

SHREE GOKARNANATHESHWARA COLLEGE

GANDINAGAR, MANGALURU – 575 003, D.K.

Annual Report 2023-24

Respected dignitaries on and off the Diaz. I take this opportunity to welcome you once again for the 42nd annual day celebration of Shree Gokarnanatheshwara College.

Educate to be free and organize to be strong was the rightly said by our founder Brahma Shree Narayana Guru. The importance of education is considered a key essence for people to be self reliant. Education is an essential tool for bright future. Higher level of education helps people in earning social and family respect and recognition. The purpose of our college is not only to provide education but to also cater for the overall improvement of the persona of our students. Our college provides affordable education to the under privileged section of the society. We look into the needs of those students who have lesser grades and find difficulty for seeking further education. Our motto is the educate the under privileged.

Our college was established in 1982 by Shree Venkatesha Shiva Bhakthi Yoga Sangha to provide education for the deprived students since 1982. Our college governed by a strong governing council who have worked for the cause of education. I take this opportunity to present before you the present governing council of Shree Gokarnanatheshwara College.

Governing council member

| Name | Designation |
|-----------------------|--------------------|
| Sri Dheeraj Amin | President |
| Sri Vasanth Karandoor | Correspondent |
| Sri M. Shekar Poojary | Member |
| Dr. Rameela Shekar | Member |
| Dr. Shreyas J Sorake | Member |
| Sr. B Vijay | Member |
| Sri. Chandrahas | Member |
| Sri. Arun Kumar | Member |
| Dr. Jayaprakash | Secretary |
| Sri. Raghuraj Kadri | Member |
| Dr. Dhanalakshmi | Member |
| Mrs. Sujatha S | Member |

I take this opportunity to remember all the visionaries and the founder of the college. We like to pay our gratitude to all our esteemed donors and well-wishers

who's constant support paved way for our better tomorrows. We like to remember all our former correspondents of our institution and also late Sri B Devadas who is a great admirer of education and a great philanthropist.

With all due respect I would like to remember the great visionary of our college Hon. B Janardhana Poojary, who's visionary outlook paved the way for the establishment of our college in 1982.

Now I take this opportunity to place the annual report of our college for the academic year 2023-24

Criterion wise report

1. Curricular Aspects

Ours is a constituent college under Mangalore University. Consequently, there is no scope for the college to design the curriculum. Dr.Ashalatha S Suvarna and Dr.Jayaprakash are part of the curriculum designing task undertaken by the university and they have immensely contributed in their own way either as a faculty member, Member of BOS and BOE committee. Their valuable inputs in curriculum designing and planning have an added advantage to the college in guiding and monitoring the faculties.

The Internal Quality Assurance Cell (IQAC) has been established in the college to ensure the implementation of quality programmes and activities. All the activities undertaken in the college are ably guided by Mr. Yatheen, Faculty of Commerce, and Dr. Jayaprakash, Physical Education Director as NAAC and IQAC Co-Ordinator's respectively under the mentorship of Principal of the college. We have two undergraduate degree programs B.A and B. Com and one Post graduate degree program M.Com. Academic flexibility is provided through open elective courses. The student enrichment of skills is continuously done through the activities undertaken under different cells and associations. Add on courses and college activities have ensured the academic growth of the students.

2. Teaching Learning and Evaluation

The college follows liberal admission policies to cater to the needs of all sections of the society. Special care is taken for weaker students through remedial classes. Our college is a platform for the wholesome learning. 8 projectors fitted in different

classrooms enable the use of ICT in classroom teaching. Projects and dissertation form a part of the syllabus.

Fully equipped library with adequate number of books, dailies, journals, e-journals, computers and internet facilities provides an added advantage to the students in upgrading the knowledge component.

The faculties are the pillars of any educational system. We have a band 13 full time faculties in UG and PG and 4 part time faculties out of which 2 are Ph.D. holders and 4 are pursuing Ph.D. from Mangalore University. We have a strong team of administrative staff

The college has evolved a continuous evaluation system through regular tests and exams in addition to assignments and presentations. We are proud of the achievement of our students

| Course | Appeared Sem | VI | Passed | |
|---------------|-------------------------|-----------|---------------|---------------|
| B. A | 19 | | 18 | 94.73% |
| B. Com | 63 | | 49 | 77.77% |
| M.Com | 16 | | 16 | 100% |

The following are details of paper publication and other achievements of our college teaching staff

