

THE ANNUAL QUALITY ASSURANCE REPORT (AQAR) OF THE INTERNAL QUALITY ASSURANCE CELL (IQAC)

Name of the Institution: Shree Gokarnanatheshwara College, Gandhinagar, Mangalore-3.

Year of Report: 2010-2011

PART A

THE PLAN OF ACTION CHALKED OUT BY THE IQAC IN THE BEGINNING OF THE YEAR TOWARDS QUALITY ENHANCEMENT AND THE OUTCOME ACHIEVED BY THE END OF THE YEAR.

Education in our land has to get quickened into a dynamic agency which will accelerate national advancement and promote happiness. While rooted in the genius of our ancient culture, it has to become responsive to the progressive trends of the present day transcending all narrowness in outlook and action. Education to serve the needs of our society, has to become transfigured, into a radiant instrument to impart purposeful knowledge which has relevance and holds out scope for creative activity by helping the young to grow in tune with their abilities-aptitudes and aspirations to promote patriotic fervour and to engender a holy passion for leading a good and disciplined life which finds fulfilment in the realisation of truth.

In this connection the following necessary actions have been taken.

1. The necessary steps to start M.Com. and M.Ed. Course has been made.
2. The proposed new building is nearing its completion.
3. Organised a two days National Conference on the theme “Industry-Institution Partnership in Higher Education-New Directions and Paradigms”.
4. Organised Faculty development Programme for the Teachers.

PART B

1. ACTIVITIES REFLECTING THE GOALS AND OBJECTIVES OF THE INSTITUTION.

Education is an important discipline which contributes to individual evaluation and National Progress.

The institution was founded on the preaching's of Brahma Shree Narayana Guru "Educate to be free and organise to be strong". The primary objective of the institution is to provide quality education to the neglected and weaker sections of the society. In this direction the college has been imparting knowledge to the students coming from socially and economically backward families with the intension of enabling them to get a richest harvest of good to themselves and to the country at large.

Vision of the college

Provision of sound liberal education, to economically and socially backward and repressed sections of the society and contributing useful, intelligent, strong, confident, healthy and socially contributing youth.

Mission of the College

- To impart quality education to every willing mind irrespective of merit and means.
- To kindle innate strength hidden within each student by encouraging them to unearth the potentialities through various activities.
- To propagate the true idealism of humanity and brotherhood through value based education

The vision of the college is to impart quality education to those who desire it, so that irrespective of their affordability, the younger generation can become quality citizens of civilized society.

The college is managed by Shree Venkatesha Shiva Bhakthi Yoga Sangha, Mangalore

a registered body. All the major decisions are taken and policies are formulated by the Governing Council of the College comprising of the following members:

Sri. M. Seetharam	President
Sri. S. Jayavikram	Correspondent
Sri. B. Devadas	Member
Sri. M. Shekar Poojary	Member
Sri. M. Jagannath, B.A.B.L.	Member
Sri. Praveen Kumar	Member
Sri. K. Thejomaya, B.E.	Member
Sri. Dheeraj	Member
Sri. B.P. Harish Kumar	Member
Dr. B.G. Suvarna	Member
Smt. Sujaya Ashok	Principal
Smt. Renuka K.	Lecturer
Smt. Sabiha Tasneem	Lecturer

COLLEGE BUILDING

The college building has spacious well ventilated classrooms, Principal's chamber, staff rooms, ladies room, computerised office, stock room, computerised library with reading room, computer laboratory, N.C.C. room, N.S.S. room, Multi Gymnasium, Audio Visual room, Mini Auditorium, Canteen etc.,

COLLEGE LIBRARY

There are sufficient numbers of books in the Library.

	Books	Worth
Total number of Books	19582	17,96,639.48
Book Bank Books	1603	1,19,336.25
UGC Books	4757	6,94,566.18

Many well wishers of our college have donated books etc. Central Institute of Indian Language Mysore has donated 17 books worth Rs. 1,935/- and P.T.A donate 254 books worth Rs. 25,000/-. The college library has a spacious Reading room, Reference section, Journal section, Newspaper section, U.G.C. Books section, Book Bank section, Periodical section with book issue counter. The college is subscribing 86 periodicals and 13 journals. Allocation of funds for the purpose of new books for all departments is done on an annual basis. Reference books, Text books and Periodicals are made available to students during this Academic year.

COLLEGE FACULTY

The Teaching faculty consists of Arts, Commerce, Management and Language lecturers for the B.A., B.Com. and B.B.M. Courses. There are 12 full time permanent lecturers drawing UGC scales of pay. Among them two are holding doctorate degree and five are in the process of submission. Six permanent faculty members drawing UGC scales of pay have been deputed to other institutions for want of required workload in the degree section as per the Government policy. In addition, there are 12 full time and 7 part-time Management paid faculty, one of them with doctorate degree, one with D.Lit. and another with M. Phil degree. Out of which 5 faculty are serving in the B. Ed section.

STUDENT STRENGTH

483 students from the same State and 55 students from the other State were studying during the year. Out of this nearly 80% students belonged to SC/ST/OBC group and 75% students with poor economic status.

COURSES OF STUDY

The institution offers the following degree programmes:

Course	Degree	Duration
Graduation in Arts	B.A.	3 year
Graduation in Commerce	B.Com.	3 year
Graduation in Management	B.B.M.	3 year
Graduation in Education	B.Ed.	1 year

Degree programme in Management (B.B.M.) and in Education (B.Ed.) are the self-financed courses where Government grant is not available.

