

**THE ANNUAL QUALITY ASSURANCE REPORT OF THE  
INTERNAL QUALITY ASSURANCE CELL (AQAR)**

**Name of the Institution :Shree Gokarnanatheshwara College, Gandhinagar,  
Mangalore-3.**

**Year of Report : 2008-09**

**PART A :**

**THE PLAN OF ACTION CHALKED OUT BY THE IQAC IN THE BEGINNING  
OF THE YEAR TOWARDS QUALITY ENHANCEMENT AND THE OUTCOME  
ACHIEVED BY THE END OF THE YEAR.**

1. Approval from N.C.T.E. has been obtained to introduce the M.Ed.course in the college.
2. The proposed new Building is in the process of completion. The ground floor is ready for occupation while the first floor is in the finishing stage.
3. One month certificate course in Yoga was conducted for students.
4. The spoken English classes were conducted in the College premises.
5. In collaboration with Aptech Computer Centre, Mangalore, a 3 months Computer Training programme was conducted and certificates were issued to 14 students.
6. The Health Awareness Campaign was successfully initiated in and around Gandhinagar.

## **PART B:**

### **1. ACTIVITIES REFLECTING THE GOALS AND OBJECTIVES OF THE INSTITUTION.**

#### **Aims and objectives of the institution :**

The College caters to the Educational needs of the Socio-economically disadvantaged section and prepares students for a meaningful future life and to inculcate in them dedication, and a spirit of inquiry. The college is geared to creating a society based on human values. Besides academic excellence emphasis is given to moulding students into socially responsible citizens.

#### **The College is Managed by Shree Venkatesha Shiva Bhakthi Yoga Sangha , Mangalore which is a registered body. The College Governing Council comprises of :**

1. Sri M. Seetharam	President
2. Sri S. Jayavikram	Correspondent
3. Sri B. Devadas	Member
4. Sri M. Shekar Poojary	Member
5. Sri M. Jagannath, B.A.B.L.	Member
6. Sri Praveen Kumar	Member
7. Sri K. Thejomaya , B.E.	Member
8. Sri Dheeraj	Member
9. Sri B.P. Harish Kumar	Member
10. Dr. B.G. Suvarna	Member
11. Smt. Sujaya Ashok	Principal
12. Smt. Renuka K	Lecturer
13. Smt. Sabiha Tasneem	Lecturer

#### **COLLEGE BUILDING :**

The College building has spacious well ventilated class rooms, Principals Chamber, Staff rooms, Ladies room, Computerised Office, Stock room, Computerized Library with reading room, Computer Laboratory N.C.C. room, N.S.S. room, Photostat Copy Chamber, Multi Gymnasium, HRD & Career Guidance Chamber , Mini auditorium, B.Ed. Psychology Laboratory, Audio Visual room , Canteen and Fax and Internet facility.

### **COLLEGE LIBRARY:**

The College Library comprises a spacious reading room, Reference Section, Journal Section, Newspaper Section, Periodical Section, U.G.C. Book section, Book Bank Section, Book issue Counter and Chamber of the Chief Librarian. Earmarking funds for the purchase of new books for all disciplines are done on an annual basis. Adequate number of reference books, Text books and Periodicals are made available to the students.

### **COLLEGE FACULTY :**

The faculty incorporates Arts, Commerce, Management and Language Lecturers for the B.A., B.COM. and B.B.M. Courses. There are 19 Full-time Permanent Lecturers drawing UGC Scale of which 2 are M.Phil., and one being a Ph.D. Degree holder. The B.B.M. Section comprises 3 Full-time Lecturers and 5 Part-time lecturers who are paid by the Management. The B.Ed., Section comprises of 5 Full-time lecturers and two Part-time Lecturers who were management paid lecturers.

### **COURSES OF STUDY:**

The College offers Three years Degree Course in B.A., B.Com. and B.B.M., and a one year B.Ed. course.

### **STUDENT COUNCIL:**

In order to induce students to effectuate the mission of the college the Student Council operates comprising elected President, Secretary, Joint Secretary, Class Representatives and nominated members of the various associations which officiate under the counsel of the student Council advisor.

The Student Council was inaugurated on 2.8.2008 by Deputy Registrar Mr.Prabhkar Neermarga, who conventionally inaugurated the Student Council activities for the year 2008-09.

### **FINE ARTS ASSOCIATION :**

The Fine Arts Association was inaugurated by Mr.Thonse Pushkal Kumar a renowned artist on 3.10.2008.

## **LITERARY ASSOCIATION :**

The Literary Association was formerly inaugurated by Mr.Vasanth Karandoor on 7.9.2008. Students are trained in public speaking, debates and Essay Writing and stimulated to participate in Inter Collegiate competitions.