1. Dr. Jayaprakash

- Currently the Principal of Shree Gokarnanatheshwara College announced officially on 1st April 2024
- Currently a BOE member for physical education under Mangalore university
Member for B.O.S for physical education for St. Aloysius deemed to be university
- Selector for the Mangalore University Men and Women Cricket team
- Presented and published a paper entitled " An analysis and comparison of selected Kinematic Variables between Jump Shots and Layup Shots in Basketball
- Convener for the MUIC wrestling championship 2023-24 men and women

2.Mr. Yatheen, faculty of Commerce

- Published Paper Titled on **“Revolutionizing Pedagogy: Navigating the Integration of Technology in Higher Education for Teacher Learning and Performance Enhancement”** in Scopus and Web of Science, Q2, Taylor and Francis Publisher.
- Published Paper Titled on **“Decoding Destinations: Unraveling the Factors that Shape Career choices in Commerce and Management”** in Cogent Education (Taylor & Francis) and is indexed in Scopus and Web of Science, with a Q2 ranking.
- Authored Text Book Titled on **“Advanced Financial Management”** for Sixth Semester BCOM as per the NEP Syllabus.

3. Mrs. Ashitha

- 1) Cleared UGC NET examination in June 2023

2) Award: Best performing Youth Red Cross officer award for the year 2023 awarded by Indian Red Cross Society, D.K Branch

SEMINAR/ WORKSHOP ATTENDED

1. Participated in 5 days FDP On Stress Management in Education Sector organized by Milagres college, Mangalore from 6th May to 10th May 2024.
2. Participated in a national webinar on the topic “Gateway to Financial freedom for women “organized by HKBK Degree College, Bengaluru on 27th May 2024.

PAPER PRESENTED

1. Presented a Paper in National Level Conference on “Resilience to Reinvention – Building Foundations for the future” by **SDM college of Business Management Post Graduate Centre** for Management Studies and Research, Mangalore on the paper titled “women entrepreneurs and their start-ups in India” on 16th June 2023
2. Presented a Paper in “Two days International conference on digitalization for sustainable development” by **Field Marshal K.M. Cariappa College** Department of Commerce and Business Administration Madikeri, Kodagu on the paper titled “The Impact of Digital Financial Services on Women’s Economic empowerment in India” on 16th and 17th June 2023

PUBLICATIONS

1. Paper titled “The Impact of Digital Financial Services on Woman’s Economic Empowerment in India” on July 2023

4. Ms. Sangeetha, Lecturer in Commerce

SEMINAR/WORKSHOP/FDP

- Participated in National webinar on Entrepreneurship skill, attitude and Behaviour development in collaboration with Centre for Women

Entrepreneurship (CWE) on 26 July 2023 organised by Smt Bangaramma Sajjan Arts, Commerce and Science College for women Vijayapura.

- Participated in One day workshop on Financial Management on 2nd sept 2023 organised by Mangalore University in collaboration with Alvas College.
- Participated in One day workshop on Financial Management and Indian Accounting standard II on 24th Feb 2024 at Govt first grade college for women Balmatta.
- Participated in Faculty Knowledge Sharing Program – 2023 organised by IBS at Deepa comforts.

RESEARCH PAPER

- Presented paper on Empowering Women Through work from home in the Two day National Conference on Dynamics in commerce and Management – A post covid Scenario organised by the Department of studies in Commerce, Mangalore University on 1st and 2nd June 2023
- Presented research paper titled An Analytical study of covid 19 and export import policy of India during the Eight International Conference organised by Justice K S Hedge Institute of Management Nitte on 28th and 29th December 2023.

PUBLICATIONS

- Published Research paper entitled India's Export Import trends and Comparative Analysis: A study. Published in IJCRT and 7.97 impact factor by Google scholar on Feb 2024. ISSN 2320-2882

5. Mrs. Ashwini K R

- 1) Participated in one day Research Development Programme on Collaborative Partnership for Research and the Relevance of Methods and Results in Publication, organized by Yenopoya Institute of Arts, Science, Commerce and Management on 23rd August 2023.
- 2) Published a paper on “Problems and Prospects of E-Banking Services: A study with reference to selected Private Sector Banks in Mangalore City”. SIRJANA JOURNAL UGC approved. Published in volume 54 issue 3, 2024.
- 3) Published a paper on the topic Customer Satisfaction and U SAGE Levels IN e Banking Services in JUNI KHYAT (UGC CARE I LISTED JOURNAL) ISSN:2278-4632 VOL-13, Issue-07, July 2023.