STUDENT'S COUNCIL

Student's Council is considered as the main pillar of every Institution. To enable the students to develop leadership qualities, we a Student's Council which comprises, elected President, Secretary, Joint Secretary, Class Representatives and nominated members of the various associations. It is under the guidance of Student's Welfare Officer. Prof. Ummappa Poojary, Dept. of Commerce was the Welfare Officer. Dr. P.S. Yadapadithaya, Registrar Evaluation inaugurated the Council on 7th July 2010 and enlightened the students. Independence day, Founder's day, College Annual day were organised under the Student's Council. A Sarva Dharma Samanvaya Programme was organised on 8th October and a Leadership Training programme was conducted in association with Alumni Association on 29th October 2010.

FINE ARTS ASSOCIATION

To give scope to exhibit the hidden talents of our students we have Fine Arts Association. It was inaugurated by Smt. Roopashri Nagaraj, Renowned singer.

The students participated in various intercollegiate, State level competition held all over Dakshina Kannada and Udupi district and also won many prizes. Following are the list of the competitions participated by the students:

1. Mangalore University Level Inter-collegiate Folk Dance Competition held at St. Mary's College, Shirva on 2nd and 3rd August 2010. There were more than 25 teams who participated in the competition. The students performed the Veeragase dance.
2. Mangalore University Level Inter collegiate Singing Competition GanaManjari 2010 held at Sacred Hearts College, Madanthyar on August 5th and 6th, 2010. Student's participants are: Sharanappa and Nishan from I BA, Praveen, Preethi and Akshatha from II BCOM, Sauresh from II BBM and Mamatha from I BCOM. Students participated in Light vocal solo and group events.
3. Karavali sangeeta kalavidara okkuta, D.K and Udupi district organized inter collegiate singing competition at Pandeshawar Mangalore in Lyrics, Patriotic, Filmy songs. Our student's participants for this competition were Sharanappa and Nishan from I BA, Preethi and Akshatha from II BCOM, Mamatha, Veena and Supriya from I BCOM and Zulfa from I BBM. Sharanaappa from I BA secured the III place in Filmy song category.

4. On the occasion of Jaycee Week 2010, an Intercollegiate Variety competition was organized in Town Hall Mangalore on 13th September 2010. Our students presented a variety entertainment on ‘National Integration’ Student participants are Sunil, Karunakara, Dheeraj from III BA, Pradeep II BA, Sauresh II BBM, Nishan, Jeevan, I BA, Avinash, Shirshith, Sachin from I BBM, Sachin, Preethi, Akshatha and Aarthi from II BCOM.

Sunil was adjudged the BEST MC in the competition. He received a cash prize along with a trophy.

5. Adarsha College, Mangalore organized “Images” an inter-collegiate variety entertainment competition to encourage young talents of Dakshina Kannada on 1st September 2010 at Town Hall Mangalore on the theme “**India and its rich cultural heritage**”. Our students competed in this competition and performed on the theme “Tulunadu culture”. With great pride and honor, our students excelled in their performance and bagged the following prizes:

Best M.C – Mr. Sunil of III BA (He was awarded cash prize along with trophy)

Best dance - Kangilu

Best Theme – “Tulunadu Culture”

Best Overall performance – I Place (winners of the intercollegiate competition)

Cash prize of Rs.4,000/- was received along with a trophy for Overall Championship.

6. Shree Niranjana Swamy First Grade College, Sunkadakatte Bajpe, Mangalore hosted the Inter collegiate Variety competition – “**SAMRUDDHI-2011**” on 14th February 2011 at their campus. More than 15 colleges took part in this competition and our students were again able to show their mettle and proved to be victorious in the following events:

Best M.C – Mr. Sunil of III BA (He was awarded cash prize along with trophy)

Best Overall performance – II Place (runners up of the intercollegiate competition)

Cash prize of Rs.3330/- was received along with a trophy for runner-up.

7. Karavali Institute of Technology organized a **State Level Inter collegiate Variety Entertainment competition “GAGAN 2011”** on 26th March 2011 at their campus. Students from Undergraduate courses, Post graduate courses and also Engineering students took part

in the competition. More than 21 teams from different parts of Karnataka took part in the competition.

Mr. Sunil of III BA bagged the Best MC prize among the 21 colleges that participated in the competition. (He was awarded cash prize along with trophy)

YAKSHAGANA CLUB

It is with great pride and honor, we place on record the contribution of students in upholding the rich traditional culture through a dance Drama called Yakshagana under the able guidance of Yakshagana exponent and Alumnae Mr. Dinakar Pachanady, Lecturer in the Department of Kannada, students have participated in various inter-collegiate completions and also given performance in various place. The students are: Mr. Sunil, Mr. Karunakar from III BA, Mr. Sauresh, Mr. Rakesh from II BBM, Ms.Ramyashree, Ms.Shobha from II BCOM and Ms.Veena from I BCOM.

These students participated in the following events in this academic year:

1. On the 5th and 6th February 2011- Intercollegiate Yakshagana Competition held at SDM Law College, Mangalore. **Our college secured the II Place for prasanga “THARANI SENA KALAGA”.**
2. Mr. Sunil of III BA secured the III prize in the individual category for his portrayal of the character ‘Rama’ and Mr. Rakesh of II BBM secured a special prize in individual category.
3. Our team participated in the University level Inter-collegiate. Yakshagana Competition held at Vijaya College Mulki on 11th and 12th February 2011.
4. They gave a performance of Yakshagana to the NSS students of PUC section during their annual camp from 19th to 25th October 2010 which was held in Ramakrishna Aided Higher Primary School, Harekala, and Pavor on 24th October 2010.
5. Karnataka Yakshagana Bayalata organized the Vidyarthi Yakshagana Sambhrama-2010 at Town hall Mangalore and our students gave an excellent performance and enthralled the audience. We are very proud of their achievements in this field.

LITERARY ASSOCIATION

To enable the students to improve communication skills, self confidence, art of public speaking, the Literary Association provides ample opportunities. It functioned under the guidance of . An Inter-collegiate Elocution competition in Kannada, English and Tulu was conducted in connection with Brahma Shree Narayana Guru's Birthday Celebration.