The Literary Association initiates elocution competitions in Kannada, English and Tulu at College level, and Inter Collegiate level

## **SPORTS & GAMES :**

Sports fosters the development of positive attitudes , basic social skills, including team work , problem solving and leadership and effective communication. The skills learned through play, physical education and sport are fundamental to the holistic development of youth. These skills such as co-operation and confidence are essential for social cohesion and are carried throughout adult life. Sport activity educates the youth about the key values such as honesty , fair play, respect for self and others and adherence to the rules. Students are coached to augment their skills in games like Volley Ball, Throw ball, Badminton, Cricket, Kabaddi , Athletics, Power Lifting , Kho-Kho, Wrestling, Chess, Carrom, Tennykoit and Table Tennis. At the University, State and National level students secured several awards . The U.G.C. grants have been efficaciously utilized for instituting two separate multi-gymnasiums for boys and girls at a cost of Rs.3 Lakhs.

## **N.C.C. :**

National Cadet Corps is a tri services organization comprising the Army, Navy and Air force engaged in grooming the youth ; the ‘ Leaders of tomorrow ’ into disciplined and patriotic citizens.

The N.C.C. Army Wing with a strength of 50 cadets including 16 girls under Major Gangadhar (N.C.C. Officer) is instituted in the college.

Students are tutored to attain ‘ B ’ and ‘ C ’ certificates. In the college premises every Saturday Drill and Theory classes are administered. 12 cadets participated in the Independence Day parade and 16 cadets attended the Republic day celebration selection camp from 20-29 September 2008.

## **N.S.S. :**

The N.S.S Unit of our college inculcates the spirit of voluntary work among the students through sustained community interaction. N.S.S. brings institutions closer to the society and shows how to combine knowledge and action to achieve results which are desirable for community development. N.S.S. stands for the motto ‘ Not me but you

' It stands for the two ideals 1) to forget and surrender the self and (2) to render selfless service to the nation.

The N.S.S. unit of the college during the academic year 2008-09 comprised 115 volunteers.

### **H.R.D. AND CAREER GUIDANCE :**

Human Resources are the mighty pillars that form the institution's colonnade in today's world. In this turbulent competitive era, staying abreast of others demands a paradigm shift in Human Resource Development. The H.R.D.Cell has a mission to promote and inculcate in students a need to develop value based culture, utilizing to the fullest extent the potential of human resource .

Under the auspices of H.R.D. a workshop on team building was conducted. Mr.Niranjan Shetty and Mr.Antony D'souza of ICFAI , Mangalore were the resource persons on 5.2.2009.

### **VALUE EDUCATION :**

Human Beings are born into a society where norms and values are established, but the process of internalization in them is such that it is not exactly certain how they acquire the fairly stable value system. Value education in the college augments inner growth and creates an acceptance among the student fraternity of the attitudes, codes, principles or sanctions that become part of themselves in forming value judgements or in determining their conduct. To consummate this vision, every Thursday, one hour is solely devoted to impart value education in the college.

### **WALL MAGAZINE:**

To bring out the resourcefulness of the student fraternity the College Wall magazine 'Chethana' is an excellent channel. The scholarship of the students is articulated in the form of poems, articles, short stories, paintings.

### **HUMANITIES ASSOCIATION:**

The Humanities Association labours to forge an understanding of what it means to be human-the struggles and aspirations , achievements and failures, values and visions that help to make sense of one's lives and world . It enables to situate the events, customs and symbols of people throughout the time in their appropriate cultural

contexts. It integrates global topics in the form of arts, history, philosophy, religion, literature , and languages, providing a broad perspective on human behaviour , thought and values.

### **COMMERCE ASSOCIATION:**

The Commerce Association strives to provide basic knowledge and skills to become valuable and responsible members of the society. It enables them to take up a job in the field of trade, finance, insurance, organization and industry with basic commercial know-how. The Association imparts to students the basic requirements to enable them to take up business as a career.

### **KANNADA SANGHA:**

The Kannada language is the third oldest language of India after Sanskrit and Tamil. It has an antiquity of two thousand years. Vinobha Bhave rightly called Kannada Script “Queen of world scripts”. The Kannada association endeavors to highlight the need for preservation of the cultural heritage of the state.

A Guest lecture by Dr.Vasantha Kumar Perla , Director, AIR , was conducted.

21 students attended ‘ VACHANA KAMMATA’ Examination conducted by Sri Murugarajendra Mutt of Chitradurga.

Elocution, Essay writing, Hand writing and quiz competitions were conducted for the benefit of the students.

### **ENGLISH ASSOCIATION:**

Literature is a reflection of our history about human nature in all its foibles and greatness, to learn about the human past and about other cultures. It provides inspiration and entertainment. The English association endeavors to provide insight into other cultures and beliefs, to appreciate other individuals, to expand the grasp of the machinations of history and to expand vocabularies.

Under the auspices of this association an Essay writing competition and extempore competition were conducted.