6.Mr. Balachandra

Published a paper on “Significance Geography on Indian Culture”

7.Capt. Praveen

1) Cleared KSET, examination in May 2024

- 1) Published a paper on “Exploring how Consumers in Dakshina Kannada perceive and value sustainability practices in business and their impact on satisfaction. International Journal of Creative Thoughts (IJCRT)&7.97 impact factor by Google scholar volume 12/2, 7th February 2024.
- 2) Published a paper on evaluating the efficacy of ICT in improving student performance: observation from Indian higher education institutions (AGJSR–10-2023-0509), Arab Gulf Journal of Scientific Research 25th October 2023.
- 3) Published a paper on the influence of social networks on social entrepreneurial intention: An empirical study In Karnataka. International Journal of Research and analytical reviews (IJRRR) ,11(2)876-883

8. Mr. Mithun Chandra

- 1) Case study of Beedi workers and their investment pattern - International Journal of progressive research in Engineering, Management and Science - ISSN
- 2) Impact of online food delivery system on Hotel Dine in service - International Journal of progressive research in Engineering, Management and Science - ISSN
- 3)Unravelling the workplace productivity on Conundrum of social medial addiction - International Journal of research publication and review- ISSN

4. Infrastructure and Learning Resources

The college is equipped with ICT facilities in tune with the advancement in technology. LCD Projectors are installed in all the classrooms.

Library resources: There are 24888 books worth Rs 24,83,262.58 including 1846 books in the Book Bank which is worth Rs11,06,456.73. College subscribes for 5 dailies and 6 periodicals. We subscribe N-List e-Journals of INFLIBNET which has over 6000 e-journals. Library services are computerized with EASYLIB software. OPAC Library books are classified according to Dewey Decimal Classification System (19th edition) There are 125 CDs and 300 bound books. The library has photocopy machine for taking copies for multiple references.

The library is conducting orientation program for the freshers on use of library services.

Other Facilities

- Gymnasium equipped with latest facilities,
- Auditorium for wider audience coverage
- Laboratories equipped with Computers.

- Canteen facility which provides hygienically prepared and fair priced food
- Ladies Common Room Facilities

5. Student support and Progression

It's time for the reflection of the activities conducted during the year 2023-24 under various associations. Education is not just an art of remembering what is learnt within the four walls. It necessarily calls for the enhancement of both knowledge component and skill components. The competencies may be imbibed or may be adopted for which college is the platform. Keeping this in view, we organize regular activities on every Thursdays to harness the skill component of a student.

List of programs conducted by various association and cells of our college

1.Student council: -Staff in charge: Mr. Yateen

Student president: Miss Vaishnavi

Student secretary: Mr. Akhilesh Kumar

Student joint secretary: Miss Akshita and Miss Pavithra.

Activities conducted:

1. Student council elections for various posts were
2. Student council inauguration was held on 23RD Sep 2023.
3. AVYAKTHA Kabaddi League 2024 season 2 was conducted in association with Dept of Physical Education and IQAC.

2. Literacy association –

Staff in charge: Mrs. Suprabha Bhat

Student representatives: Sachin 3rd BCOM

Yashaswini 3rd BA

1. Literary association and district rational association jointly organized a guest talk on “Inculcating Scientific Temper among Youth” on 26th October 2023 in which 130 students actively participated.
2. ATMA NIRBHAR BHARATH, HOW MUCH HAVE INDIA ACHIEVED? An inter class elocution competition was conducted for the degree and puc students on 17th august 2023, around 20 students participated in the competition.
3. “INDIA LIVES IN VILLAGES” an essay writing competition was organized in association with Satya Sai Seva Trust for the PUC and Degree students of our college. Competition was held in both Kannada

and English languages. Around 18 students from PUC and 15 students from degree participated.

Savithri of 1st BA secured the 3rd place.

Preethika of 3rd BCOM secured the 3rd place respectively and were selected for the next level of the competition.

4. Shivanada of 3rd BA and Savithri Ist BA secured 3rd place in the debate competition on “Karavali” novel insight organized by Yuva Vahini Kendra Samithi at Ravindra Kala Bhavana on 19th nov 2023.
5. Preethika of 3rd Bcom and Akshitha of 3rd BCom participated in the inter collegiate elocution competition on “Gandhian thoughts for self-respectful and self-reliant India” organized by Sri Mahaveera First Grade College Moodbidre.