- Ms.Amitha of II BCOM secured the III place in essay competition held at Bhuvanendra College, Karkala on 4th March2011.
- She secured III place in the essay competition held by Ramakrishna Mutt, Mangaladevi on 26th March, 2011, II place in Collage conducted by Ramakrishna Matt, Mangaladevi
- II place in Drawing competition in this academic year 2010-2011.
- On the occasion of Brahmashree Narayana Guru's 156th Birthday celebration, a "Bhajana Competition" was organized on 25th August 2010 in the college. Under literary association an Inter-class Elocution Competition in English, Kannada and Tulu languages on 18.8.2010. Sunil of III B.A. and Ramyashree of II B.Com., got I place and Sauresh of II BBM got III Place in Kannada Elocution. Sunil of III B.A. got I place, Ramyashree of II B.Com.got 2nd place and Sauresh of II BBM got III Place in Tulu Elocution. Chethan V.Bhaktha of II BBM got consolation prize in English Elocution.
- Ramyashree of II B.Com., got II place in pick and speak competition conducted by Sanghanikethan, Mangalore.
- Throughout the year students were exposed to various competitions like Essay Writing, Elocution, Group Discussion, Quiz etc., organized at different places in and around Mangalore city.

SPORTS AND GAMES

Physical fitness is the foundation of all virtues. When education is for all-round excellence, the first duty that educational institutions have to attend to is to ensure the sound health and proper physical growth of students. With this objective, our students are provided with modern facilities to enable them to harness their skills in games lie Cricket, Kabbadi, Athletics, Power Lifting, Wrestling, Chess, Volley ball, Throw ball, Carrom, Tennykoit and Table Tennis. Our students have participated at University level, All India Inter-University Level and National level Competitions brought credit to the college. Two separate Multi Gymnasium

for boys and girls worth Rs. 3Lakhs have been installed by utilizing the U.G.C. Grants. Our College Annual Sports Meet is held at Mangala Stadium.

N.C.C.

- Education is the illumination of the spirit through a process of enlightened instruction and disciplined effort. In this connection our N.C.C. Wing is functioning effectively. During this academic year, 10 senior division girl cadets and 19 boy cadets were enrolled. The total strength of N.C.C. Wing is 50. Drill and Theory classes are conducted every Saturday.
- 13 cadets attended combined Annual training camp held at Mahaveera College, Moodabidri from 17th June 2010 to 28.6.2010.
- 8 cadets attended Independence Day Parade at Nehru Maidan on August 15th 2010.
- 20 cadets attended combined Annual Training camp held at Pilikula from 5.9.2010 to 14.9.2010.
- Cadet Junior under Officer Shobha II B.Com attended TSC camp at Bagalkot from 15.9.2010 to 24.9.2010.
- Cadet Mohammed Asfak of I B.A. selected for R.D.Selection camp held at K.P.T from 1st October 2010 to 10th October 2010 and attended second R.D.selection camp II held at Shimoga from 16th October 2010 to 25th October 2010.
- 9 cadets of our college attended the parade on the occasion of Karnataka Rajyothsava held at Nehru Maidan on 1st November 2010.
- Cadet Mohammed Asfak, participated in Best Cadet Competition held at Sri Bhuvanendra College, Karkala on 7.1.2011.

N.S.S. AND RED RIBBON CLUB

The mission of education is to transform man into a model of perfection and equip him for a life of service to the community. The N.S.S. unit of our college is striving to enhance the values of service, devotion, co-operation and hard work in the minds of students. Students were enrolled under N.S.S. special camp was organised in.

- One hundred and Eleven students were enrolled under N.S.S. Unit of the college for the year 2010-11. The college N.S.S. Unit for the year 2010-11 was formally inaugurated. An

orientation programme was conducted by Dr.Vishwanath Badikana, St.Aloysius College on 21.8.2010 on the occasion of inaugural function

- A talk on Malaria and Dengue was rendered by Dr.Prasannamithra on 16.9.2010.
- A Legal literary Association of the college with the N.S.S. conducted a programme on traffic rules on 8.10.2010. Sri B.R.Patil, additional District Session Judge, Mangalore inaugurated the function. Dr.Keshava Dharani, Assistant R.T.O. Mangalore was the Chief resource person.
- Our N.S.S. students offered two day Shramadhana service at Shree Gokarnanatheshwara Temple, Kudroli, on the occasion of Navarathri Festival on 16th and 17th of October 2010.
- A film club under the name 'Belli sakshi' was formally inaugurated under "Belli sakshi" unit of Mangalore region in association with Karnataka Chalanachitra academy on 23.10.2010. Professor Ivan D'silva, the District Convener of "Belli sakshi" gave an inaugural address. A humorous classic Hindi movie 'Jaane bhi do yaaro' was screened on the occasion.
- A Seven day N.S.S. Annual Special Camp was held in Morarji, Model Residential School, Machina from 10.12.2010 to 17.12.2010. 56 students levelled the two playgrounds on the hill, erected the earthen bed on the side of the playground and gutters by the side of the playgrounds.
- Harshith, Karunakar, Akshata, Divya and Nawaz attended a seminar on 'Key to success' at school old Social Work, Roshani Nilaya, which was arranged by Mangalore University N.S.S. Unit.
- Karunakara and Mohammed Asif from III B.A. participated in University level N.S.S. Selection camp at Mangalore University.
- Vinod and Anup from II B.Com., Sanath Prasad of II BBM and Mukesh from I B.Com. participated in blood donation camp held at S.D.M. College of Business Management, Mangalore,
- Divya of II B.Com. and Gopalakrishna of II B.A. participated in Pre R.D. Selection Camp at University College, Mangalore, Divya after being selected at University level participated in a training cum Pre R.D. parade selection camp held at Bangalore from 13.9.2010 to 19.9.2010. Akshatha of II B.Com.