### **HINDI ASSOCIATION:**

The Hindi Association strives to enlighten students about the importance of maintaining cultural and linguistic identity. Hindi being the national and official language of India, has a very important contribution in bringing unity and development of India. It is rightly called the mother of all languages because many words from other languages are derived from it.

Under the auspices of the Hindi association essay writing, quiz and hand writing competitions were conducted.

### **WOMEN'S CELL:**

The Women's Cell caters to the need to empower women through measures to increase social economic and political equity and to provide broader access to fundamental human rights, and to nurture improvements in basic health and education. Gender equality however is a grindingly slow process, since it challenges one of the most deeply entrenched attitudes.

Highlighting women's issues and to commemorate the International Breast feeding week a programme was conducted in association with Inner Wheel Club (North) Mangalore Dr.Rashmi Hegde, Medical Officer of K.S. Hegde Medical College, delivered a talk on the effectiveness of breast feeding on both the child and mother's emotional and physical well being

### **MANAGEMENT ASSOCIATION:**

The Management Guru Peter Drucker observes "Creativity does not automatically lead to actual innovation". Knowledge, experience, abilities and critical thinking skills are enhanced through the Management Association. The Association enables the students to engage, equip and energise to turn great ideas into action and results which recognize achievements in a personally meaningful way.

### **CANTEEN FACILITIES:**

To cater to the basic requirements of the students the canteen supplies snacks and meals at subsidized rates which are hygienically prepared.

### **PARENT TEACHER ASSOCIATION :**

The object of the Parent Teacher Association is to bring about a greater mutual understanding and co-operation between home and college in order to impart a more unified training and guidance to the students. A well organized and active Parent-

Teacher Association can do untold good to the cause of education. Parents strive to keep the college in touch with the needs of the community, the hopes and aspirations of eager parents, and the repercussions that teaching and guidance have upon the impressionable lives of their children.

The Annual general body meeting of the P.T.A. was held on 14.8.2008. A sum of Rs.90,000/- was donated to the College Building fund.

### **ALUMNI ASSOCIATION:**

The college has sent thousands of its alumni to all the quarters of the world and they have kept the bonds of fellowship and brotherhood among themselves by enrolling in the Alumni Association of the college. While some have distinguished themselves in industrial pursuits, others in the different fields of public and social service.

The Alumni of the College renders active support in the council inauguration, Fine Arts Day, Brahma Shree Narayana Guru Jayanthi Celebration, Sports Day, and College Day celebrations. A sum of Rs.1 Lakh was generously donated to the Building Fund.

### **STUDENTS SAFETY INSURANCE SCHEME:**

The Students Safety Insurance Scheme guarantees students safety insurance against accident, disablement, or death.

### **MID DAY MEALS :**

The beneficence of the Management is showcased in the provision of free mid day meals to the poor students of the college, in the premises of Shree Gokarnanatha Temple.

### **SCHOLARSHIP:**

In order to acknowledge talent, merit and to encourage meritorious students Beedi Scholarship, SC/ST Scholarship, Post-Matric Scholarship, Defence Servicemen Scholarship, Government of India National Merit Scholarship and fee concession to the poor students are made available. Besides these government concessions, the Management has also initiated several scholarships for the needy and the meritorious students.

### **MEDICAL CAMP:**



The philanthropic nature of the Management is caricatured best in the free medical camp conducted every Sunday in the college campus . The general public in the City of Mangalore are the beneficiaries of this medical facility.

## **2. NEW ACADEMIC PROGRAMMES INITIATED (U.G & P.G.)**

A proposal to institute M.Ed., M.Com. and B.S.W. Course and an additional B.B.M. Section is being formulated by the Management.

## **3. INNOVATIONS AND CURRICULAR DESIGN AND TRANSACTION:**

The teaching learning process is enhanced by audio-visual equipment, O.H.P., Models, Charts, Maps, and other teaching aids. In addition to class room teaching group study, role play, project work, field visit, historical tours, case studies, debates etc., are adopted. To reinforce the efficacy of their teaching; quick learners are spurred with reference books and recommended to consult the web and slow learners are motivated by rendering remedial coaching , Guest lectures by expert resource persons from the various institutions are arranged to enable students to update their knowledge. Students are acquainted with brain storming sessions, tongue twisters, mental arithmetic, general English etc.,

## **4. INTER DISCIPLINARY PROGRAMMES STARTED:**

## **5. EXAMINATION REFORMS IMPLEMENTED:**

Monthly tests, assignments, terminal exams, and evaluation on a regular basis is resorted to. The progress of the wards are intimated to the parents immediately after valuation.