3. Hindi association – headed by Mr.Umesh Hegde

Represented by- Sumalakshmi –II B.Com

Activities/programs conducted

- a. Essay writing and elocution for the students as a part of college activity.
- b. 5 students of our college participated Hindi essay writing competition organized by MRPL.

4. Kannada association – Staff Co-ordinator: Mr.Vasanth

Students In charge: Mr.Manjunath III B.A

Mis. Jyothi III B.Com

Activities/programs conducted

1. Inter class essay writing, elocution competition and debate competitions were conducted by the association.
2. A lecture program on "Humor in Literature" was held on April 27, 2023 in the auditorium of Sri Gokarnanatheshwar Graduate College, Gandhinagar, Mangalore
3. Birthday celebration of Sir M. Vishweshvarayya. Novelist Vivekananda Kamath spoke during the birthday celebration of Sir M. Vishweshvarayya

held at Sri Gokarnanatheshwara College under the aegis of Dakshina Kannada Sahitya Parishad. Dr. M. P. Srinath inaugurated the program.

5. Fine Arts association – headed by Mrs. Nisha Yuvaraj

Represented by: 1) Shravya R-III B. Com
2) Naveen- III B.A

Activities/programs conducted

- a. Inauguration of fine arts association and talents day
- b. 45 day theatric training add on course for students in association with journey theatric group lead by Mr.VidhuUchil
- c. Presentation of Kannada Drama “ Uthana Parva” by our college students at our college campus and at Tulu Natakosthava 2023-24 at udupi
- d. Participated and secured the Runner up position in Inter collegiate cultural fest SANGAMA organized by SCS group of institution.
- e. Participated and secured the First position in Dhavala Siri Inter collegiate cultural fest organized by Shree Dhavala College Moodabidri
- f. Conducted a One day workshop on Theatric art by Mr.VidhuUchil

6.WOMENS CELL

Staff Coordinator: MS Sangeetha

Student Representatives: Sneha-III BCom & Dhanusha- III BA

Women Cell of Shree Gokarnanatheshwara College constituted for the year 2023-24 with the following members.

1. Dr. Jayaprakash (Principal)
2. Ms. Sangeetha (Coordinator)
3. Mrs. Ashitha (Member)

4. Dr. Nisha Yuvaraj (Member)
5. PSI Rekha, Barke Police Station
6. Sneha III BCom (Student Representative)
7. Dhanusha III BA (Student Representative)

The following Programmes /Activities organized by Women Cell:

- On 14-09-2023 under the Guidance of Mangalore University (Swachatha Pakwada) our students organized a Street play on the theme Plastic Mukth Bharath near Gandhi Park at 2.30 pm, there were 25 students participated. The primary objective of this initiatives was to raise awareness about the importance of plastic free India.
- On 14-09-2023 The Barke Station actively disseminates information about the Emergency Response Support System (ERSS) to students, aiming to enhance their awareness and preparedness for emergency situations. The objective of the program is to empower the students with essential knowledge and resources to respond effectively during emergencies.
- On 22/09/2023 Sanghanikethan organized programme on “Sarwa Shaktha Sthri Shakthi” dedicated to empowering women students. The program objective was to enhance the holistic development of female students by fostering a sense of strength, resilience and self-confidence. Our 18 students participated for the same.
- On 04/10/2023 Wednesday at 10.00 a.m. Our former Principal Dr Ashalatha Suvarna delivered a session on women’s cleanliness, emphasizing the significance of personal hygiene and wellbeing. The objective of this informative session was to educate and create awareness among female students about maintain cleanliness, promoting health and fostering a hygiene environment with the college community.
- Women Cell Inaugurated on 16/11/2023 at 2.30 pm in the college auditorium. Mrs. Sema Prabhu S Assistant Professor, Department of Commerce &

Management, NSS Programme officer Canara College Mangalore was the Inaugurator and she deliver the guest lecture on the topic Gender Sensitivity and Morality among Youths.