- Nawaz of II B.A. participated in N.S.S. Leadership training camp held at K.S.S. College, Subramanya our N.S.S. Volunteers also participated in 3 day Alva's Nudisiri Literary Conference in the Month of October 2010.
- Nawaz II B.A. Akshatha and Preetham of II B.Com., Nishith of II B.B.M. and Vatsalya of I B.Com. Participated in National Youth Day held at Town hall recently.
- Besides, five weekend programmes were conducted to clean the surroundings in and around the college campus. Six general orientation programmes were also conducted.
- Red Ribbon Club was inaugurated by Dr. Kishore (DAPCU) and orientation was also given on 28.01.2011. 34 members were enrolled under Red Ribbon Club.
- Blood donation was arranged with the help of Wenlock Hospital. 50 volunteers gave blood.
- A skit on AIDS awareness was staged by students (RRC members) on 25.02.2011.
- Jatha was conducted on 27.02.2011 from college to Urwa Market to create awareness on Aids programme among the public.
- A Yakshagana (Mahamari) was staged on 28.02.2011, as a part of AIDS Awareness Programme.
- A workshop on 'Leadership and personality development' was arranged. Sri. Krishna Murthy Chitrapur was the resource person.
- Essay competition in Kannada and English was held by R.R.C. to create AIDS awareness among students.
- N.S.S. volunteers assisted in 2 day National Conference held at college on 16.02.2011 and 17.02.2011.
- N.S.S. volunteers also participated in College Founder's Day, assisted in College Day and Sports Day programmes.
- Besides, 6 orientation programmes, one Advisory Committee meeting were also held during the year.
- Valedictory function was held on 31.03.2011 and cultural activities were performed by the N.S.S. volunteers.

H.R.D. AND CAREER GUIDANCE

The college has organised many workshops and training programmes to impart knowledge and skill to our students. Apart from computer education, information was given regarding Air Hostess, Animation courses etc.

WALL MAGAZINE

To enable the students to improve their writing skills and express their artistic talents, Wall Magazine “Chethana” is functioning well. The contributions of students in the form of poems, articles, short stories, paintings are displayed.

HUMANITIES ASSOCIATION

This Association aims at enlightening students on many issues of academic interest and to encourage them to inculcate positive virtues. In this direction, guest lectures, workshops are conducted. A talk on “Ithihasa Parampare Ulisi” was given by Dr. K. Sathish Kumar Shetty on 13th October 2010. A talk on Competitive exams (IAS, KAS, KES, FDA, SDA etc.) was given by Vishwanath Bharani, Joint Director of the Employment Office of South Kanara District. National level seminar was conducted by Department of History, Mangalore University on 16th, 17th and 18th of October 2010. Many students have actively taken part in the seminar.

KANNADA SANGHA

The Kannada Sangha aims at enabling the students to preserve and strengthen the Kannada language which is the oldest and richest language in the world. Every year elocution, essay writing, hand writing and quiz competitions are conducted. The activities of Kannada Sangha were inaugurated by Dr. Na Damodar Shetty, St. Aloysius College. Students participated in Public speaking, Debate, Quiz competition at Inter-Collegiate level. 50 students registered their names for Vachana Kammata Examination. A flute concert by Smt. Shanthala Subramanyam was held in the college Auditorium on 4th February 2011. Guest lecture on language learning in a modern perspective was delivered by Dr. Gananatha Ekkar. A Valedictory function was organised on 18-04-2011. Dr. Prakashchandra Shishila was Guest of honour.

ENGLISH ASSOCIATION

English has now taken deep roots in our land and come to stay as a vehicle of progressive thought and an instrument of national development. The English Association of our college is a platform to make students realize its importance and to pursue its study because of its utilitarian and cultural value. The association organizes activities like spoken English classes, remedial coaching classes, elocution and essay writing competition.

Essay competition on Global Warming up was conducted on 1-2-2011.

Elocution Competition was conducted on 5-2-2011.

HINDI ASSOCIATION

A Language whatever its birth place, is not the exclusive monopoly of any set of people. It is the common property of all mankind when it has in it virile elements of deathless culture. To enable students to develop their competency in the National language, various activities like quiz competition, essay writing etc, are conducted every year. Hindi Association exhibited a Film show on “Spiritual Reality” based on meditation. Many students have participated in “Career Option in Hindi” programme conducted by the Dept. of Hindi, School of Social work, Roshani Nilaya Autonomous College, and Mangalore. A Guest lecture on the richness of our National language was organised by Dr. Nagarathna N. Rao., M.A. Ph.D., Associate Professor, University College, Mangalore.

WOMEN’S CELL

Woman is unlike man in her physical build and emotional frame work. She has her own unique assets endowed by Nature. She has to be properly trained and equipped for the distinctive duties and responsibilities that await her. In this direction, under the aegis of women’s cell, guest lectures, training programmes are conducted every year.

COMMERCE ASSOCIATION

Under Commerce association the following activities were conducted to bring out the hidden talents of student fraternity.

Type of Activity	Date	Resource Person
Inauguration of commerce association-lecture on Changing Scenario in Banking & Employment Opportunities in Banking Sector”	3 rd September 2010	Mrs. Veena K Shah Manager, Faculty of Regional Staff College, Vijaya Bank Mangalore,
Dumb Charades	16 th March 2011	personality, filmy, guess your

		lecturers, proverbs, and common terminology used in HRM
Commerce Quiz	17 th March 2011	current market topics, items relating to the subject matter taught and general knowledge pertaining to the commerce field
Essay writing competition	20 th March 2011	Career Opportunities in Commerce Education
ADMAD competition	24 th March 2011	enact and introduce a new product into the market
Best presentation Competition	31 st March 2011	Tax information, to communication, to Tsunami devastation to Banking sector ,to career choice were presented through PPT
Commerce Day	1 st April 2011	Prof Ramesh Kulai deliberated on commerce education

MANAGEMENT ASSOCIATION

In order to motivate our students to become future leaders and managers, we have Management Association which organizes different activities like Group discussion, Management games, Leadership training, Product launch etc, every year. The Management Association inaugurated by Dr. Yathish Kumar, University College delivered a lecture on “Personality Development”. A presentation on the topic “Present Senario in Stock Market” was conducted on 17th March 2011. Management quiz was conducted on 18th March 2011.