## **6. CANDIDATES QUALIFIED NET/SLET/GATE Etc.:** ---

## **7. INITIATIVE TOWARDS FACULTY DEVELOPMENT PROGRAMMES:** ----

## **8. TOTAL NUMBER OF SEMINARS/WORKSHOPS CONDUCTED :** ----

## **9. RESEARCH PROJECTS :** Completed.

## **10. PATENTS GENERATED IF ANY :** -Nil-

## **11. NEW COLLABORATIVE RESEARCH PROGRAMME :** - NIL-

## **12. RESEARCH GRANTS RECEIVED FROM VARIOUS AGENCIES : -Nil-**

## **13.DETAILS OF RESEARCH SCHOLARS :**

1. Mrs.Renuka K., H.O.D. of Commerce is pursuing her Ph.D on the topic “ Development and marginalization-a study of fisher women of Coastal Karnataka “ on F.I.P. in Dept.of Developmental studies Kannada University Hampi.
2. Mrs.Sujaya Suvarna H.O.D. of History is pursuing her Ph.D. on the topic “Education and dimensions of social change in colonial South Kanara” (1799-1947) on F.I.P in Dept. of History , Mangalore University.
3. Mrs.Ashalatha Suvarna, Lecturer in Commerce is pursuing her Ph.D. on the topic ‘ Marketing of Family Planning and Impact Health Care Programmes in Rural Markets-A study with reference to D.K.District “ on F.I.P. in Dept. of Commerce, Mangalore University.
4. Mr.Hariappa P., Lecturer in English is pursuing his Ph.D. on the topic ‘Comparative study on English and Kannada literature in Kannada University, Hampi on a Part-time basis.
5. Mrs.Sabiha Tasneem, H.O.D. of Hindi, is pursuing her Ph.D. on the topic ‘ Comparative study of Kabeer and Brahma Shree Narayana Guru ’ in Dharwad University on a part-time basis.
6. Mr.Mohith Suvarna, Lecturer in History is pursuing his Ph.D on the topic ‘ A study of Elites among the Billawas of Undivided D.K” in Mangalore University on a part-time basis.

## **14. CITATION INDEX OF FACULTY MEMBERS AND IMPACT FACTOR**

--NIL --

## **15. HONOURS /AWARDS TO THE FACULTY:**

In recognition of the services rendered to the State of Karnataka and to the Kananada Language, Sri B.Devadas, President of Sri Venkatesha Siva Bhakthi Yoga Sangha was endowed with the Basava Jyothi State award for the year 2008. This award was conferred on him by Haveri Sri Basaveshwara Kala Sanskruthi Vedike .

Captain GangadharB. H.O.D. of Economics is promoted to the rank of Major (N.C.C.)

## **16. INTERNAL RESOURCES GENERATED:**

--NIL—

## **17.DETAILS OF DEPARTMENTS GETTING SAP COSIST ASSIST DST FIST ETC., ASSISTANCE/RECOGNITION.**

### **18. COMMUNITY SERVICES:**

Students find an unfathomable gap between the curriculum and their everyday lives, Community service learning provides the critical missing link for students, an opportunity to apply academic learning to real human needs and to make the knowledge gained usable in one's thinking beyond the situation in which the learning occurred. It gives them opportunities to integrate and elaborate on their knowledge and increases the likelihood of transferring theoretical knowledge to actual practice. To collaborate this view the college pledges itself to community service through the N.S.S. and N.C.C. Wing.

1. 12 N.C.C. Cadets donated blood during the year 2008-2009.
2. The N.C.C. cadets visited, Kodialbail Vridhashram on 13.12.2008 and presented a cultural programme to infuse enthusiasm among the senior citizens and distributed fruits.
3. 5 cadets took part in the Home Guard programme in Mallikatte on 14.12.2008.
4. In the one day camp at Kavoor on 7<sup>th</sup> September 2008 the N.S.S. volunteers repaired a one kilometer road at Gandhinagar Dota which was badly damaged.
5. The N.S.S. Unit organized a two day workshop on Environment Education on 26<sup>th</sup> and 27<sup>th</sup> September 2008 in association with K.U.I.D.F.C./KUDCEMP Mangalore and Pilikula Regional Science Centre, Vamanjoor.
6. The 7 Day Annual Special N.S.S. Camp was held on 16<sup>th</sup> November to 22<sup>nd</sup> November 2008 at Government Higher Primary School, Ajjibettu, B.C. Road.
7. Dr.Rashmi, Community Medical Practitioner of K.S.Hegde Medical College, Mangalore delivered a talk on the significance of breast feeding in association with Inner Wheel Club Mangalore on the occasion of observing the International breast feeding week on 7.8.2008.

### **19.TEACHERS & OFFICERS NEWLY RECRUITED:**

8 Full-time Management paid lecturers were recruited in B.A. , B.Com., B.B.M and B.Ed. Courses.

### **20. TEACHING AND NON-TEACHING STAFF RATIO :**

The Total number of Teaching Staff is 19 and Non-Teaching Staff is 13  
19 :13

## **21. IMPROVEMENTS IN THE LIBRARY SERVICES – ARRIVAL OF NEW BOOKS**

Computerised documentation of books , journals, periodicals, magazines are resorted to. Books are issued to students from the Book Bank.