- On 28/05/2024 Women Cell Organized Seminar on “Equality knows no gender: Breaking the chains of gender inequality at 9.30 am in the college auditorium. Dr Nisha Yuvaraj Head of the Economics Dept was the Resource Person. The objectives of this program are to promote gender equity by removing barriers, raising awareness and fostering an inclusive and respectful environment for all genders. Total 85 students were present.
- On 27/05/2024 Women Cell and National Service Scheme organized Guest talk on Menstrual Hygiene at 10.45 a.m. in the college auditorium. Dr Nisha Yuvaraj was the Resource Person. The objective of the program is to educate on menstrual health, promote healthy practice

7.YOUTH RED CROSS

Headed by: Mrs. Ashitha

Student representatives: 1) Shivanand – III B. Com

2) Rakshitha – III B.A

Activities of Youth Red cross unit for th A.Y 2023-2024

- Swacchata Pakwada (Cleaning programme) was organised in and around Gandhinagar and Urva on 15th September 2023 at 8.30 am by youth red cross unit, Rangers and rovers and commerce association. Total of 46 students were the part of the program.
- 10 students participated in the District level seminar of Mother Theresa’s “26th commemration Day” spreading love among humanity was held on 21st September 2023 at Kudmal Ranga Rao Purabhavan Mangalore which focussed on human values .
- Street play on Drug Abuse was presented by 15students of Roshni Nilaya school of social work on 27th September 2023. This event was organised by

Youth Red Cross Unit and NSS in association with Barke police station Mangalore. 85 students were a part of this program.

- 8 students of Youth Red Cross Unit took Parts in a workshop entitled “To Empower students on Mental Health” (wellness within) organized by KS Hegde Medical Academy, NITTE D.U Dept of Psychiatry as part of Suicide Prevention & Mental Health Awareness Program on 10th October 2023.
- Bagged first place in the street play competition on Vigilance Awareness organised by MRPL and MSNM College Bondel (Vigilance awareness week) on 27th october 2023. 8 students of our college took part in this competition.
- 5 students of Youth Red cross Unit took part in the Arogya Sambrama Karyakarma as volunteers on 1st November 2023 at Patrika Bhavan Ladyhill Mangaluru.
- Campus cleaning drive was organised under Youth Red cross unit and Rangers and Rovers in the college on 2nd November 2023. 38 students participated in the cleanliness drive conducted by youth red cross.
- 17 Students of Youth Red cross unit participated in the Internship programme in 2 groups for 6 days at Wenlock Hospital Mangalore from 13th November to 18thNovember and from 13th November to 18thNovember. Dr. Sadanand Poojary Consultant Urologist addressed the students during the orientation and briefed them about History of Wenlock Hospital and facilities provided by the Hospital, Mr. Raveendra chief of Indian Red cross society, Dr Gayathri N, YRC Nodal officer, Mangalore university, was present during the occasion. Later students were deputed their work in different departments like Medicine, Token, FNS, reference, OPD, surgery, ortho, ultrasound, and Insurance they were allotted different duty on different dates on rotation basis and on last day they were taken to Blood bank unit located at Lady Goschen hospital and they were explained the processing of blood bank. Students had Hands on training in the Hospital throughout the internship program.

- Campus cleaning drive was organised under Youth Red Cross Unit and Rangers and Rovers in the college on 2nd November. Total of 38 students were part of the program.
- Blood donation camp was organised by the National service scheme and youth Red cross unit of Shree Gokarnantheswara college jointly with Indian Red cross society, Dakshina Kannada, Lions Club, Kudla on 18th November 2023. The event was graced by the presence of Mr. Suresh M. S president Lions club, Mangalore, Sri Vasanth Karandoor, Correspondent, Shree Gokarnanatheshwara Educational Institution, Dr. Gayathri N, YRC Nodal officer, Mangalore University, Mr Praveen, District co-ordinator Indian Red Cross Society and Dr. Ashalatha Suvarna, Principal Shree Gokarnantheswara College presided the programme. The camp concluded with the collection of 78 units of blood
- 21 students of youth red cross unit visited Blood Bank Unit of Lady Goschen Hospital Mangaluru on 2nd December 2023 as a part of information exchange program.
- A Guest talk was organised by Youth Red cross unit in association with NSS on HIV and AIDS awareness to the degree & P.G students on 4th December 2023 Smt Thabassum, Managing Trustee, Sneha Deep orphanage, kotekani, Mangaluru was the guest speaker for the occasion. Followed by Jatha on HIV and AIDS awareness from college via Ladyhill, Urva Market back to college. Around 25 students were part of this Jatha. Principal Dr. Ashalatha Suvarna, NSS Co Ordinator Mr. Balachandra and YRC program officer Mrs. Ashitha were present during this occasion
- Blood donation camp was organized on 29th May 2024 in association with Rotary club Mangalore, Wenlock Hospital Mangalore and NSS unit of our College. R Shivaram A inaugurated the programme along with Dr. Sharath Kumar Rao, Blood Bank Medical Officer Wenlock Hospital. 58 units of blood was collected in the Blood donation camp.