ALUMNI ASSOCIATION

In the sphere of education, Alumni Association has an important role to play. It can implement any helpful scheme through proper direction to its mother institution. It takes active part in various academic and extracurricular activities organized by the college every year.

List of Office bearers for the year 2009-10 and 2010-11

President	-	Mr. Naveenchandra
Vice President		Mr. Harish Nayak
Secretary		Mrs. Jayashree
Treasurer		Mr. Shivaprasd
Joint Secretary		Mr. Varadaraj

PARENT-TEACHER ASSOCIATION

Parents can no longer afford to be passive agents in the process of the education of the young. Parents are the first teachers even as teachers are the second parents. P.T.A. has been functioning in our college with the main objective of building cordial relationship between parents and teachers and to evaluate the progress of our students from time to time. It serves as an enlightened forum for the free exchange of ideas relating to educational projects and the advancement of our institution. A special talk was arranged on 19th August 2010 for the parents and teachers on the topic “Adolescent Behaviour and Role of Parents”. Prof. Ramesh Kedilaya was the Resource Person.

The following were elected as the office bearers for the year 2010-11.

- | | |
|-----------------------------------|-----------------|
| 1. Smt. Usha K. | President |
| 2. Major. Gangadhar B., Principal | Vice President |
| 3. Sri. Chandra K. | Secretary |
| 4. Ms. Likitha | Joint Secretary |
| 5. Sri. Ummappa Poojary | Treasurer |

P.T.A. donated a sum of Rs.25,000/- for the purchase of Library books under Book-Bank Scheme.

STUENTS SAFETY INSURANCE SCHEME

Under this scheme the affected students are provided financial assistance against accident, disablement or death.

MID-DAY MEALS

The service oriented goal of our management is reflected through their effort in providing free mid-day meal for poor and deserving students everyday at Shree Gokarnanatha Temple, Kudroli, Mangalore. About 100 students availed this facility.

MEDICAL CAMP

The Management of our college has been rendering great social service to the society by conducting free medical camp every Sunday in the college premises. Poor patients of the locality and others are the beneficiaries of this noble service.

2. NEW ACADEMIC PROGRAMMES INITIATED (U.G. and P.G.)

From the academic year 2007-2008 B.Ed., course has been started.

Permission for the start of M.Com. Classes were obtained during the year 2010 (November)

3. INNOVATIONS AND CURRICULAR DESIGN AND TRANSACTION

To kindle in the young a live interest in books and to inspire in them a healthy passion to acquire knowledge, education has to be individually meaningful and socially relevant. Our curricular of studies and syllabi in different subjects need to be revised, enlarged and vitalized so as to be in tune with the spirit of the times. In this connection the teaching-learning process is upgraded by using Audio-Visual equipment such as OHP, LCD, Models, Charts, etc. In addition to classroom teaching, group study, role play, project work, field survey, case study, debates, etc., are adopted. Advanced learners are provided with reference books and advised to consult internet and slow learners are motivated by arranging remedial coaching classes. Guest lectures by eminent resource persons are arranged to enable the students to update their knowledge. What is taught in the college bears a correlation to situations outside and enables the young to understand problems and react to them aptly.

4. INTER DISCIPLINARY PROGRAMME STARTED

Subjects like Indian Constitution and Human Rights for I B.A., I B.Com. and I B.B.M. students and General studies for II B.A. students are taught as per the University guidelines.

5. EXAMINATION REFORMS IMPLEMENTED

Conducting monthly tests and terminal examinations, assignments, seminars, evaluation are a regular feature during the academic year. Parents are intimated about the progress of their wards at regular intervals.

6. CANDIDATES QUALIFIED NET/SLET/GATE Etc.

One Faculty has cleared SLET Exam-

- Mrs. Shobha, Lecturer in Political Science

7. INITIATIVE TOWARDS FACULTY DEVELOPMENT PROGRAMMES

Following faculties of the college are pursuing/ awarded doctoral study

Sl.No.	Department	Principal investigator	Topic	Status
1	Economics	Dr. Gangadhar B.	Evaluating Resource Impact of Fishing Subsidies in the Context of Management and Bio-economic Parameter- A Case Study of Coastal Mangalore	Awarded 2011
2	Commerce	Mrs. Renuka K	Development and Marginalisation: A Study of Fisher Women of Coastal Karnataka	In progress (FIP)
3	History	Mrs. Sujaya Suvarna	Education and Dimension of Social Change in Colonial South Karnataka(1799-1947)	In progress (FIP)
4	Commerce	Mrs. Ashalatha Suvarna	Marketing of Family Planning and Infant Health Care Programmes in Rural Areas: A Study with reference to D.K District	In progress (FIP) joined back in January 2011
5	Commerce	Mr. Ummappa Poojary	Executive Compensation: Trends, Status and Determinants – A Study with Reference to Selected Units of Karnataka	In progress
6	Library Science	Mr. Lokanatha Poojary	Public Library Systems and Services in D.K and Udupi District: A Study of Village Panchayat Libraries	In progress
7	Hindi	Mrs. Sabiha Tasneem	Comparative Study of Kabeer and Brahmashree Narayana Guru	In progress