## **22. NEW BOOKS/JOURNALS SUBSCRIBED AND THEIR VALUE:**

The college purchases new books every year pertaining to the various subjects and general books to cater to the requirements of students and faculty members . During the academic year 625 books were purchased worth Rs.54242/-. The total number of books as on 31<sup>st</sup> March 2009 are 16,628 worth Rs.14,31,744.38. The college subscribed to 82 periodicals and journals worth Rs.37,923.50.

## **23. COURSES IN WHICH STUDENT ASSESSMENT OF TEACHERS IS INTRODUCED AND THE ACTION TAKEN ON STUDENT FEED BACK.**

In B.A., B.Com. and B.B.M. courses Questionnaires were circulated among the students to assess the teachers. The Assessment forms were then distributed to the concerned teachers as a feed back measure.

## **24. UNIT COST OF EDUCATION**

Total students for the academic year 2008-2009.-	512	
Total Expenses for the academic year 2008-2009	11877829.00	
Unit Cost	$\frac{11877829.00}{512}$	= 23198.88
Unit Cost including salary	23198.88	
Total Expenses	11877829.00	
Less Salary	1608123.00	
Total Cost excluding salary	10269706.00	
Unit cost excluding salary	$\frac{10269706.00}{512}$	= 20058.01

## **25. COMPUTERIZATION OF ADMINISTRATION AND THE PROCESS OF ADMISSION AND EXAMINATION, RESULTS, ISSUE OF CERTIFICATES**

The College office is computerized. Admissions are done through interviews and internet facilities are provided in the office. Issue of certificates and publication of results is done by the University.

**26. INCREASE IN THE INFRASTRUCTURE FACILITIES:**

A new building has been constructed in two storeys, wherein the ground floor is completed and the first floor is on the verge of completion.

**27. TECHNOLOGY UPGRADATION :**

The staff rooms are equipped with computers with internet facility.

**28. COMPUTER AND INTERNET ACCESS AND TRAINING TO TEACHERS AND STUDENTS**

14 students availed the three month Computer training course initiated by Aptech Computer Centre in the college premises.

**29. FINANCIAL AID TO STUDENTS SCHOLARSHIPS 2008-2009.**

Sl. No.	Name of the scholarship	Total amount of scholarship received	No. of beneficiaries
1	Central government Post Matric Scholarship for SC/ST	20351.00	06
2	Scholarship for SC/ST Received from Mangalore City Corporation (18% fund)	42000.00	38
3	Defence Ex-servicemen scholarship	1900.00	02
4	Beedi Scholarship	258000.00	86
5	Sanchi Honnamma Scholarship	8000.00	03
6	G.M.R.Foundation Scholarship	1200.00	01
7	Labour Welfare Mandali Scholarship	1200.00	01
8	Fee concessions	241490.00	310
9	Genera category -I	24864.00	23
10	SC/ST	17664.00	19

11	Free medical assistance	29354.00	1592
12	Good conduct prizes	3000.00	18
13	Free book Distribution	50000.00	300

### **30. SUPPORT FROM THE ALUMNI ASSOCIATION AND ITS ACTIVITIES**

The Alumni Association actively participates in all the activities of the college. The Alumni Association donated Rs.One Lakh towards the building fund.

### **31.SUPPORT FROM THE PARENT-TEACHER ASSOCIATION AND ITS ACTIVITIES**

The Executive Committee meeting and one Annual general meeting was conducted.

The Parent-teacher Association donated Rs.90,000/- to the College Building Fund.

### **32. HEALTH SERVICES;**

### **33. PERFORMANCE IN SPORTS ACTIVITIES :**

**RAGHUVVEER** of II B.com. secured the first place in Mangalore University Inter Collegiate Wrestling Competition held at Vijaya College, Mulki and has been selected for the All India Inter University Wrestling Competition to be held at Haryana.

**SACHIN of III B.A.** bagged the second place in Mangalore University Inter Collegiate Wrestling Competition and secured the Mangalore University strong man award in Power Lifting in February 2008.

**DAKSHATH of I B.Com.** secured the second place in Mangalore University Wrestling Competition.

**ASHOK of III B.Com.** secured the third place in Mangalore University Inter Collegiate Wrestling Competition

**SRINIDHI of II BBM** secured third place in Mangalore University Collegiate Wrestling Competition.

**TEJESWINI of II B.A.** secured the first place in Mangalore University Wrestling Competition held at Vijaya College, Mulki.