- Poster making competition was organised by youth red cross unit on 9th December 2023 at 11.00 am for P.U students of Shree Gokarnantheshwara College on the theme' Drug free society'. 12 teams took part in the competition. I, II and III prize winners were awarded cash prize.
- Youth Red cross unit in association with NSS organised Dengue and Malaria awareness programme 11th December 2023 in the college auditorium for students. Dr. Naveen chandrakulal, District Vector borne Disease control officer, Dakshina Kannadawas the resource person, Principal Dr.Ashalatha S Suvarna and YRC program officer Ms Ashitha was present during this occasion.
- Youth Red Cross Unit in association with Rangers and rovers organised First aid and CPR training programme for Degree students on 12th December 2023. Dr. Gayathri Bhat and Dr.Shruthi K T Co Ordinator's of NUMEDISIM, KSHEMA Nitte were the resource persons for the program .97 students and faculties had hands on experience in First Aid training and CPR training. Dr.Ashaltha Suvarna, Rovers CO Ordinator Dr Jayaprakash and YRC program officer Ms. Ashitha was present during this occasion
- 12 UG students were part of National Youth Day Celebrations 2024 on account of 162nd Jayanthi of Swamy Vivekananda, organised by Indian Red Cross Society, Dakshina Kannada District Branch, held on 12 th January 2024 at Tree Park Tannirubavi Beach, Mangalore.
Ms. Ashitha, Dept. Of commerce was bestowed with Best Youth Red Cross Program officer award for 2023

- 5 UG students participated in ‘World Cancer Day ‘awareness programme on 4 th February 2024 held at Ravindra Kala Bhavana, University college, Mangalore.
- 10 UG and PG students participated in World cancer Day organised by A.J Hospital and Research Centre, Mangalore on 10th February 2024.
- 8 students of U G participated in the internship training program from 4 th March 2024 – 9th March 2024 at Wenlock Hospital, Mangalore
- Save Water feed birds Abhiyaan at D.C Bungalow was held on 14th March 2024. 6 YRC volunteers were part of the program and college offered 3 mud pots which was then hand over to the principal.
- A Guest talk on Women’s Health and Hygiene was organised on 15th March 2024 in the college auditorium. Dr.Hemalatha B.C, senior specialist Wenlock Hospital , Mangalore was the resource person. 65 students were part of this program.
- Student Exchange program was held on the topic “Save water Feed birds” and on Heat wave on 20th March 2024 by Mr.Shreekanth, Mr.Manjunath and Mr.Ramesh of I B.com .45 students were a part of this program.
- 10 students of Youth Red cross unit visited Sneha deep (Home for children affected by aids) on 23rd March 2024 and offered them basic requirements collected from Shree Gokarnanatheshwara Institutions.
- 40 UG and PG students visited Giridhar Rao Sanjeevi bhai vrudhashram on 26th March 2024, offered them basic requirements and entertained them with cultural program.
- An event on Mudra yoga was organised for UG and PG students on 11 th April 2024 by Sri Gopalakrishna Delampady. 53 students benefited from this program.

- In connection with World water day a student exchange program was organised for I and II B.Com students on 17th April 2024 by Ms. Pratheeksha and Ms. Ramya of I M. Com

8. HRD and Placement Cell– headed by Mr. Mithun Chandra

Student representatives: 1) Ms.Akshitha – III B.Com

2) Paramesh – III B.A

1. The Cell initiated a comprehensive Soft skills training program to Final B.A. &B.Com Students aimed at equipping students with essential soft skills on 20 March 2024, by Young soft skill trainer Ms. Sushmitha Naik, Founder Daksh, Mangalore based start up institute. Altogether, 65 students benefited from the program, Principal Dr.Ashalatha S Suvarna, IQAC Coordinator Mr. Yatheen were present.
2. Mega Job fair - 2 is planned to be organized in the month of July in order to benefit the students of in and around colleges.

Activities/Programs conducted

1. Conducted one day Job fair in association with BWES (R) and Yuvavahini
®. Around 800 students were a part of this job fair.

9. Commerce Association– headed by Mr. Mithun Chandra

Represented by: 1) Preethika A – III B.Com

2) Akshitha – III B.Com.

1. Financial Education for young citizens of India was organised on 20.02.2024, Dr. Sharan Kumar Shetty was the resource person.

