THE ANNUAL QUALITY ASSURANCE REPORT (AQAR) OF THE INTERNAL QUALITY ASSURANCE CELL (IQAC)

Name of the Institution: Shree Gokarnanatheshwara College,

Gandhinagar, Mangalore-3.

Year of Report:

2011-2012

PART A

THE PLAN OF ACTION CHALKED OUT BY THE IQAC IN THE BEGINNING OF THE YEAR TOWARDS QUALITY ENHANCEMENT AND THE OUTCOME ACHIEVED BY THE END OF THE

YEAR.

"Education is a process of human enlightenment and empowerment for the

achievement of a better and higher quality of life"

Education is the formal process by which society deliberately transmits its accumulated

knowledge, skills, customs and values from one generation to another. Education is a means to

achieve the goals of progress. In fulfilling its responsibilities to the society, the institutional

governance has an obligation toward the students who have come to learn. Likewise, the teachers

have the responsibility to create an environment; the management has the responsibility to

facilitate it, and non-teaching staff to support it. Keeping this in mind, the institution has been

providing knowledge based and meaningful education to every willing mind irrespective of their

merit, income status, caste, creed and sex.

Keeping this in view the, in addition to the regular academic activities and programmes

the following new, constructive programmes were envisaged.

• Post Graduate Course in Commerce (M.Com.) was started in August 2011with 47

student enrolment.

• Well furnished new building with two floors and 4 class rooms are provided for the

conduct of Post-graduate Course in Commerce.

A new Library for Post graduate section with required volumes of books, journals,

computers and furniture was added during the year.

PART B

1. ACTIVITIES REFLECTING THE GOALS AND OBJECTIVES OF THE INSTITUTION.

Education is an important discipline which contributes to individual progress and National Development.

The institution was founded on the preaching of Brahma Shree Narayana Guru "Educate to be free and organise to be strong". The primary objective of the institution is to provide quality education to the neglected and weaker sections of the society. In this direction the college has been imparting education to the students hailing from socially and economically backward families.

Vision of the college

Provision of sound liberal education, to economically and socially backward and repressed sections of the society and contributing useful, intelligent, strong, confident, healthy and socially contributing youth.

Mission of the College

- To impart quality education to every willing mind irrespective of merit and means.
- To kindle innate strength hidden within each student by encouraging them to unearth the potentialities through various activities.
- To propagate the true idealism of humanity and brotherhood through value based education.

The vision of the college is to impart quality education to those who desire it, so that irrespective of their affordability, the younger generation can become quality citizens of civilized society.

The college is managed by Shree Venkatesha Shiva Bhakthi Yoga Sangha, Mangalore a registered body. All the major decisions are taken and policies are formulated by the Governing Council of the College comprising of the following members:

Sri. M. Seetharam	President
Sri. S. Jayavikram	Correspondent
Sri. B. Devadas	Member
Sri. M. Shekar Poojary	Member
Sri. M. Jagannath, B.A.B.L.	Member
Sri. Praveen Kumar	Member
Sri. K. Thejomaya, B.E.	Member
Sri. Dheeraj	Member
Sri. B. P. Harish Kumar	Member
Dr. B. G. Suvarna	Member
Dr. Gangadhar B	Principal
Smt. Renuka K.	Associate Professor
Smt. Sabiha Tasneem	Associate Professor

COLLEGE BUILDING

The college building has spacious well furnished classrooms, Principal's chamber, staff rooms, ladies room, computerised office, stock room, computerised library with reading room, computer laboratory, N.C.C. room, N.S.S. room, Multi Gymnasium, Audio Visual room, Mini Auditorium, Canteen etc.,

COLLEGE LIBRARY

There are sufficient numbers of books in the Library.

	Books	Worth (Rs)
Total number of Books	20,004	18,39,000.48
Book Bank Books	1603	1,19,336.25

UGC Books	4757	6,94,566.18
M.Com:		
Reference Books	478	1,69,387.00
Journals/Magazines	10	14,860.00
Total	26852	28, 37, 149.91

Many well wishers of our college have donated books. The total number of books donated during the current year is 81 worth Rs. 8, 410. The college library has a spacious Reading room, Reference section, Journal section, Newspaper section, U.G.C. Books section, Book Bank section, Periodical section with book issue counter, Paper clipping section, Internet browsing service, overnight service, reprographic service, and new edition display section, question bank section, employment advertisement display section. The college is subscribing 85 periodicals and 4 journals and 10 Newspapers. Allocation of funds for the purchase of new books for all departments is done on an annual basis. Reference books, Text books and Periodicals are made available to students during the academic year. As many as 24,182 students availed books from the library in the academic year under review.

COLLEGE FACULTY

The Teaching faculty consists of faculty for Arts, Commerce, Management, Language and Education; teaching B.A., B.Com., B.B.M., M.Com. and B.Ed Courses. There are 12 full time permanent lecturers drawing UGC scale. Among them two have secured doctorate degree and three have submitted their thesis, and are awaiting for the award of the Ph.D degree. Two staff members are in the process of submission of their thesis. Apart from this six permanent faculty members drawing UGC scale have been deputed to other institutions for want of required workload in the degree section as per the Government policy. In addition, there are 15 full time and 8 part-time Management paid faculty, one with D.Lit. and another with M. Phil degree. Out of this 9 faculties are serving in the B. Ed section and 4 faculties are serving in the M.Com section.

STUDENT STRENGTH

The total number of students in B.A., B.Com and B.B.M. is 472. There are 289 boys and 183 girls in the general degree section. Out of which 10 students are from other States.

Among the new admission 76 per cent belong to SC/ST/OBC/BT group and 68 per cent students are below the poverty line.

The total number of students in M.Com is 47. There are 9 boys and 38 girls in the post-graduate commerce section. Out of this 22 students belong to SC/ST/OBC group and 25 students are from poor economic background. 20 students hail from urban area and 27 from rural. The total number of students in B.Ed. Course is 61 out of which 87 per cent students belong to SC/ST/OBC group and 13 per cent students are from poor economic background. There are 6 boys and 55 girls in B.Ed section.

The institution offers the following degree programmes:

COURSES OF STUDY

Course	Degree	Duration
Graduation in Arts	B.A.	3 years
Graduation in Commerce	B.Com.	3 years
Graduation in Business	B.B.M.	3 years
Management		
Graduation in Education	B.Ed.	1 year
Post Graduation in Commerce	M.Com.	2 years

Degree courses in arts and Commerce i.e., B.A and B.Com are under grant – in Aid by the Govt of Karnataka. However degree programme in Business Management (B.B.M.), Post Graduation course in Commerce (M.Com) and Bachelor degree in Education (B.Ed.) are the self-financed courses.

STUDENT'S COUNCIL

Student's Council is considered as the bedrock of every institution. To enable the students to develop leadership qualities, Student's Council which comprises, elected President, Secretary, Joint Secretary, Class Representatives and nominated members of the various associations is functioning in the college under the guidance of Student's Welfare Officer Sri K.P.Nagaraj, Head, Dept. of Political Science. He was also in charge of the Grievance Cell. Sri V.K. Kumaranatha, Resident Editor, Vijaya Karnataka Mangalore, inaugurated the Council activities on 21st July 2011. On the eve of Independence day celebration, Dr. Shankar, eminent Neurologist of Mangalore was the guest of honour and addressed the gathering.