8	History	Dr. Mohan	Colonial Forest Administration in Coorg District-1800-1947.	Awarded 2010
9	Kannada	Mr. Dinakar Pacchanady	Yakshagana Memamse	Awarded D.Lit
10	Management	Mr. Yathish Amin		M.phil in progress

Details of Conference/Seminars /Publications of faculty for the year 2010-2011

Name of the Faculty	Topic	Organisation and Place
Ashalatha Suvarna	State level seminar on role of traditional Practitioners	
	Malnutrition among Infants: Key Trends and Status	Publication in the International Journal of Research in Commerce and Management
	Family Planning in India: Look Beyond the ' Best Practice'	Indian Industry: Fostering Economic Development
	Confluence	Seminar Proceedings
Lokanatha Poojary	Institutional Repositories- Empowering Library Professionals in Developing Digital Resources	International Journal of Library Science
	Role of Librarian as Information in the Digital era	Siddaganga Arts, Science and Commerce College, Tumkur
Ummappa Poojary	Oragniser-National Level Seminar	Canara College, Mangalore
	Research Methodology	A.J.I.M. Mangalore
	Examination Reforms	Govindasa College, Surathkal

8. TOTAL NUMBER OF SEMINARS/WORKSHOPS CONDUCTED

- *Organised UGC sponsored Two Day National Conference on “Industry-Institution Partnership in Higher education- new Directions and Paradigms” 17th and 18th February 2011.*
- *Organised Faculty development Programme for Teachers on 13-04-2011 on the theme “A Practicum on Empowered Teacher Leadership and Effective Classroom Management”. Prof. Radhakrishna was the Resource Person.*

9. RESEARCH PROJECTS:

Minor Research Projects - 2

1	Commerce	Ummappa Poojary	Executive Compensation: Trends, Status and Determinants: A Study with Reference to Selected Industrial Units in Karnataka	2010-11	Work in progress
2	Economics	Dr. Gangadhar B	Evaluating Resource Impact of fishing Subsidies in the Context of Management and Bio economic Parameter- A Case Study of Coastal mangalore	2010-11	Work in progress

10.PATENTS GENERATED IF ANY: NIL

11.NEW COLLABORATIVE RESEARCH PROGRAMME: NIL

12.RESEARCH GRANTS RECEIVED FROM VARIOUS AGENCIES: NIL

**13.CITATION INDEX OF FACULTY MEMBERS AND IMPACT
FACTOR: NIL**

14.HONOURS/ AWARDS TO THE FACULTY

Sl.No.	Name of the Faculty	Award
1	Mr. Dinakar Pachchanady	Felicitation for contribution in the field of Yakshagana
2	Mrs Ashalatha Suvarna	Felicitation for contribution in the field of preservation of history, art and culture by Dubai Billawas, Dubai and Northern Emirates

3	Mr Purustham poojary	Felicitation received from Adarsha College Billawa Sangha, Urva , Bhootanatheshwara Sports Club, Tenka Yedapadav and from College authorities.
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15.INTERNAL RESOURCES GENERATED: NIL

16.DETAILS OF DEPARTMENTS GETTING SAP COSIST ASSIST DST FIST ETC., ASSISTANCE/ RCOGNITION: NIL

17.TEACHERS & OFFICERS NEWLY RECRUITED

3 Full-time Management paid lecturers were recruited to teach B.Com, B.B.M. Courses.

18.TEACHING AND NON-TEACHING STAFF RATIO

The total number of teaching staff is 19 and Non-Teaching staff is 13 so the ratio is 19:13.

19.IMPROVEMENTS IN THE LIBRARY SERVICES – ARRIVAL OF NEW BOOKS

Library has been updated by way of computerised documentation of books, journals, periodicals, magazines. Books are issued to students under Book Bank Scheme. Library services are fully computerised.

20.NEW BOOKS/ JOURNALS SUBSCRIBED AND THEIR VALUE

Every year the college purchases new books pertaining to various subjects and general books to cater to the needs of students and faculty members. There are 19582 books worth Rs.17,96,639.48 including 1603 books under Book Bank Scheme. And there are 4757 U.G.C. books worth Rs. 6.94.566.18. The college is subscribing 86 periodicals and 13 journals.

21. COURSES IN WHICH STUDENT ASSESSMENT OF TEACHERS IS INTRODUCED AND THE ACTION TAKEN ON STUDENT FEED BACK

In order to assess teachers, evaluation forms are distributed to the students of B.A., B.Com., and B.B.M. courses at the end of every academic year.

22. UNIT COST OF EDUCATION

Total Students for the academic year 2010-11 – 542

(Unit cost = total annual recurring expenditure (actual) divided by total number of students enrolled)

Total Expenses for the academic year 2010-11	Rs. 2,27,00,678
Unit Cost	$\frac{2,27,00,678}{508} = 44,686.37$
Unit Cost including salary	Rs. 44,686.37
Total Expenses	Rs. 2,27,00,678
Less Salary	<u>Rs. 1,64,40,281</u>
Total Cost excluding salary	$\frac{62,60,397}{508} = 12,323.62$
Unit Cost excluding salary	Rs. 12,323.62

<i>Component</i>	<i>2010-11</i>
(a) Including the salary component (Rs.)	44,686.00
(b) Excluding the salary component (Rs.)	12,323.00

23. COMPUTERISATION OF ADMINISTRATION AND THE PROCESS OF ADMISSION AND EXAMINATION, RESULTS, ISSUE OF CERTIFICATES

The college office is in the process of computerisation. Admission process is transparent. Internet facility is provided in the office for speedy work related to examination. Issue of certificate is done by the office. Results are published by the University.

24. INCREASE IN THE INFRASTRUCTURE FACILITIES

M.Com. block is ready and in the Library block an addition of 919 sq.ft is made.

