally begins when the student is still in College. It involves being aware of ones own capability and potential, having a fair idea of one's interest and grabbing the right opportunity . To clear their way through this scholastic maze acquiring the help of a career counselor can be extremely beneficial . Not only will they clear away any confusion that students may have, but also help them through the entire process of choosing the correct stream after graduation. A career guidance cell enables one to define a career path , and help one to identify the right set of skills that one possesses and which stream is best suited to students.

Students of each class are placed under the able guidance of Academic Advisors. Orientation and induction programme is conducted to brief the students about the programmes of the College. Under this programme Academic Advisors enlighten the students on areas like syllabus contents, hours of study , examination pattern , evaluation mode, internal assessment, attendance, terminal exams, semester system , library facilities, co-curricular activities, discipline, code of conduct, dress regulations etc., This exercise helps in assessing the mind set, competency and skills possessed by the students thereby enabling the teacher to

identify their strengths, drawbacks, family background. At present a separate guidance and counseling Unit is established.

On 19th July 2007, a guest lecture was organized on the topic “Positive attitude and success”. Dr. Shiva Prakash, Assistant Professor of Fisheries College was the resource person.

Mr.Rudresh, Director of Aptech Computer, Mangalore, delivered a Lecture on the Topic and Computer and Soft skill “for our students on 2nd August 2007.

On 11th August 2007, a talk on “Personality Development “ was organized on the occasion of youth convention. Mr.Ramesh B.Umrani was the resource person and Swamiji from Sri Radhakrishna Mutt, Mangaladevi graced the occasion.

On 15th March 2008, H.R.Manager, Mr.Venkatesh Bhat from Winman Software Private Limited, conducted an aptitude test and campus interview. Six students names were short listed.

On 17th March 2008, Mr.Aryan, H.R.Consultant from “People search “ Mangalore had conducted a campus Recruitment Programme for Final year students.

Dr.K.Janardhana, Head of H.R.D. Department, Ms. Seenu and Mr.Nishanth Coordinators of H.R.D. Department from Diya Systems Pvt.Ltd., Mangalore conducted an aptitude test to our students on 19th march 2008. Following students got selected for Diya Systems.

1. Jagath III B.B.M.
2. Priya Salian III B.B.M.
3. Sajeer A.S. III B.B.M.
4. Vinod Rai III B.B.M.
5. Jithesh III B.Com.

On 1.4.2008, Mr. Dilip Basumatary and Mr.Abdul Rehaman Team Leaders from T.M.I. First Hyderabad conducted a campus recruitment for Final Year Degree students. Eight students have been short listed for PGPMI training programme designed by ICICI Prudential for the post of Unit Managers.

37. PLACEMENT SERVICES PROVIDED TO STUDENTS:

H.R.D. and Career Guidance Cell provides placement services to students.

A campus recruitment was held on 8th December 2007 for Final Year Degree students. Mr.Pradeep Kumar, Area Manager, Channel development and Mr.Bharath Shetty of ICICI Prudential conducted the Interview. 14 students from III B.Com. & B.B.M. got selected.

A campus selection was held on 14th December 2007 for our Final Year Degree students. Mr.Prashanth H.R. Head and his colleagues from First source Bangalore conducted the selection process for their company. Mr.Jithesh and Ms.Sandhya Shetty of III B.Com. got selected.

On 15th December 2007 a campus recruitment was conducted for final year B.A. students by Mr.Jayakishan HR Head of Edu –world and his colleague on behalf of HCL Technologies. 14 students names were short listed.

38. DEVELOPMENT PROGRAMMES FOR NON-TEACHING STAFF: To update the knowledge of the Non-teaching staff on work culture and professionalism they have been deputed to attend programmes conducted by the different agencies.

39.HEALTHY PRACTICES OF THE INSTITUTION:

Our College has some unique healthy practices which are categorized as follows :

PRIORITY TO WEAKER SECTION OF THE SOCIETY :

Our College has a unique procedure while admission as we permit all students with our cut off marks being a mere 35% . The backward and weaker sections of the society are given preference during our admission process. The Management is magnanimous enough to condone the fees of the wards of the economically poor sections. Two students of each class are awarded the poverty cum progress scholarship by the College . The Management offers scholarships to deserving and meritorious students to pursue their studies.