The 157th Birthday Celebration of Brahmashree Narayana Guru was observed on 11.09.2011 as Founder's Day in the College. Various inter-class and inter-High school as well as inter-Collegiate elocution competitions were conducted to propagate the preaching's of Brahmashree Narayanaguru. Sri H.S. Sairam, President, Sri Gokarnanatha Kshetra, inaugurated the celebrations by lighting the lamp. Sri A.J.Shetty, President, A.J.Group of Institutions, Mangalore, was the guest of honour who also gave away the prizes to the winners of various competitions held in this connection. Sri Harikrishna Bantwal, Vaktara, Billava Mahamandala was the Chief Guest. After the formal function, a grand procession to highlight the Guru's message was carried out to Sri Gokarnanatha Kshetra in which students, staff and general public participated in good number.

On 17.12.2011, in association with the Alumni Association, a workshop on Personality Development was organized for the members of the Students' Council. Jc. Hariprasad Rai Zonal Trainer, Indian Junior Chamber was the trainer.

FINE ARTS ASSOCIATION

This association caters to the aesthetic side of the students. It was inaugurated by Mr.V.G.Pal the renowned theatre artist and Ex. Member of Karnataka Tulu Sahithya Academy on 4th October 2011. An Inter-class Talent competition was organized on this occasion. Prizes were allotted for Best M.C. and overall performance. The students participated in various Inter-Collegiate, State and National level competitions and won several prizes. The list of competitions wherein students bagged prizes is as follows:

Sl	Competition	Organiser	Prize secured
No.			
1	Rhythm 2011, Inter	Sri Venkatramana	Sauresh - 2nd Place in

	Collegiate Competition	College, Bantwal,	'Mock press'
			Sharanappa - 1st place in
			Folk song
			Shailesh - 2nd Place in
			Historical Character.
2	Inter-Collegiate Tulu	Karnataka Tulu	• Souresh - 1st Place in
	Cultural Competition	Sahithya Academy,	Flower Arrangement
	"Gaggara -2011"	Mangalore, and	 Avinash - 1st Place in
		St. Philomena College,	Rangoli Competition
		Puttur,	rangon competition
			Over-all Championship.
3	Inter-collegiate Music	University College,	• Sharanappa - 1st Prize, in
	competition	Mangalore	Folk song
			• Shailesh , - 3rd place in
			Yakshagana Bhagavatike
			competition.
4	National Level Variety	Shreedevi College,	First place in Variety
	Competition	Mangalore	Competition (group).
5	Best Jodi Talent	Sahyadri College,	• Gautami 1st place.
	competition	Mangalore	
6	National level Art	Sahyadri College,	Deepak, Sauresh and
	competition	Mangalore	Nishan - 1st place

YAKSHAGANA CLUB





The contribution of students in upholding the rich traditional culture through a dance drama called Yakshagana under the able guidance of Yakshagana exponent and Alumnae Dr. Dinakar Pachanady, Lecturer in Kannada, deserves special mention. Students have participated in various inter-collegiate competitions and also have given performance in various places. 14 students have been given intensive training in the art of Yakshagana. These students exhibited their performance in the inter-collegiate Yakshagana organized by S D M College Mangalore. Chandranath secured best individual performance award in this competition. The team also exhibited their performance during N S S Annual Camp and presented a show on AIDs awareness programme under the banner of Red Ribbon Club.

A special Guest Lecture was organized in the college in Association with Mangalore University

– Yakshagana Study Centre. Dr Ramananda Banari was the resource person.

ENGLISH AND LITERARY ASSOCIATION

To enable the students to improve communication skills, self confidence, art of public speaking, the literary association provides ample opportunities. An Inter-collegiate elocution

competition in Kannada, English and Tulu was conducted in connection with Brahmashree Narayana Guru's Birthday celebration.

The Literary and English Association was jointly inaugurated by Sri Vincent Alva, Associate Professor of English, Milagres College on 12.8.2011. Souresh of III BBM and Shailesh I B.Com. got first prize in inter-collegiate Tulu quiz competition held at Niranjana Swamy College, Sunkadakatte on 16.8.2011.

English Association conducted an English Essay competition (Have we become slaves of Technology) on 13.02.2012.

SPORTS AND GAMES:

Sports are all forms of Physical activities through casual or organised participation, aim to use or improve fitness and are based on physical athleticism. Sportsmanship strives for fair play, courtesy towards team mates and opponents, ethical behaviour and integrity and grace in victory or defeat which shapes their personality with acquisition of good traits.

The following students have participated in State and national level, South India Inter University level and District level competitions and secured medals.

Amitha of I B.A. participated in State level power lifting competition held at Mangalore and secured 1st place & was selected for National level Power Lifting competition and also secured 2nd place in Mangalore University power lifting and was selected for All India Inter University power lifting competition. She secured 2nd place in Inter-collegiate Wrestling competition held at Govt. First Grade College, Thenkanidiyoor.

Namitha of 1st **B.A.** participated in Dasara Open National Wrestling Competition and secured 3rd place .She also participated in State level and secured 3rd place at Mysore. She participated in All India Inter-University Wrestling Competition held at Haryana representing Mangalore University Wrestling Team. She also participated in Karnataka State level power lifting competition held at Surathkal in Sub Junior and Junior and secured 1st place.

Rohith Kumar of III B.Com participated in Mangalore University Power lifting competition and secured 2nd place and was selected for All India Inter-university power lifting competition. He participated in state level power lifting competition and secured 3rd Place and also was selected for Open National Power Lifting Competition.

Akash of II B.A participated in Mangalore University Kabaddi tournament and secured 3rd place and was selected for All India Inter-University Kabaddi Tournament. He also secured the 3rd place in South Zone Inter-University Kabaddi Tournament.

Vignesh Kamath of III B.Com. participated in State level power lifting competition and secured the 1st place and was selected in the National level power lifting competition.

Our college wrestling team secured overall Runners up Championship in the Mangalore University Inter-collegiate Wrestling competition (both men & women) held at Govt. First Grade College, Tenkanidiyoor. The following students have secured University medals.

- 1) Prashanth, II B.A. secured gold medal in 50kg.
- 2) Anish, I B.A. bagged gold medal in 66 kg.
- 3) Sachin Kumar secured silver medal in +96kg.
- 4) Kiran, I B.A. won silver medal in 74kg.
- 5) Rangappa I B.A., secured silver medal in 50kg.
- 6) Vignesh Kamath III B.Com. secured bronze medal in +96kg.
- 7) Karthik, II B.A. secured bronze medal in 55kg.

Women:

- 1) Namitha I B.A. bagged gold medal in 55 kg.
- 2) Amitha I B.A. secured silver medal in 52 kg.
- 3) Deepa I B.Com. won silver medal in 47 kg.
- 4) Poorvashi II B.Com. Secured silver medal in 59 kg.

The college Men Kabaddi team participated in Mangalore University Kabaddi tournament and secured overall 2nd Runners up championship.

The college Men Kho-Kho Team secured overall 2nd Runners up Championship held at Govt.First Grade College, Bellary.

The college Power lifting team participated in Mangalore University power lifting competition held at our college and secured overall 2^{nd} Runners up Championship. The following students who have secured medals:

Men

- 1) Nandesh II B.Com. secured silver medal in 56 kg.
- 2) Sujith III B.Com. won silver medal in 60 kg.
- 3) Baliram III BBM bagged silver medal in 66kg.
- 4) Rohith Kumar III B.Com. secured silver medal in 90 kg.
- 5) Vignesh Kamath, III B.Com. secured silver medal in 125kg.