**DEEPTHI of II B.A.** secured first place in Mangalore University Wrestling Competition.

**RADHA of II B.A.** secured the third place in Mangalore University Inter collegiate Wrestling Competition.

**MALASHREE of I B.Com.** secured the third place in Mangalore University Inter Collegiate Wrestling Competition.

**SHILPASHREE of II B.A.** participated in the South Zone Inter University Kabaddi Competition in Thirunavelly, and also in the South India Kabaddi Championship held at Pondicherry and secured the first place.

**KRISHNA MURTHY of I B.A.** participated in South India Inter University Kabaddi Tournament held at Madurai, he secured second place in Mangalore University Weight Lifting competition in St.Mary's College, Shirva.

**PREETHAM of I B.B.M.** secured the second place in Mangalore University Best Physique Competition.

The College Women's Lagori Team secured the first place in the District Level gramina Meet.

The College Annual Sports meet was held on 19.12.2008 at Mangala stadium. Prasanna of III B.Com. secured Men's Individual championship and Prathima of III B.A. secured Women's Individual Championship.

#### **34. INCENTIVES TO OUTSTANDING SPORTS PERSONS:**

1	RAGHUVeer	II B.Com.
2	Krishna Murthy	I B.Com.
3	Shilpashree	II B.A.
4	Sachin	III B.A.
5	Preetham	I BBM
6	Ashok	I B.Com.
7	Dakshath	I B.Com.
8	Tejaswini	II B.A.
9	Deepthi	II B.A.
10	Radha	II B.A.
11	Malashree	I B.Com.
12	Santhosh	II BBM

13	Srinidhi	II BBM
14	Prasanna	III B.Com.
15	Prathima	III B.Com.

### **35. STUDENTS ACHIEVEMENTS AND AWARDS :**

1. The N.C.C. army wing bagged the second place in the Inter Company competition on the occasion of the Independence day parade .
2. Cadet Shivanand of II B.A. attended the National Integration Camp held at Bikanir, West Bengal held from 4<sup>th</sup> September to 15<sup>th</sup> September 2008.
3. 31 cadets passed in ‘ B ’ certificate exam and 11 cadets passed in ‘ C ’ certificate examn.
4. 11 cadets took part in the group level N.C.C. Programme held at Nehru Maidan on 23.11.2008 in which cadet under officer Mahesh of III B.Com. won the Best cadet Award.
5. Prathima of III B.B.M. won the second place in Inter Collegiate Kannada Elocution and third place in Tulu Elocution Competition on the occasion of the celebration of 154<sup>th</sup> birthday of Brahma Shree Narayana Guru in the college premises.

### **36. ACTIVITIES OF THE GUIDANCE AND COUNSELLING CELL :**

Students of each class are placed under the able vigilance of Academic Advisors. Orientation and Induction programmes are conducted to brief the students regarding the programmes of the college. Under this schedule the academic Advisors enlighten the students on areas like syllabus content, hours of study, examination pattern , evaluation mode, internal assessment , attendance, terminal examination, semester system, library facilities, co-curricular activities, discipline, code of conduct, dress code, accessibility to office administration, Calendar, etc. This kind of an orientation enables in analyzing the mind set, competency and skills possessed by the students so as to help the faculty to identify their strengths , draw backs, family back ground, latent talents etc.,

The Career Guidance Cell was monitored under the able guidance of Mrs.Renuka Lecturer in Commerce.

1. A one day programme on “ Career opportunities and skills demanded in the job market” on 13<sup>th</sup> August 2008, was organized in association with Empower HR Consultants , Mangalore. Mr.Mahesh Kamath, Managing Director and his team mate Mr. Vivek Pai were the resource persons.
2. On 20 September 2008 a one day Workshop in Personality Development was organized on the topic “Seven Habits of Highly Effective people” written by Steven Ceveos.



3. On 25 September 2008 HUGHES Communication Ltd., H.R.Consultant Mr.Karimullah conducted an Orientation Programme on the topic ‘ Career opportunities in Retail structure. ’ An Audio Visual presentation about several ‘ FIRSTS ’ of HUGHES and Indian Retail School was rendered.
4. A T.Q.M. programme was organized for First Degree students on 7<sup>th</sup> October 2008 , Retd.Prof. A.C. Tunga was the Resource person on the occasion.
5. In order to impart soft skills a months Aptech Computer Certificate course was instituted on 7<sup>th</sup> October 2008 on a subsidized rate.

### **PLACEMENT SERVICES:**

The H.R.D. and Counselling Cell has the onus of placing the candidates at the right position. It plays a vital role in the recruitment process as resumes of prospective candidates are called for by agencies which act as a good source of recruitment forwards. The H.R.D. thus acts as a liason between job seekers and employers.

### **37. PLACEMENT SERVICES PROVIDED TO STUDENTS :**

H.R.D. and Career Guidance provides placement opportunities to students. It has organized several programmes on personality development, career guidance, self employment information, group discussions and availing services of Resource persons from companies, institutions, training centres etc., Wealth informatrix Finserve Pvt.Ltd., conducted a campus recruitment for the Final year degree students 17 students were short listed to face the interview on 1.4.2009..