25. TECHNOLOGY UPGRADATION

Staff rooms, Library, Office are equipped with computers with internet facilities. OHP and LCD facilities are also available.

26.COMPUTER AND INTERNET ACCESS AND TRAINING TO TEACHERS AND STUDENTS

Both provided to students as well as teachers.

27.FINANCIAL AID TO STUDENTS SCHOLARSHIPS 2010-2011

In order to motivate meritorious, deserving and poor students to pursue their studies with free mind different types of scholarship like Post-Matric Scholarship, Beedi Scholarship, SC/ST Scholarship-Defence Service Scholarship, Government of India National Merit Scholarship and U.G.C. Scholarship and fee concession are made available to students. Apart from Government Scholarships, the Management has also constituted several scholarships to the deserving and meritorious students.

Details of Scholarship received by the students (2010-11)

Sl. No.	Name of the Scholarship	Total Amount (Rs)	No. of students benefited
1	SC/ST Post-matric Scholarship - Karnataka	20,177.00	08
2	SC/ST Post-matric Scholarship Mlore City Corporation	68,000.00	34
3	Post- matric Scholarship for OBC/ Minority	14,348.00	05
4	Beedi scholarship	4,14,000.00	138
5	Scholarship from S V S B Y Sangha	46,000.00	320
6	Scholarship from Social Welfare Dept	29,772.00	26
7	G M R Foundation scholarships	6,400.00	06
8	Good Conduct Scholarships	1,800.00	18
9	Freeships SC/ST/ OBC/ Minority/ others	2,39,103.00	279

28.SUPPORT FROM THE ALUMINI ASSOCIATION AND ITS ACTIVITIES

The Alumni Association extends its helping hand in organizing various activities in the college.

Activities during 2010-11

- I) Participation in Annual NSS Special Camp, Sports day, College day, Founders day, Independence day regularly
- II) Organized blood donation camp
- III) Organized one day leadership camp in association with Student council for members of students council on 29-10-2010
- IV) Alumni Vs Final Year students cordial sports and games were held
- V) Alumni Day was observed on the occasion of college day. Large number of Alumnae participated
- VI) Retired and ex- staff of the college were felicitated

29.SUPPORT FROM THE PARENT – TEACHER ASSOCIATION AND ITS ACTIVITIES

The P.T.A. is playing its active role in all activities of our college.

A special talk was arranged on 19th August 2010 for the parents and teachers on the topic “Adolescent Behaviour and Role of Parents”. Prof. Ramesh Kedilaya was the Resource Person.

The following were elected as the office bearers for the year 2010-11.

- | | |
|-----------------------------------|-----------------|
| 1. Smt. Usha K. | President |
| 2. Major. Gangadhar B., Principal | Vice President |
| 3. Sri. Chandra K. | Secretary |
| 4. Ms. Likitha | Joint Secretary |
| 5. Sri. Ummappa Poojary | Treasurer |

P.T.A. donated a sum of Rs.25,000/- for the purchase of Library books under Book-Bank Scheme.

30.HEALTH SERVICES

Our Management is conducting free medical camp every Sunday in the College premises to render health services to poor parents of the locality.

31.PERFORMANCE IN SPORTS ACTIVITIES

Our students have faired well in the field of sports and games during this academic year. The highlights of their performance are as follows:

- **Akash** of I B.A. secured the **3rd place in all India Inter-University level Kabbaddi tournament held at Rajasthan**
- **Shubhalaxmi** of III B.Com Participated in the National level Wrestling Competition held at Mysore. She secured Bronze medal in 63Kg. She also secured 2nd place in Senior State level Power Lifting Competition held at Mangalore. She also secured 3rd place in the Junior State level Power Lifting competition. She secured Silver medals in the Mangalore University Inter Collegiate Wrestling Competition.
- **Poorvashi** of I B.Com.secured Bronze medals in the National level Wrestling Competition held at Mysore. She secured Silver Medals in the Mangalore University Inter-collegiate Wrestling competition.
- **Vinod** of III BBM participated in the National level Power Lifting Competition held at Tamilnadu also secured 2nd place in the Mangalore University Wrestling Competition held at Mangalore University.
- **Vignesh Kamath** of II B.Com.secured Silver Medals in the South India Sub Junior Power Lifting Competition held at Tamilnadu. He secured gold medals in the State level Power Lifting Competition in Senior & Junior level. He secured Silver medals in the Mangalore University Wrestling competition.
- **Keerthesh** of II B.A. secured Silver Medal in the Sub Junior South India dead lifting competition held at Andhra Pradesh. He secured II place in the State level Power Lifting Competition held at Mangalore.
- **Rohith** of II B.Com. Secured 3rd place in the State level Sub Junior Power Lifting Competition held at Mangalore.
- **Nandesh** of I B.Com. Secured gold medal in the State level Sub Junior Power Lifting Competition held at Mangalore.

- **Prashanth** of I B.A. Participated in the National level Wrestling Coaching Camp held at Patiyala. He secured Silver medal in the Mangalore University Inter-collegiate Wrestling competition. He secured Karavali Kumar Title in the District level Wrestling Competition.
- **Arathi** II B.Com secured silver medals in the State level Junior Power Lifting Competition held at Mangalore. She also secured Silver medals in the Mangalore University Inter-collegiate Wrestling Competition held at University Campus.
- **Nisha** II B.Com. Secured Silver medals in the Junior State level Power Lifting Competition also she secured Bronze medal in the Senior State level Power Lifting Competition.
- **Narahari** of I B.Com. Secured gold medal in the Mangalore University Inter-collegiate level Best Physique Competition held at Government First Grade College, Udupi. Also our college secured overall 2nd Runner-up Championship.
- The College **Wrestling Men & Women team secured overall Runner's Championship in the Mangalore University Inter-collegiate Wrestling Competition** held at University Campus. The college Kabaddi team secured 3rd place in the Mangalore University Inter-collegiate Kabaddi competition held at Alva's college, Mudabidri.
- Our two Alumni members **Ms.Mamatha Poojary and Ms.Sahana Kumari** represented India in the recently held Asian Games at China. Mamatha Poojary bagged Gold Medal in Asian Games Kabaddi Match.
- The following students of our College secured medals in the Mangalore University level **Wrestling Competition held at Mangalore University.**
 1. Avinash of I BBM secured Silver Medal in 60 Kg.
 2. Karthik of I B.A. secured Bronze medal in 50 Kg.
 3. Manjunath of I B.A. secured Bronze medal in 66Kg.
 4. Manjunath of II B.A. secured Bronze medal in 75Kg.
 5. Rohith of II B.Com. Secured Bronze medal in 84 Kg.
 6. Supriya of I B.Com. Secured Bronze Medal in 48 Kg.