Women

- 1) Amitha 1st B.A. secured Silver medal in 48 Kg.
- 2) Namitha 1st B.A. won Silver medal in 60 Kg.
- 3) Deeksha 1st B.Com. secured Silver medal in 56 Kg.

The College Power Lifting team participated in the Mangalore University Power Lifting Competition held at our college on 23rd & 24th December 2011. Our College Men team secured overall Runners Up championship. The following students secured Mangalore University Medals.

Vignesh Kamath , III B.Com. secured → II Place

Nandesh of III B.Com. bagged → II Place

Baliram Chauhan III BBM won --> II Place

Rohith Kumar III B.A. secured → II Place

Sujeeth III B.Com. secured → II Place

Deepak I B.Com. bagged → II Place

Tilakraj I B.A. won → III Place

Women:

- 1. Amitha of I B.A. secured → II Place
- 2. Deeksha I B.Com. won → III Place
- 3. Namitha I B.A. bagged → III Place

The following students participated in the **All India Inter University Power Lifting Competition held at Punjab University.**

- 1) Amitha of I B.A.
- 2) Rohith of III B.Com.

The following students of our College are participated in the All India Junior Power Lifting Competition held at Lucknow, Uttar Pradesh on 1st February to 5th February 2012.

- 1) Deepa of I B.Com. secured Silver Medals.
- 2) Mamatha of III B.A. bagged silver medal.

Our College wrestling team participated in the State level & South India level wrestling competition held at Mangalore on 25th to 29th January 2012. Namitha of I B.A. secured **2ndPlace in the South India level wrestling competition**. She also secured 2nd place. In the State level power lifting competition held at Mangalore, the following are the Prize winners.

- 1. Amitha of I B.A. secured gold medal and was selected to Federation Power Lifting Competition at Himachal Pradesh.
- 2. Deepa of I B.Com., Namitha of I B.A. were selected to participate in the Federation Cup Power Lifting Competition held at Himachal Pradesh.

N.C.C

Education is the illumination of the spirit through a process of enlightened instruction and disciplined effort. In this connection the college N.C.C. Wing is functioning effectively. During this academic year, 5 senior division girl cadets and 20 boy cadets were enrolled. The total strength of N.C.C. Wing is 25. Drill and Theory classes are conducted every Saturday.

13 cadets attended combined Annual training camp held at Alva's College, Moodabidri from 6.6.2011 to 16.6.2011. 5 cadets attended combined Annual training camp (CATC)held at KPT Mangalore from 1.7.2011 to 11.7.2011. 10 cadets attended Independence Day parade at Nehru Maidan. 15 cadets attended the practice section of NCC day celebration on 26.12.2011. Mahesh II PUC Arts and Manish II B.Com. attended TSC Camp held at Shivamogga & Bagalkote. 8 cadets attended centrally organized camp held at Bhuj(Guj) (COCs) from 6.12.2011 to 17.12.2011. Mohammed Aspak II B.A., Deepak I B.Com.and Renuka II B.A. attended a National integration camp held at Gadag(Bellary GP) from 3rd January 2012 to 14th Jan 2012. 16 NCC cadets attended the CATC camp held at University College, Mangalore from 9th January 2012 to 14th January 2012. 40 cadets participated in the procession ceremony of Youth Festival on 12.01.2012 from Nehru Maidan to Mangala Stadium.

N.S.S. AND RED RIBBON CLUB

The mission of education is to transform man into a model of perfection and equip him for a life of service to the community. The N.S.S. unit of our college is striving to enhance the values of service, devotion, co-operation and hard work in the minds of students. The Students participated in various special camps viz.

- 1. One hundred and ten Students enrolled under N.S.S. unit of the college for the year 2011-12 Mr.Sainath formally inaugurated N.S.S. unit.
- 1) Nearly 52 students participated in city cleaning organized by AMLA Bharath in association with N.S.S. unit of our college on 24.7.2011.
- 2) International Drug prohibition day was organized in association with South Canara Excise Dept. on 9.7.2011 at our College.
- 3) 50 N.S.S. Volunteers participated in Dasa Sahithya Programme organized at Town Hall on 13^{th} and 14^{th} July.
- 4) A talk on First Aid was rendered by Dr.Naveenchandra Gatti from K.M.C.Mangalore . More than 60 N.S.S. Volunteers availed the benefit.

- 5) N.S.S volunteers rendered valuable service at Shree Gokarnantheshwara Temple, Kudroli during Navarathri Festival from 2/10/2011 to 6.10.2011.
- 6) Nearly 25 N.S.S. volunteers participated in Beach cleaning programme organized by AMLA BHARATHA on 13/9/2011.
- 7) A seven day N.S.S. special Camp was organized in Anandashram High School, Kotekar, Someshwar from 22.12.2011 to 28.12.2011. 54 students cleaned the surroundings of the school campus, levelled the school play ground and cleaned the public worship place at Someshwar.
- 8) 25 active N.S.S. volunteers participated in the "Youth Festival Programme" organized by the State Government and rendered their valuable service in the non competitive events held at different places in Mangalore City.
- 9) Besides five weekend programmes were conducted to clean the surroundings in and around the college campus.
- 10) Poorvashi of II B.Com. participated in National Integration Camp organized by Davanagere University from 2.12.2011 to 8.12.2011.
- 11) Thriveni of II B.Com. and Arun Kumar of II B.Com. participated in Youth Festival programme organized at Cauvery College, Gonikoppal from 14.12.2011 to 18.12.2011 and secured third prize in singing competition.
- 12) Meghashree of II BBM Latheesh of II B.Com. and Rakesh of II B.A. participated in University level N.S.S. selection and leadership training camp organized by Mangalore University.
- 13) 25 active N.S.S. volunteers participated in paddy harvesting demonstration organized by Kolavoor Agari Farm on 7.01.2012 and availed practical experience in the paddy field.

HRD AND CAREER GUIDANCE CELL

For enhancing the soft skills and competency level of the students, the college is having Human Resource Development and Career Guidance Cell. The college has a memorandum of understanding with 'Asta Academy' Mangalore wherein 40 students of Final year degree are undergoing training programme in soft skills every Saturday afternoon in the College campus. On 2nd and 3rd August 2011, Ten students of Final year Degree attended a 2 day training programme in 'Personality Effectiveness and Leadership' at Fatima Retreat House, Mangalore.

Twenty students of Final year Degree had attended the Assessment test on 12.01.2012, conducted by Indian Institution for Job oriented programme (I.I.J.T)

In order to train students, Government Projects for BPL and APL Job aspirants; 5 months training programme cost free and a stipendiary of Rs.500/- during the training period was made available to the students.

WALL MAGAZINE

To enable the students to improve their writing skills and express their artistic talents, Wall Magazine "Chethana" is functioning well. The contributions of students in the form of poems, articles, short stories, paintings are displayed in the Notice Board.

HUMANITIES ASSOCIATION

This Association aims at enlightening students on many issues of academic interest and to encourage them to inculcate positive virtues. Humanities association was inaugurated on 8th September 2011 in our College Auditorium. Prof. Udaya Kumar, Dept. of Economics, S.D.M.College, Mangalore was the Chief Guest and delivered a talk on leadership qualities.

KANNADA SANGHA

The Kannada Sangha aims at enabling the students to preserve and strengthen the Kannada language which is one of the oldest and richest languages in India. Every year elocution, essay writing, hand writing and quiz competitions are conducted. Dr. P.N. Mayya Principal of Shree Sharada College, Mangalore inaugurated the Sangha activities for the year on 29.7.2011, and gave a lecture on "Bhasha swarasya".