CHERISHING THE MISSION OF THE FOUNDER OF THE COLLEGE :

To create oneness, sense of belongingness, harmony among to students , communities and public, our college in association with Shree Venkatesha Shiva Bhakthi Yoga Sangha celebrates every year birth anniversary of Brahma Shree Narayana Guru a great visionary of the downtrodden. Here we conduct Inter Collegiate Elocution and Essay Writing competition based on the philosophical ideas of Shree Narayana Guru.

FREE MEDICAL SERVICE : In association with Shree Venkatesha Shiva Bhakthi Yoga Sangha , our College conducts free medical Camp every Sunday for the poor residents in around the City of Mangalore. Follow up of patients is properly monitored in the records of the doctors and free medicines are distributed.

GOOD CONDUCT: To promote good discipline and culture among the students every year during the College Day Celebrations, , Good Conduct Scholarships are awarded to a boy and a girl student of each class , based on the conduct of the student inside and outside the College .

DEPARTMENTAL LIBRARY :

Each Department has a Departmental Library and concerned students can borrow the books .

The College gymnasium is open to the public after the College hours. The College Hall is provided for conducting elections , spiritual discourses , Yoga classes, dance classes . Shree Venkatesha Shiva Bhakthi Yoga Sangha every year distributes Note books worth of Rs.40,000/- to the needy and deserving school children.

INNOVATIVE TEACHING TECHNIQUES, SEMINARS, GUEST LECTURES:

To instill interest and to know the practical application of subjects, innovative teaching methods are used such as case analysis, group discussion, use of audio-visual techniques, preparation of charts, project work, individual and historical field visits and reports are compiled by two students. Tradition of Academic Advisorship , Maintenance of Bio-data , with Cumulative records, remedial classes for the weak students etc.,

HONOURING AND FELICITATION :

Shreema Priyadarshini of II B.A. was felicitated on the College day celebration for participating International sports events and for receiving many medals at State and National level.

OTHER HEALTHY PRACTICES :

Maintenance of the College campus is monitored on a regular basis by the N.S.S. and N.C.C. students. The system of keeping parents informed regarding the progress of the wards, calculating attendance shortage once in 2 months, collecting the signature of the parents specially of the failed students soon after the Terminal Exams is adhered to.

A student grievance Redressal Cell is functioning in the College to give expression to the complaints and grievances of the student fraternity. Students drop letters in to the complaint or suggestion box, which would be opened by the Principal along with the grievance Cell in charge once in 15 days.

The management of our College Shree Venkatesha Shiva Bhakthi Yoga Sangha publishes a Monthly Magazine “Grahapathrike” which is a channel to create awareness on adult education, community development projects accomplishment of achievers in the backward section of the society and Brahma Shree Narayana Guru’s Universal message.

LIBRARY FACILITIES : Students are issued book from bank books in the beginning of the year which they can retain with them till the end of the academic year. On the security of a Deposit students are eligible to retain borrowed books during the examination period.

40. LINKAGE DEVELOPED WITH NATIONAL, INTERNATIONAL ACADEMIC RESEARCH BODIES :

Our college has not established any National, international academic research bodies.

41. ANY OTHER RELEVANT INFORMATION THAT THE INSTITUTION WISHES TO ADD:

For creating awareness on social evils, College organizes programmes by inviting the resource persons from various N.G.O.s

College is specially catering to the needs of first generation learners, socially and economically backward sections of the society, thereby trying to visualize the dreams of our patron Brahmashree Narayana Guru.

The counseling cell of our college organized a “ Personal counseling programme for the girl students” on 13th September 2007. Dr.Rameela Shekar and her team of

counselors from school of social works, Roshini Nilaya addressed the problems of girl students.

PART C:

1. To extend the academic horizon , M.Ed., course would be commenced during the year.
2. As a part of extension activity, a new building with 20,000 Sq.Feet, is proposed to be constructed at an estimated cost of Rs. One Crore.
3. One month's certificate course in Yoga will be taken up to impart basic knowledge in the subject and to relieve the minds from stress and strain.
4. To enhance the communication skills, six months spoken English coaching class would be conducted.
5. To provide knowledge on computer education in collaboration with Aptech Computer Center, Mangalore, Computer Training programme is proposed to be given to the students.
6. To keep the city clean and to create awareness relating health , Health awareness campaign would be taken up in and around Gandhinagar area.

SIGNATURE OF THE HEAD OF THE INSTITUTION

SIGNATURE OF THE CO-ORDINATOR