32.INCENTIVES TO OUTSTANDING SPORTS PERSONS

33.STUDENTS ACHIEVEMENTS AND AWARDS

Our students have brought laurels to the college by participating in various competitions. (Provided in the respective association activities)

34.ACTIVITIES OF THE GUIDANCE AND COUNSELLING UNIT

Education has always a twofold objective – the permanent and the immediate. The former implies that education is the medium for the realization of the highest truth. The latter means that it is a tool for equipping the young to live in decent competence and to meet the challenges of a fast moving world by adjusting and adapting oneself to the changing complexion of life. To accomplish their goals students are to be properly guided. In this direction the guidance and counselling unit of our college is functioning well. The highlights of its activities are as follows:

19.10.2010	Awareness on Campus selection	Sri Ganesh Hebbar, Director, TIME INSTITUTE, Mangalore.
21.10.2010	How to get ready to get employment	Prof.Ummappa Poojary, Department of Commerce
29.10.2010	Leadership training programme	Jc.G.K.Hariprasad Rai
7.01.2011	Communication skill	Sachin E.Chandra , Faculty, MSNM, Besant Institute of P.G.Studies
12.1.2011	How to face interview	G Mr.Mohammed Asif.Tech Computers Education
2010-11	Free Computer training course	10 girl students
2.4.2011	Soft skills	Sri Sunil George, Astha Academy
12.4.2011	Campus selection	17 students got selected.

35.PLACEMENT SERVICES PROVIDED TO STUDENTS

The H.R.D. and Career Guidance Cell of our college takes up the responsibility of placement services to our students. In this connection, interviews, recruitment drive, career guidance etc., are arranged by availing the services of companies, institutions, training centres etc.

36.DEVELOPMENT PROGRAMMES FOR NON-TEACHING STAFF

Non – teaching staff is an integral organ of every educational institution. To enable them to update their knowledge and skill to build up their competencies opportunities are given to them to attend seminars, workshops conducted by different departments.

37.HEALTHY PRACTICES OF THE INSTITUTION

Education is an important discipline which contributes to individual evolution and National progress. In a growing democracy which aspires for stability and vigour, education is as much a social necessity as it is a moral responsibility. Sound education which is practical and purposeful, can alone equip individuals with the necessary mental resources and moral stamina to shoulder their responsibilities properly.

Our institution follows some unique healthy practices which are highlighted as under-

a) Priority to weaker sections of the society at the time of admission irrespective of percentage of marks secured by them in the previous examinations. The management is kind enough to bear the entire fees of the students who are meritorious and economically poor. The college awards poverty cum progress scholarship to two students of each class every year.

b) ORGANISING THE FOUNDER’S DAY CELEBRATION

To cherish the mission of the founder the birth anniversary of Brahma Shree Narayana Guru – a great visionary and social reformer is celebrated in association with the management in the college premises, every year. On this occasion various competitions are conducted on the philosophy of Brahma Shree Narayana Guru.

c) FREE MEDICAL SERVICE

Our Management conducts free medical camp every Sunday for the benefits of poor patients of the locality.

d) GOOD CONDUCT PRIZES

The right type of education should help the individual to grow to his fullest stature and at the same time accelerate the progress of society. To motivate our students to develop good character and discipline, good conduct scholarships are awarded to a boy and a girl student of each class every year.

e) DEPARTMENTAL LIBRARY

- f) FACILITIES PROVIDED TO THE PUBLIC
- g) INSTITUTION OF A FUND IN MEMORY OF THE FOUNDER CORRESPONDENT OF THE COLLEGE
- h) DONATION TOWARDS THE GOKARNANATHA TEMPLE FOR PROVIDING A FREE FOOD TO THE DEVOTEES
- i) INNOVATIVE TEACHING TECHNIQUES, SEMINARS, GUEST LECTURES
- j) HONOUR AND FACILITATION
- k) STUDENT GRIEVANCE REDRESSAL CELL
- l) PUBLICATION OF MONTHLY MAGAZINE “GRAHAPATHRIKE”
- m) BOOK BANK SCHEME
- n) PUBLICATION OF ANNUAL MAGAZINE
- o) CANTEEN FACILITY

37. LINKAGES DEVELOPED WITH NATIONAL INTER – NATIONAL ACADEMIC RESEARCH BODIES

38. ANY OTHER RELEVANT INFORMATION THAT THE INSTITUTION WISHES TO ADD

PART C

In order to make teaching-learning more productive and professional number of measure have been initiated during the academic year 2010-11. The institution is aware of the fact that it has to strengthen itself in various areas in order to emerge as one of the leading colleges. The priority areas that have been identified for future plan of action are:

- Further diversification of courses.

- Organisation of Inter-collegiate cultural fest
- Organisation of Faculty development programme for teaching and non-teaching staff.
- Organisation of Inter-collegiate powerlifting competition.
- Computerisation of administrative activities.
- Conduct of remedial classes for slow learners.