In the Valedictory Function of Kannada Sangha Noted Director of Kannada films Sri Sadananda Suvarna participated and prizes to the winners in Essay, Elocution, Quiz, and Handwriting were given.

Kannada Sangha provides exposure to writers to depict their interests through Wall Magazine
40 Students participated in Alvas Nudisiri-a National Literary Conference during January 2012
Kannada Sangha organised Vachana Kammata Exam for students 40 students.

HINDI ASSOCIATION

A Language whatever its birth place, is not the exclusive monopoly of any set of people. It is the common property of all mankind when it has in it virile elements of deathless culture. To enable students to develop their competency in the National language, various activities like quiz competition, essay writing etc., are conducted every year. The college Hindi Association was formally inaugurated on 10th October 2011 followed by a film show Aandhi based on Kamaleshwar's novel Kali Aandhi for Second B.Com.students.

Shreedevi, Harshitha, Anudeep J Ail of II B.Com., Nasiba Banu, Asha of II B.A., Divyashree Shravan of I B.Com. and Harsha of I BBM participated in Prerana 2012 Inter-collegiate Hindi Fest at St.Aloysius College (Autonomous) Mangalore-3 on 18th February 2012 conducted by Dept.of Hindi. Under that competition Shreedevi of II B.Com. and Divyshree of I B.com. got I Prize in "Dil Mange More" Competition based on Hindi Muhavare.

A Guest lecture was organised by Dr.Suman , M.A.Ph.d Associate Professor , University College, Mangalore on 16^{th} March 2012 on the richness of our national language.

WOMEN'S CELL

Under the aegis of Women's Cell, guest lectures were held. On 19th August 2011 Women's Cell was inaugurated by Mrs. Ila Shanker, Teacher of Art of living, Mangalore, and gave a talk on the role of youth in present society.

COMMERCE AND MANAGEMENT ASSOCIATION

In order to motivate our students to become future leaders and managers, we have Management Association which organizes different activities like Group discussion, Management games, Leadership training, Product launch etc, every year.

Commerce Association was inaugurated on 26th August 2011 by Sri Muralidhar Krishna Rao, AGM, Treasury and Accounts Department, H.O. Karnataka Bank Ltd., Mangalore who also delivered a lecture on "career opportunities in the Banking Sector". 5 students from Commerce Association participated in Commerce & Management Fest "Facula 2011" conducted by Dept.of Commerce & Management of St. Philomena College, Darbe, Puttur on 7th September 2011.

5 students took part in one day Inter-collegiate workshop on personality development organized by Department of Commerce of St.Agnes College, Mangalore on 4th January 2012.

3 students participated in the one day workshop organised by Dept.of Secretarial Practice of Besant Women's College, Mangalore on the topic "Campus to corporate-The Right route" held on 11.01.2012.

Association students were also the part of the workshop on product Launch presented by Department of Commerce & Management of our college from P.G.studies conducted on 09.01.2012.

M.Com. ACTIVITIES

Behind every great achievement there is a great concept or ideas. Hence, the guru's enchanting ideology & philosophy "Educate to be free, Organize to be strong" has been cherished by our committed management. They have resolved to take our institution to the next level in spite of whatever hurdles that had come in their way. Hence, the institution has carved a niche by establishing P.G.Programme in Commerce due to the continuous supportive patronage from our Philanthropists.

The P.G. programme in Commerce was inaugurated on 1st August 2011 by Prof.Manjunath Pattabhi, Professor of Material Science Mangalore University. Mr.Prabhakar Neermarga, Deputy Registrar of Mangalore University was the Chief Guest on the occasion. Sri B.Devadas was the guest of honour for the inaugural programme. Sri Jayavikram, Correspondent of our college graced the occasion.

At present, we have 47 students who are undergoing P.G. studies. To enhance their soft skills, knowledge and employability & practical exposure in various fields, the college has conducted a one day workshop cum competition, on dumb charades, stress interview, product Launch on 09.01.2012 for the P.G. students. Mrs.Suman Prem Kumar, Mrs.Preetham Kamath & Mr.Louis Manoj were facilitators & Resource persons for the same.

The P.G.students also participated in Management Fest Elan-2012 conducted by Meredian College, Ullal on 10th January 2012.

On 11th January 2012, Mr.Srinivasan C.A. from Grow Consultancy, Chennai has imparted a talk on international accounting which is an emerging concept in financial accounting. Mr.Diwakar of ICAF, Mangalore branch was also present during the occasion. Mr.Raghavendra, Business Consultatant from 'Emerging Business' Bangalore also had given a talk on the course content of international accounting.

ALUMNI ASSOCIATION

In the sphere of education, Alumni Association has an important role to play. It takes active part in various academic and extracurricular activities organized by the college every year.

List of Office bearers for the year -2011-12

President - Mr. Naveenchandra

Vice President Mr. Harish Nayak and Mr. Ashok M.K.

Secretary Mrs. Jayashree

Treasurer Mr. Prasanna Mallya

Joint Secretary Mr. Varadaraj and Mrs. Vanitha

PARENT-TEACHER ASSOCIATION

Parents can no longer afford to be passive agents in the process of the education of the young. P.T.A. has been functioning in our college with the main objective of building cordial relationship between parents and teachers and to evaluate the progress of students from time to time. It serves as an enlightened forum for the free exchange of ideas relating to educational projects and the advancement of our institution.

The following members were elected as the office bearers for the year 2011-12.

- 1. Sri Sudhir Raj- President
- 2. Dr. Gangadhar B-Principal-Vice President
- 3. Dr. Narasimha Murthy-Secretary
- 4.Mrs.Vedavathy- Joint Secretary
- 5.Sri Chandra K-Treasurer-

The Annual General Body Meeting of the association was held on 9th September 2011. Mrs.Usha K., was the chair person. A lecture on the topic 'Adolescent behaviour and role of parents' was organised wherein Dr.Annayya Kulai, Professor & Chief Medical Officer Srinivas Group of Institutions was the resource person.

The Office bearers and members of the P.T.A. have taken active part in various activities of the college during this year. A sum of Rs.40,000/- has been paid from PTA Fund for the purchase of Air Cooler & Aqua Guard.

STUDENTS SAFETY INSURANCE SCHEME

Under this scheme the affected students are provided financial assistance against accident, disablement or death.

MID-DAY MEALS

The service oriented goal of our management is reflected through their effort in providing free mid-day meal for poor and deserving students on a daily basis at Shree Gokarnanatha Temple, Kudroli, and Mangalore. About 120 students availed this facility during the year.

MEDICAL CAMP

The Management of our college has been rendering great social service to the society by conducting free medical camp every Sunday in the college premises. Poor patients of the locality and others are the beneficiaries of this noble service.

2. NEW ACADEMIC PROGRAMMES INITIATED (U.G. and P.G.)

Post Graduation course in Commerce commenced in August 2011.

3. INNOVATIONS AND CURRICULAR DESIGN AND TRANSACTION

To kindle in the young a live interest in books and to inspire in them a healthy passion to acquire knowledge, education has to be individually meaningful and socially relevant. Our curricular of studies and syllabi in different subjects need to be revised, enlarged and vitalized so as to be in tune with the spirit of the times. In this connection the teaching-learning process is upgraded by using Audio-Visual equipment such as OHP, LCD, Models, Charts, etc. In addition to classroom teaching, group study, role play, project work, field survey, case study, debates, etc., are adopted. Advanced learners are provided with reference books and advised to consult internet and slow learners are motivated by arranging remedial coaching classes. Guest lectures by eminent resource persons are arranged to enable the students to update their knowledge. What is taught in the college bears a correlation to situations outside and enables the young to understand problems and react to them aptly.