1. On 16<sup>th</sup> and 17<sup>th</sup> December 2008 Mr.Chinthan K.Doshi H.R.Associates of Fides Global Consultants Private Ltd., Bangalore and Mr.B.V.Sadashiv Rao , Branch Manager conducted the qualifying process of recruitment. 8 students were short listed for further selection process.
2. T.M.I. FIRST H.R. Consultants for Nokia under the scheme of “Internship Customer Engagement connecting education to employment ” placed the following students as ‘NOKIA FLEXI PROMOTERS’

1	Ms.Prathima	III BBM
2	Mr.Mohammed Lathif	III BBM
3	Mr.Ashok	III BBM
4	Mr.Sudarshan	III B.Com.
5	Mr.Umar Thouseef	III B.Com.

### **38. DEVELOPMENT PROGRAMMES FOR NON-TEACHING STAFF :**

To update the knowledge of the Non-teaching Staff on work culture and professionalism they have been deputed to participate in programmes conducted by the different agencies.

### **39. BEST PRACTICES OF THE INSTITUTION:**

Healthy practices are the genuine markers of any institution. These practices boost the emotional, ethical cultural and social sentiments of students. When practices are followed rigorously and intensively benefits are accrued to the stake holders and society at large.

### **UPLIFTMENT OF THE DOWNTRODDEN :**

In keeping with the mission of the College for the amelioration of the downtrodden, during admission the minimum eligibility of 35% is being followed. During the admission process the backward sections of the society are given priority. The management of the college is benevolent enough to condone the fees of the wards of the under privileged sections. The college awards poverty cum progress scholarship to two students of each class as an incentive to deserving candidates in the field of higher education.

### **CHERISHING THE MISSION OF THE FOUNDER OF THE COLLEGE :**

The birth anniversary of Brahma Shree Narayana Guru , a great visionary and socio-religious reformer is celebrated in association with Shree Venkatesha Shiva Bhakthi Yoga Sangha in the college premises through competitions in Elocution. The guru's preachings are taken as the theme of the competition which propagates universal brotherhood. On the occasion, to popularize his message among the masses a procession from the College to Shree Gokarnanatha Temple is held which reaches an acme by a religious ritual in the temple.

### **FREE MEDICAL SERVICE:**

In collaboration with Shree Venkatesha Shiva Bhakthi Yoga Sangha the college conducts every Sunday a free medical camp to the general public in the city of Mangalore .

The follow up of the patients is regularly monitored in the records. Patients avail the medical facilities on a regular basis.

### **GOOD CONDUCT :**

To emphasize the need for discipline and good conduct among the students the college has initiated a good conduct scholarship to a boy and girl student of each class on the basis of the endorsement of the Academic Advisor and Principal on the conduct of the student inside and outside the college campus. This Scholarship is awarded during the College Day Celebration.

**DEPARTMENTAL LIBRARY :** Each Department has a well equipped library . Students avail this facility and departments maintain a record of the books borrowed . The books here in; are donated by the faculty members.

### **FACILITIES PROVIDED TO THE PUBLIC:**

The college gymnasium is open to the general public before and after the college hours. The college auditorium is made accessible to Trisha Coaching class, Gaana Nrithya Vidhya Peetha (Dance class) Spiritual discourses, Yoga classes, elections, English Board of Examiner's meeting. B.B.M. Examination University Valuation and Common Eligibility Test (P.U.C) Shree Venkatesha Shiva Bhakthi Yoga Sangha distributed free note books worth of Rs.30,000/- to the needy and deserving students.

### **INSTITUTION OF A FUND IN MEMORY OF THE FOUNDER CORRESPONDENT OF THE COLLEGE :**

To commemorate the memory of the late founder Correspondent Sri M.Ananda, a fund was initiated to institute a Scholarship for deserving students.

### **DONATION TOWARDS THE GOKARNANATHA TEMPLE FOR PROVIDING A FREE FOOD TO THE DEVOTEES:**

During Dasara and Shivarathri festivals the College staff and Management members contribute their mite to the noble cause of rendering free food to devotees in the temple premises.

### **INNOVATIVE TEACHING TECHNIQUES, SEMINARS GUEST LECTURES:**

To instill genuine admiration for the subject taught, innovative methods of teaching are followed such as case analyses group discussion, use of audio-visual techniques, preparation of charts, project work, industrial and historical field visits, and reports are compiled by students. The system of appointment of academic advisors, the record of bio-data with cumulative records, remedial classes for the weak students are religiously adhered to

## **HONOURING / FELICITATION:**

**SHILPASHREE** of II B.A. was felicitated for her outstanding achievement in Sports . She secured the second place in the National Level Kabaddi tournament held at Uttar Pradesh, bagged gold medal in South India Kabaddi tournament. In All India Inter varsity Kabaddi Meet she secured the third place. In the Kanpur All India Inter varsity Kabaddi Tournament she won the fourth place.