2. General aptitude, Group Discussions and Mock Interview was conducted by MBA students of Sahyadri College, on how to face interviews for the Final year students of B.com and B.A.
3. Inaugural program Add on course GST – A practical approach on 22 March 2024, Dr Ravi M.N. Associate Professor and Coordinator Dept of PG Studies, GFGC Bethangadi was the resource person.
4. Quiz competition was organised by M.com students to B.com students on 28 March 2024, Ms. Pooja and Ms. Ramya of M. Com (Final) were the Quiz Masters.
5. The students of final year B.Com visited Kelagur Tea Factory in Chikmagalur and witnessed the various process of tea powder making.

10.NCC

Headed by Capt. Praveen S

NCC wing of the college provide intensive training to the cadets enrolled and shapes their destiny, Drill and theory classes are conducted every Saturday. Captain. PRAVEEN. S Dept of commerce is in –charge of the NCC army wing.

Total Enrolled Strength 56 Cadets consisting of 37 SD Cadets and 19 SW Cadets. In the Academic Year 2023-24. 15 SD Cadets and 7 SW Cadets got enrolled. Preran A Rai, Pranam Rai I BA and Anjani of III B COM are the NCC leaders for the Academic Year.

ATC held at JNV Mudipu from 07 May to 16 May 2023, 11 SD Cadets and 8 SW Cadets and ANO attended the camp.

CATC held at Sacred Heart College Madanthyar from 01 July to 10 July 2023, 11 SD and 2 SW Cadets attended.

Army Attachment Camp held at MEG Bangalore from 06 June to 17 June 2023, 5 SD Cadets attended the camp cadets are Pranam,Preran,Hanumantha,Rakshith and Shreyas .

IDSSC Selection held at NITK Surathkal from 19 April to 28 April 2023 1 SD Cadet Preran attended the camp.

TSC-I held at 1 July to 10 July 2023 1 SD cadet Hanumantha attended the camp.

Yoga day celebrated at the College and Townhall Mangalore On 21 June 2022 ,25 cadets participated in the College and at the Townhall 10 cadets are participated.

Independence parade at Nehru maidan 11,12,13 August practice and final parade on 15 Aug 2023, 7 SD and 3 SW cadets attended and 18 battalion groupbagged by second prize in contingent march past.

Best cadets' selection held at 12 Aug 2023, 2 cadets Kiran Kumar and Rakshith attended the selection.

RDC selection was conducted at battalion on 20 Aug 2023,3 SD and 3 SW cadets participated I cadet Siddappa got selected for the next camp.

RDC-I at Yenepoya Institute of Engineering Moodabidri from 28 Aug to 06 Sep 1 cadet Siddappa selected for the second camp.

Puneeth Sagar Abhiyan at Tannirubavi beach on 10 Sep 2023, 25 cadets attended the activity.

Pre Rdc –II at Sagara Shivamogga from 21 Sep to 30 Sep 1 cadet Siddappa attended the camp.

New enrolment of the cadets on 21 July 2023 at college Auditorium 15 SD and 7 SW got selected and enrolled for the academic year.

KPT camp site cleaning 29 Sep 2023 10 SD cadets took part in the cleaning.

10 SD cadets went for shifting camp materials at camp site on 30 Sep 2023.

Wreath laying ceremony at War Memorial Kadri organised by Asuvu Rashtra Samarpitha team on 26 Nov 2023 10 cadets and ANO attended the programme.

NCC Udan day and world environment day celebrated at ST Aloysious College Mangalore 08 cadets participated in guard session.

10 cadets participated in the Indo Pak war Guard of Honour at War Memorial Kadri On 3 December 2023.

Firefighting demonstration and lecturing was organised in the college on 13 December 2023 with association with IQAC and fire service department Pandeshwar fire officer Dayananda and team hosted the programme total 200 cadets participated including PUC, Degree, Post Graduation and NCC Cadets.

B Certificate examinations be held on 10 feb and 11 Feb 2024 23 cadets appeared for the exams and 21 cadets are passed and C Certificate examination also be held on 17 Feb and 3 March 2024 07 cadets appeared for the exam all the 7 Cadets passed.

Motivational talk to the cadets at ST Aloysious College Mangalore on 26 Feb 2024, 20 cadets are attended the programme.