4. INTER DISCIPLINARY PROGRAMME STARTED

Subjects like Indian Constitution and Human Rights for I B.A., I B.Com. and I B.B.M. students and General studies for II B.A. students are taught as per the University guidelines.

5. EXAMINATION REFORMS IMPLEMENTED

Conducting monthly tests and terminal examinations, assignments, seminars, evaluation are a regular feature during the academic year. Parents are intimated about the progress of their wards at regular intervals. The failed students are instructed to bring their parents to sign the Internal Examination report cards results and also the Semester results and are advised various ways by which they can overcome their handicap.

6. CANDIDATES QUALIFIED NET/SLET/GATE Etc.

One Faculty has cleared SLET Exam-

• Mrs. Shobha, Lecturer in Political Science

7. INITIATIVE TOWARDS FACULTY DEVELOPMENT PROGRAMMES

Following faculty of the college are pursuing/awarded doctoral study

Sl.No.	Department	Principal	Topic	Status
		investigator		
1	Commerce	Mrs. Renuka K	Development and Marginalisation: A Study of Fisher Women of	In progress
			Coastal Karnataka	
2	History	Mrs. Sujaya Suvarna	Education and Dimension of Social Change in Colonial South Kanara (1799-1947)	In progress
3	Commerce	Mrs. Ashalatha Suvarna	Marketing of Family Planning and Infant Health Care Programmes in Rural	Submitted the Thesis.

			Areas: A Study with reference to D.K District	
4	Commerce	Mr. Ummappa Poojary	Executive Compensation: Trends, Status and Determinants – A Study with Reference to Selected Units of Karnataka	Submitted the Thesis.
5	Hindi	Mrs. Sabiha Tasneem	Comparative Study of Kabeer and Brahmashree Narayana Guru	Submitted the Thesis.

$Details\ of\ Conference/Seminars\ / Publications\ of\ faculty\ for\ the\ year\ 2011-2012$

Name of the	Topic	Organiser and Place
Faculty		
M . WD	State level Political Science	13 th and 14 th March 2012,
Nagaraj K.P	conference on Contemporary Issues	Mangalore University
	and Challenges of Indian Politics	
Chandra K	National Conference	11-02-12 Bhuvanendra
	State level Conference on Financial	College
	inclusion	24-02-12 St. Mary's College,
		Shirva
Ashalatha Suvarna	Presented paper on "Strategies" and	National level Conference
	challenges of incorporation of soft	Held on 9 th & 10 th March 2012
	skills in higher education"	held at Vijaya College, Mulki.
	IQAC Moving forward Participated	Attended national level
	in the national conference on	conference at S.D.M. College,
	Lessons learnt from IQAC Moving	Ujire on 27 th and 28 th March
	Forward and Making a difference	2012.
	UGC and	

	Organised, Participated in the	December 24 to December
	National level Rani Abbakka Srishti	29 th 2011
	Drishti Painting Camp Literary and	DAMA IZ I D . I
	Cultural Fest	RATA Kendra, Bantwal
Harman Daniara D	Presented paper in the International	International Conference on
Ummappa Poojary P	Conference on the topic – "Key	"Leading beyond horizon:
	Determinants of Attracting and	Engaging Future " at
	Retaining Managerial Talents : An	Annamalai University on 28 th
	Empirical Study"	to 30 th July 2011
	Publication- "Key Determinants of	Edited volume of Dept. of
	Attracting and Retaining	Business Administration,
	Managerial Talents : An Empirical	Annamalai University
	Study"	(ISBN: 978-81-8371-387-0).
	Organised and participated in the	SDM College of Bus. Mgt.,
	Convention on Higher Education	Mangalore on 26 th June, 2011
	Participated as a co-organiser in	Shree Niranjana Swamy First
	the Two-day-National Conference	Grade College, Sunkadakatte for
	on "Banking towards Strengthening	B.A. and B.Com students on 19 th
	Rural India: New Paradigms and	August, 2011.
	Directions"	
	Participated as a Rapporteur in the	Sponsored by U G C at K S S First
	Two-day-National Conference on	Grade College Subrahmanya on
	"Indian Retail Industry: Challenges, Opportunities and Strengths"	8 th and 9th Sept, 2011.
	<u> </u>	-

Participated in the XXVIth	Sponsored by U G C at Nehru
•	Memorial College, Sullia on 15 th
-	and 16th Sept, 2011.
•	AIFUCTO and UGC
-	UGC Sponsored National
-	Seminar organized by Vijaya
_	College, Mulky on 10 th March,
Curriculum"	2012
	Canara CBSE School,
Club	Dongerekery, Mangalore on 8th
	July, 2011
Chief Guest - Inauguration of one	Vijaya College Mulky organized
_	by Association of English
Teaching	Teachers on 11 th July, 2011
<u> </u>	, ,
Guest - Release of research	A J Institute of Management,
publication- "ANVESHANA"	Kottara, Mangalore on 26th
	August, 2011
	0 0 0 0 0 0
	Canara P. U. College, Mangalore
	on 3 rd Sept, 2011
College Teachers Association	
C C	organized by Association of
one day workshop on English	English Teachers on 4 th Jan,
Language Teaching at Besant	2012
Evening College Mangalore	
	Chief Guest - Inauguration of Quiz Club Chief Guest - Inauguration of one day workshop on English Language Teaching Guest - Release of research publication- "ANVESHANA" Guest - Annual Convention and Felicitation function of D K. P.U. College Teachers Association Chief Guest - Inauguration of one day workshop on English Language Teaching at Besant

Sabiha Tasneem	Workshop on Syllabus	11-07-2011 MUHA Sri Dhavala
		College
Hariappa Pejawar	Workshop on English literature	11-07-2011 Association of
		English Language Teachers and
		Vijaya College
Anitha Laxmikanth	Investment in Challenging Times	03-04-2012 St. Aloysius College
ShilpaRani	Investment in Challenging Times	03-04-2012 St. Aloysius College
	Research –Creativity and	04-02-2012 MUCTA and AJIM
	pragmatism	
Praveen S	State level seminar on Emerging	04-10-11 St. Aloysius College
	Issues and Challenges in HR	29-12-11 and 30-12-11 MAA
	Practices	
	Teacher Competency Development	27-03-2012 PG Dept of
	Inclusive Growth –Concepts and	Economics
	Reality	03-04-2012 St. Aloysius College
	Investment in Challenging Times	
Mamatha	Enhancing Teaching Effectiveness	16-17 th Feb2012
	Psychometrics and Corporate	AJIM
	Culture	
	Building, Sustaining and	Sri Devi Institute College,
	Accelerating Growth Through	Mangalore
	Talent in the Next Decade	
	Export Procedure and	MSNM Besant Institute of PG
	Documentation	Studies
Shilpa	Investment Management	17-01-2012 SVS College
		Bantwal
Laborati B. :	Presented paper at the National	19th and 20th August 2011
Lokanatha Poojary	Conference on Collection	Kuvempu University
	Development in Academic Libraries	
	in Digital era	
	1	1