## **OTHER HEALTHY PRACTICES :**

Cleanliness and maintenance of the college campus is monitored on a regular basis by the N.S.S. and N.C.C. students. The system of keeping the parents informed about the progress of the wards, calculating the attendance shortage once in two months and securing the signature of the students on the attendance shortage forms, sending reminder letters to the parents for the lapse of their wards regarding attendance shortage as well as for the inability of the students to secure the required pass percentage in the terminal or tests.

A students grievance cell is functioning in the college to articulate the grievances of the student fraternity. Once in a month the Principal in consultation with the Student Redressal Officer scrutinizes the letters dropped by the students in the complaint box and redresses their complaints.

The Management of the college, Shree Venkatesha Siva Bhakthi Yoga Sangha publishes a monthly magazine 'grahapathrike' which is a channel to create awareness on adult education, community development projects, accomplishment of achievers in the backward sections of the society and the propagation of Brahma Shree Narayana Guru's universal message. The Staff members subscribe towards the magazine through articles, stories, poems etc.,

In order to provide a visual picture of the academic and co-curricular achievements of the college a power point presentation is resorted to during the report presentation by the Principal on the occasion of college day celebration.

Students are issued book bank books, in the beginning of the year which are remitted at the end of the academic year. During the examination period on the scrutiny of a deposit students are eligible to retain the borrowed books . The Final degree students avail the facility of borrowing three books per borrower's card. The tradition of exhibiting the new arrivals , providing access to reference books, maintaining daily visitor's record, searching books via computers provision of the significant articles, paper cuttings related to the subjects or general , back volumes of important journals , periodical and magazines are followed.

To bring out the hidden potentialities, to inculcate writing skills and highlight their artistic merit the 'Chethana', the college magazine provides a holistic platform.

Office timings are adequately displayed in front of the office. The college notice board displays the college fee structure, examination fee structure, examination schedule scholarship details, so that students do not have to face any inconvenience. Circulars pertaining to these notices are circulated to the class-rooms as well.

Every Thursday value education class is conducted between 3-4 p.m. Academic advisors brief the students on moral values and ethics. Guest lecturers are also invited to deliver moral lessons to instill in the students moral etiquette.

In order to train the students in their chosen field of sports and games, practice is rendered vigorously before and after the college hours under the instruction of the Physical Director Mr.Purushotahama Poojary.

#### **40.LINKAGES DEVELOPED WITH NATIONAL, INTER-NATIONAL ACADEMIC RESEARCH BODIES**

#### **41. ANY OTHER RELEVANT INFORMATION :**

Students participated in the Yakshagana ( a folk dance drama performing art) programme ' Durga Mahatme ' in Gokarnanatha Temple premises on the occasion of Dasara festival, there by accentuating the need to preserve the ancient art of Yakshagana of Dakshina Kannada district.

In order to enable the students to contemplate on the merits of the course and to provide a platform for thanks giving a farewell function is instituted every year for the out going students.

The Management including the Correspondent interacts with the students every year to redress the grievances of students pertaining to the infra structure facilities and caters to their welfare. Direct contact with the students creates a good rapport and assures transparency between the stakeholders and students.

The Management offers free refreshment to the students during the period of the sports coaching camp.

To boost the morale of the quick learners a special prize of Rs.1 Lakh is announced by the Management to those who secure a rank in the Public examination.

To ensure accountability regarding the completion of the syllabus prescribed by the University in time, teachers maintain a work diary which is attested by the Principal at the end of each month.

To connect the curriculum, directly with the reality an industrial and historical visit is conducted every year under the vigilance of the academic advisor.

The valued answer scripts of the Unit tests and terminal examination are restored to the students and the right answers are discussed in class to facilitate better student teacher interaction, indirectly rendering the scheme of valuation to the wards.

In order to improve the writing skills of students, assignments are administered and marks are allotted based on the merit of the assignment which carries weightage in the internal assignment.

The performance of the teaching faculty, and the entire college is assessed by students through the Assessment Questionnaire and feed back is obtained by the Principal regarding the teaching in the class room, and the support services.

### **PART C :**

1. A proposal to introduce M.Com. and B.S.W. courses and additional B.B.M. section is being initiated.
2. A certificate course in Yoga will be conducted for the students.
3. To enhance the communications skills spoken English classes would be conducted for the students in the college premises.
4. To infuse enthusiasm in the regional language a one day seminar would be conducted.

(Dr. R.Narasimha Murthy )  
IQAC Co-ordinator,

(Smt.Sujaya Ashok)  
Principal