8. TOTAL NUMBER OF SEMINARS/WORKSHOPS CONDUCTED- 5

9. **RESEARCH PROJECTS:**

Mir	Minor Research Projects under UGC XIth Plan - 2								
SI No	Department	Faculty member	Topic	Amount sanctioned (Rs)	Status				
1	Commerce	Ummappa Poojary P	Executive Compensation: Trends, Status and Determinants: A Study with Reference to Selected Industrial Units in Karnataka	Rs 70,000.00	Submitted				
2	Economics	Dr. Gangadhar B	An Evaluation of Fisheries subsidy on Fishery Marketing and Trade. A case Study of Coastal Mangalore Taluk	Rs 95,000.00	Submitted				

- 10. PATENTS GENERATED IF ANY: NIL
- 11. NEW COLLABORATIVE RESEARCH PROGRAMME: NIL
- 12. RESEARCH GRANTS RECEIVED FROM VARIOUS AGENCIES: NIL
- 13. CITATION INDEX OF FACULTY MEMBERS AND IMPACT FACTOR: NIL
- 14. HONOURS/ AWARDS TO THE FACULTY
- 15. INTERNAL RESOURCES GENERATED: NIL
- 16. DETAILS OF DEPARTMENTS GETTING SAP COSIST ASSIST DST FIST ETC., ASSISTANCE/ RECOGNITION: NIL
- 17. TEACHERS AND OFFICERS NEWLY RECRUITED

Three Full-time Management paid lecturers were recruited to teach B.Com, B.B.M. Courses.

Name	Department
Mr. Praveen K	Commerce
Miss Shilpa	Commerce
Miss Mamatha	Commerce

18. TEACHING AND NON-TEACHING STAFF RATIO

The total number of teaching staff is 35 and Non-Teaching staff is 19 so the ratio is 35:19.

19. IMPROVEMENTS IN THE LIBRARY SERVICES - ARRIVAL OF NEW BOOKS

Library has been updated by way of computerised documentation of books, journals, periodicals, magazines. Books are issued to students under Book Bank Scheme. Library services are fully computerised.

20. NEW BOOKS/ JOURNALS SUBSCRIBED AND THEIR VALUE

Every year the college purchases new books pertaining to various subjects and general books to cater to the needs of students and faculty members. There are 20,004 books worth Rs.18,39,000. And there are 4757 U.G.C. books worth Rs. 6.94.566.18. The college is subscribing 85 periodicals and journals.

21. COURSES IN WHICH STUDENT ASSESSMENT OF TEACHERS IS INTRODUCED AND THE ACTION TAKEN ON STUDENT FEED BACK

In order to assess teachers, evaluation forms are distributed to the students of B.A., B.Com., and B.B.M. courses at the end of every academic year.

22. UNIT COST OF EDUCATION

Total Students for the academic year 2011-12 – B.A. / B.Com=351.

(Unit cost = total annual recurring expenditure (actual) divided by total number of students enrolled)

Total Expenses Rs.31887986

No.of students 351

Unit Cost including salary Rs. 90848.96

Unit Cost excluding salary

Total Expenses Rs.31887986

Less : Salary -<u>Rs. 23718539</u>

<u>Rs. 8169447</u>

Unit Cost = 8169447 = 23274.77

351

B.B.M. 2011-12

Unit Cost: <u>Total expenses</u> = <u>931103</u>

No. of students 121

Excluding salary = $\frac{7695.06}{}$

Component	2011-12
(a) Including the salary component (Rs.)	90848.96
(b) Excluding the salary component (Rs.)	7695.06

23. COMPUTERISATION OF ADMINISTRATION AND THE PROCESS OF ADMISSION AND EXAMINATION, RESULTS, ISSUE OF CERTIFICATES

The college office is in the process of computerisation. Admission process is transparent. Internet facility is provided in the office for speedy work related to examination. Issue of certificate is done by the office. Results are published by the University.

24. INCREASE IN THE INFRASTRUCTURE FACILITIES

The new block consists of the M.Com. Classes. B.Ed. and M.Com. Courses are provided with a separate library.

Туре	Number
Steel Almeria	4
Office table with drawer	5
Library display rack	1
4X61/2X19 sliding glass door library showcase	6
Library steel table with wooden laminated top	10
Wooden bale chair with writing pad and book shelf under the chair	60
8X5 wooden platform	1

25. TECHNOLOGY UPGRADATION

Staff rooms, Library, Office are equipped with computers with internet facilities. OHP and LCD facilities are also available.

Type	Number	Amount in Rs
Mike set (UGC)	1	52755
HCL computer with18.5 TFT monitor and UPS 600VA	10	
Lenova computer with 18.5 TFT monitor and UPS 600VA	17	

26. COMPUTER AND INTERNET ACCESS AND TRAINING TO TEACHERS AND STUDENTS

It is provided to students as well as lecturers.

27. FINANCIAL AID TO STUDENTS SCHOLARSHIPS

In order to motivate meritorious, deserving and poor students to pursue their studies with free mind different types of scholarship like Post-Matric Scholarship, Beedi Scholarship, SC/ST Scholarship, OBC Scholarship, Defence Service Scholarship, Government of India National Merit Scholarship and U.G.C. Scholarship, Good Conduct Scholarship, Shree Venkatesha Shiva Bhakthi Yoga Sangha Scholarship and fee concession are made available to students. Apart from Government Scholarships, the Management has also constituted several scholarships to the deserving and meritorious students.

Details of Scholarship received by the students (2011-12)

Sl.	Name of the Scholarship	Total	No. of
No.		Amount	students
		(Rs)	benefited
1	SC/ST Post-Matric Scholarship - Karnataka	48,711.00	08
2	SC/ST Scholarship for 22.75% Fund received	86,000.00	43
	from Mangalore City Corporation		
3	Financial assistance to OBC and other	1,44,000	60
	students under 7.25% Fund received from		
	Mangalore City Corporation		
4	Post- matric Scholarship for OBC & Category-I	2,400	08
	Students		
5	Freeships SC/ST/BT/OBC/Minority/others	2,29,926	254
6	Scholarship from S V S B Y Sangha		
7	Good Conduct Scholarships	1,800	18
	Scholarship from Shree Venkatesha Shiva Bh	akthi Yoga Sang	gha (Regd.)
8	To our College students	1,28,000	75
9	Students studying Engineering and Post	2,78,000	62
	Graduates, Degree & PUC of other Colleges		

28. SUPPORT FROM THE ALUMINI ASSOCIATION AND ITS ACTIVITIES

The Alumni Association extends its helping hand in organizing various activities in the college.

Activities during 2011-12

Date	Nature of Activity	Beneficiaries
17-02-2011	One day Leadership	Students council
	Training programme for	members
	students council members.	
	Sports and games for Final	
	year Students Vs Alumni	
	Alumni Day	
	Felicitation to retired and	
	Ex staff	
	Sponsorship of Power	
	lifting Event	
	Involvement in NSS annual	
	special camp, Sports day,	
	College Day, Founders day,	
	Independence Day	

29. SUPPORT FROM THE PARENT - TEACHER ASSOCIATION AND ITS ACTIVITIES

The P.T.A. is playing its active role in all activities of our college.

The following members were elected as the office bearers for the year 2011-12.

- 1. Sri Sudhir Raj- President
- 2. Dr. Gangadhar B Principal-Vice President
- 3. Dr.Narasimha Murthy- Secretay
- 4. Mrs. Vedavathy- Joint Secreatry
- 5. Sri Chandra K-Treasurer

The Annual General Body Meeting of the association was held on 9th September 2011. Mrs.Usha K., was the chair person. A special lecture on the topic 'Adolescent behaviour and role of parents' was organised wherein Dr.Annayya Kulal, Professor & Chief Medical Officer Srinivas Group of Institutions was the resource person.

The Office bearers and members of the P.T.A. have taken active part in various activities of the college during this year. A sum of Rs.40,000/- has been paid from PTA Fund or the purchase of Air Cooler & Aqua Guard.

30. HEALTH SERVICES:

The Management is conducting free medical camp every Sunday in the College premises to render health services to poor parents of the locality. Compulsory medical examination is conducted for all the students by the recognised medical practitioners. The college also makes arrangements for First aid and timely medical attention to those who need. Mrs.Sabiha Tasneem H.O.D. of Hindi Department contributed Rs.70, 000/- for the award of scholarship

in the name of the founder Correspondent Sri M.Ananda to deserving students.

31. PERFORMANCE IN SPORTS ACTIVITIES:

The students have excelled in the field of Sports and Games during this academic year. Their accomplishments are documented.

The College Power Lifting team participated in the Mangalore University Power Lifting Competition held at our college on $23^{\rm rd}$ & $24^{\rm th}$ December 2011. The College Men's team secured overall Runners Up championship. The following student secured the Mangalore University Medals.

Sl No.	Name	Event	Place	University/State/National/International
1	Vignesh Kamath	Power lifting	II Place	State Level – 1 st Place
	III B.Com	Wrestling		Mangalore University – 2 nd Place
			III Place	Mangalore University – 3rd Place
	Baliram Chauhan	Power lifting	II Place	
	III BBM			Mangalore University – 2 nd Place

Nandesh	Power lifting	II Place	Mangalore University – 2 nd Place
III B.Com			
Rohith Kumar	Power lifting	II Place	Mangalore University – 2 nd Place
III B.A			Selected for All India inter-Varsity
			Powerlifting
		III Place	State Level Power lifting – 3 rd Place
Sujeeth	Power lifting	II Place	Mangalore University – 2 nd Place
III B.Com			
Deepak I B.Com	Power lifting	II Place	Mangalore University – 2 nd Place
Tilakraj I B.A	Power lifting	II Place	Mangalore University – 3rd Place
Amitha of I B.A	Power lifting	I Place	Mangalore University – Ist Place
			State level - Ist Place
			National Level – Ist place
			All India Junior Power Lifting
			Competition at Himachal Pradesh
			– Gold Medal
Deepa	Power lifting	II Place	Mangalore University – IInd Place
			All India Junior Power Lifting
			Competition at Himachal Pradesh
			– Silver Medal
Deeksha I B.Com	Power lifting	II Place	Mangalore University – 2nd Place

Namitha I B.A	Wrestling	III Place	Dasara open National Wrestling Competition
	Power Lifting	II Place	Mangalore University - Ist Place Mangalore University - IInd Place
Prashanth	Wrestling	Ist Place	Mangalore University – Ist place
Anish	Wrestling	Ist Place	Mangalore University – Ist place
Sachin Kumar	Wrestling	IInd Place	Mangalore University – IInd place
Kiran	Wrestling	IInd Place	Mangalore University – IInd place
Rangappa	Wrestling	IInd Place	Mangalore University – IInd place
Karthik	Wrestling	IIIrd Place	Mangalore University – IIIrd place
Poorvashi	Wrestling	IInd Place	Mangalore University – IInd place

32. INCENTIVES TO OUTSTANDING SPORTS PERSONS:

Outstanding achievers in sports and games at state, national and international level were honoured and felicitated with cash prize and trophy during the college annual day celebrations. (Details of achievers given in 31 above)

33. STUDENTS ACHIEVEMENTS AND AWARDS

Area	Name	Prize	Event	Organiser
		Secured		
Fine Arts	Sauresh III BBM		Mock Press	'Rhythm' organised

		II		SVS College Bantwal
	Sharanappa IIBA		Folk Song	
	Shailesh		Folk Song	
		I		
		II		
	Sauresh II BBM	I	Flower	'Gaggara' organised
	Avinash III B.Com		Arrangement	by Karnataka Tulu
		,	Rangoli	Sahitya Academy
	Over all Championship	I		
	Championship			
	Sharanappa IIBA	I	Folk song	Inter collegiate
	Shailesh			Music competition,
		III	Yakshagana	University college
		111	Bhagavathike	
			_	
	Group	I	Variety	Sri Devi College
			Competition	
	Gautami I B.Com	I	Best Jodi Talent	Sahyadri College
	Deepak, Sauresh,		award	
	and Nishan	_	National level	
		I	Art	
			competition-	
			Collage	
Yakshgana	Chanranath		Best Individual	SDM College
			performance	
			award	
Literary	Sauresh III B.BM	I	Inter collegiate	Niranjana Swamy
	Shailesh I B.com		Tulu Quiz	College
	•	1		

34. ACTIVITIES OF THE GUIDANCE AND COUNSELLING UNIT

Education has always a twofold objective – the permanent and the immediate. The former implies that education is the medium for the realization of the highest truth. The latter means that it is a tool for equipping the young to live in decent competence and to meet the challenges of a fast moving world by adjusting and adapting oneself to the changing complexion of life. To accomplish their goals students are to be properly motivated. In this direction the guidance and counselling unit of the college is functioning well. Under academic advisory system each class is under the guidance and supervision of a staff member who undertakes continuous counselling of students of their class.

35. PLACEMENT SERVICES PROVIDED TO STUDENTS

The H.R.D. and Career Guidance Cell of our college takes up the responsibility of placement services to our students. In this connection, interviews, recruitment drive, career guidance etc., are arranged by availing the services of companies, institutions, training centres etc.

36. DEVELOPMENT PROGRAMMES FOR NON-TEACHING STAFF

Non – teaching staff is an integral organ of every educational institution. To enable them to update their knowledge and skill to build up their competencies, opportunities are given to them to attend seminars, workshops conducted by different departments.

37. HEALTHY PRACTICES OF THE INSTITUTION

Education is an important discipline which contributes to individual evolution and national progress. In a growing democracy which aspires for stability and vigour, education is as much a social necessity as it is a moral responsibility. Sound education which is practical and purposeful, can alone equip individuals with the necessary mental resources and moral stamina to shoulder their responsibilities properly.

Our institution follows some unique healthy practices which are highlighted as under-

a) Priority to weaker sections of the society at the time of admission irrespective of percentage of marks secured by them in the previous examinations. The management is magnanimous to bear the entire fees of the students who are meritorious and economically

poor. The college awards poverty cum progress scholarship to two students of each class every year.

b) ORGANISING THE FOUNDER'S DAY CELEBRATION

To cherish the mission of the founder the birth anniversary of Brahma Shree Narayana Guru – a great visionary and social reformer is celebrated in association with the management in the college premises, every year. On this occasion various competitions are conducted on the philosophy of Brahma Shree Narayana Guru.

c) FREE MEDICAL SERVICE

The Management conducts free medical camp every Sunday for the benefit of poor patients of the locality. Amount spent for the year 2011-12 is Rs.24,310. Regular follow up of the patients is done to see that the medical camp functions effectively.

d) GOOD CONDUCT PRIZES

The right type of education should help the individual to grow to his fullest stature and at the same time accelerate the progress of society. To motivate our students to develop good character and discipline, good conduct scholarships are awarded to a boy and a girl student of each class every year.

e) DEPARTMENTAL LIBRARY:

Every department is equipped with a departmental library. Books are lent out to students on a first come serve basis.

f) FACILITIES PROVIDED TO THE PUBLIC

The hall is made available to the public for classes of professional, religious, cultural, sports and of a political nature.

g) INSTITUTION OF A FUND IN MEMORY OF THE FOUNDER CORRESPONDENT OF THE COLLEGE

Students are availing the scholarship installed in the name of the founder correspondent who rendered selfless service to the institution in its infant stage.

h) DONATION TOWARDS THE GOKARNANATHA TEMPLE FOR PROVIDING FREE FOOD TO THE DEVOTEES

The Management of the college contributes generously towards the free-mid-day meals which is organised in the temple premises. The teachers contribute during the Narayana Guru Jaynthi and Shivarathri festival to this cause. Mrs.Sabiha Tasneem annually contributes Rs.4000/- towards the distribution of food for the above cause.

i) INNOVATIVE TEACHING TECHNIQUES, SEMINARS, GUEST LECTURES

The various subject lecturers conduct seminars for bringing out the creativity among the students and to enable them to overcome stage fear.

j) HONOUR AND FECILITATION

k) STUDENT GRIEVANCE REDRESSAL CELL

It is functioning in the College.

I) PUBLICATION OF MONTHLY MAGAZINE "GRAHAPATHRIKE"

This magazine highlights the activities of the college to the general public which in turn is beneficial in gaining admission for the various courses in the College.

m) BOOK BANK SCHEME

This scheme enables the students to retain the books during the examination for a nominal amount which is kept as security.

n) PUBLICATION OF ANNUAL MAGAZINE

Every year the annual magazine of the college is published to highlight the activities of the progress of the institution.

o) CANTEEN FACILITY

The Canteen provides eatables and meals at subsidised rates to the students and staff and is open even beyond college hours especially to enable Sports persons to avail the snack facility.

37. LINKAGES DEVELOPED WITH NATIONAL INTER – NATIONAL ACADEMIC RESEARCH BODIES

38. ANY OTHER RELEVANT INFORMATION THAT THE INSTITUTION WISHES TO ADD

NIL

PART C

In order to make teaching-learning more productive and professional a number of measures have been initiated during the academic year 2012-13. The institution is aware of the fact that it has to strengthen itself in various areas in order to emerge as one of the leading colleges. The priority areas that have been identified for future plan of action are:

- Further diversification of courses, ESPECIALLY WITH REGARD TO THE COMMENCEMENT OF THE M.Ed. course.
- Organisation of Inter-collegiate cultural fest
- Organisation of Faculty development programme for teaching and non-teaching staff.
- Computerisation of administrative activities.
- Conduct of remedial classes for slow learners.

The specific tasks initiated during the year are given below:

Plan of action for 2012-13

Sl No.	Category	Description	Timeline	Responsible
				Dept/Association/
				Staff
1.	Meetings	Internal Quality Assurance Cell	Once a month	IQAC
		Teaching staff	Once in 2 months	Staff secretary
		Non-teaching Staff	Once a year	Office Superintendent
		Departments	Once in 2 months	HODs of the

				Depatment
		Students union	Once in 3 Months	Student council advisor
		Examination Committee	Once in 3 Months	Staff in charge
		Admission Committee	Once a year	Principal
		Magazine Committee	Twice a Year	Editor- in- chief
		Library Committee	Thrice a Year	Chief Librarian
		PTA Executive Committee	Twice a year	Staff in charge
		PTA General Body	Once a Year	Staff in charge
		Alumni Executive Committee	Thrice a year	Staff in charge
		Alumnae General Body	Once a Year	Staff in charge
2.	Curricular Programmes for different	English	Inauguration and guest lecture Essay writing	HOD of English
	departments		Debate	
			Elocution	
			Valedictory	
		Kannada	Inauguration and guest lecture	HOD of Kannada

		Vachana Kammata	
		Handwriting Quiz	
		Essay Valedictory	
		with Guest lecture	
	Egonomias	Conduct of Economic	HOD of
	Economics		Economics
		survey	Economics
		Industrial Visit	
		Essay competition	
	Political science	Visit to local	HOD of Political
		governace-	science
		Mahanagara palike	
		during sessions	
		Conduct of opinion	
		poll	
	Commerce and	National conference	HOD of
	Management	National conference	Commerce
	Management	Conduct of different	Commerce
		competitions	
		Conduct of remedial	
		classes for slow	
		learners	
Co-Curricular	Fine Arts association	Cultural fest	Staff in Charge
	NSS	Orientation	NSS programme
		Programme	Officer
		Inauguration	
		Guest lecture	
		AIDS Awareness	
		Programme	

	1			
			Campus cleaning	
			Swatchtha Andolana	
			in the city	
			NSS Annual Special	
			camping programme	
			Competition like	
			Poster writing,	
			Slogan writing, street	
			play, Jatha etc	
			Health Awareness	
			programme	
			Blood Donation	
			Camp	
			NSS Day	
		NCC	Inauguration	NCC Officer
			Blood Donation	
			Camp	
			Trekking	
			Tremmig	
		Red Cross Society	Inauguration	Staff in Charge
			Health awareness	
			programme	
			Visit to old age home	
			Visit to old age nome	
			Blood Donation camp	
		Humanities	Inauguration	Staff in Charge
		Association	Guest lecture	
			Guest recture	
1				

		Women's cell	Spoken English	Staff in Charge
			course	
		HRD Cell	4 programmes on	Staff in Charge
			personality	
			development, career	
			development	
		Sports Association	State sub junior	Physical director
			Kabaddi selection	
			trials and coaching	
			camp	
			(september2012)	
			State junior kabaddi	
			selection trials	
			(October 2012)	
		Literary association	Shivarama Karantha	Staff in Charge
			Peeta- Guest lecture	
			Ambigara	
			Chowdaiaha peeta	
			Guest lecture	
			Concert on Sugama	
			sangeetha	
3	Co-curricular	Orientation Programm	l ne	IQAC
	Programmes			
		Faculty Development	Programme for	IQAC
		Teachers	0	
				IOAC
			programme for Non-	IQAC
		Teaching staff		
	<u> </u>			

		Conduct of student research project -10	IQAC
		Publication of the project -1	
		Freshers Day	HOD of
			Department
		Independence Day	Student Council
			Advisor
		Founders Day	Management
		Teachers Day	Student Council
			Advisor
		Sports Day	Physical director
4	Intercollegiate	Elocution Competition in English, Kannada	Staff in charge of
	Competitions	and Tulu	Literary
			Association
		Inter-collegiate story writing competition	Department of
			English
		Inter-collegiate Power lifting competition	Physical director
		Intercollegiate Cultural competition	Fine Arts
			Association
5	Outreach	Inter-school Essay Competition	Literary
	Programmes		association
		Inter-High School Elocution competition in	Literary
		English, Kannada and Tulu	association
		Medical camp	Management
			and Office staff

		NSS Annual Special camp in a village	NSS Programme
			Officer
6	National	Indigenous Management Practices for	Department of
	Conference	Sustainable Development	Commerce
7	Certificate courses	Mehendi Course of 10 days duration	Women's Cell
		One month Spoken English Course	Women's Cell
		15 hours Handwriting enhancement course	Hindi association

Dr.B.Gangadhar

24.09.2012 PRINCIPAL