10. Sport and Games— headed by Dr. Jayaprakash, Physical Education Director

Represented by 1. Manjunatha of III B.A

2. Deepika of III B. Com

The college team participated and won laurels in many inter collegiate competition. The following college teams had participated in university level competitions:

1. Kabaddi: our college men's kabaddi team participated in the MUIC kabaddi men's championship held at GFGC Mudipu.

2. Wrestling: the college wrestling men's team has secured the runner up position in the MUIC wrestling championship held at Shree Gokarnanatheshwara College.
3. Prakash Hallpa Rathod secured the gold medal in category and was selected to represent the Mangalore university wrestling team at the south west zone interuniversity wrestling championship and all India inter university wrestling championships at Chandigarh Punjab.
4. Athletics: Our college athletic team participated in the MUIC athletic championship held at GFGC thenkanadyur Udupi.
5. Srajan j secured the silver medal in high jump and shivanada secured the bronze medal in the steeple chase event.
6. Cross country: Our college cross country men's team secured the overall 5th position in the MUIC cross country championships held at Kukke Subramanya College.
7. Karate: Deepika r amin of 3rd BCom secured the gold medal in kumite section at the MUIC karate championship held at Shree Durga Parmeshwari First Grade College Kateel.
8. Kabaddi: our college men's kabaddi team participated in the MUIC kabaddi men's championship held at GFGC Mudipu.
9. Mohd Nishan Hassan of 3rd BA was selected to represented the Mangalore University kabaddi team at the south zone interuniversity kabaddi championship held at Andhra Pradesh.
- 10.He secured the silver medal in the south zone interuniversity kabaddi championship.
- 11.He also represented the Mangalore university kabaddi team at the All India Inter University Kabaddi Championship held ay Mangalore university and secured the gold medal.
- 12.He also secured the gold medal in the Khelo India university games in kabaddi.

Department of physical education in association with Delampady Yoga Partisthana celebrated international yoga day. Yoga ratna shri Gopala Krishna Delampady was the chief guest and resource person for the occasion. Staff as well as students practically participated in the yoga day celebrations by executing yogic postures.

11.NSS REPORT

Staff in charge: Mr. Balachandra

Student representatives: Swastik of 2nd BCom and Rakshitha of 2nd BA

Total volunteers: 104

Motto: “Not for me but for you”

Activities conducted:

1. NSS unit for the academic year 2023 -2024 was inaugurated by Dr.Sessappa Amin , associate prof GFGC car street.
2. Cleaning of college premises was conducted by our NSS volunteers for the occasion of Founder’s Day celebrations.
3. Oath taking ceremony for Sadbhavana Divas was conducted on 23 July 2023.
4. 20 volunteers of our NSS unit participated in Spoorthi program conducted by Ramakrishna Mission Mangalore.
5. 10 NSS volunteers participated in Mother Thresa Vichara Vedike at town hall.
6. NSS volunteers participated in the serving food during the Dasara celebrations in Gokarnanatheshwara temple premises.

7. Play on drug abuse was enacted by Roshani Nilaya college in our college campus which was incited by the NSS unit of our college.
8. Ekatha Dinacharane oath taking ceremony was conducted on 31 October 2023.
9. 60 college nss volunteers of our college participated in the “Drugs Muktha Karnataka Jatha” on the eve of. Karnataka Rajostava.
- 10.NSS unit in collaboration with Youth Red Cross conducted a blood donation camp on 18th nov 2023 collection around 87 units of blood.
- 11.Guest talk on HIV/AIDS was conducted on 12 dec 2023 in our college.
SmtThabassum , managing trustee of Snehadeep Orphanage Mangalore was the resource person for the occasion.
- 12.Bus stand and Campus cleaning drive was conducted near urva and Managudda on 16th dec 2023.
- 13.Yogya of I B.Com was participated National Integratation Camp held at NITTE (deemed to be University) Deralakatte from 12th to 18th February 2024.
- 14.NSS special camp was organized from 23rd march 2024 to 29th march 2024 in Dattatreya aided higher primary school in konaje in which 55 students of our college participated and numerous extension activities were conducted.
- 15.Conducted Menstrual Hygiene Day awareness organized on 28th May 2024 in association with Women Cell and NSS. Dr.Nisha Yuvaraj , HOD of Economics, Shree Gokarnanatheshwara College Mangalore was the resource person for the occasion
- 16.Blood donation camp was organized on 29th May 2024 in association with Wenlock Hospital and Rotary Club Mangalore. Collection around 60 units of blood.

12. LIBRARY DEPARTMENT ACTIVITIES

Staff Co-ordinator: Ms.Divya A

1. On the occasion of International Mother Language Day, Department of library & IQAC jointly organised a Guest Talk on “Importance of Mother tongue” and Book Exhibition of Tulu - Kannada on 21st Feb 2024 in the college library. Smt. Suchitra Shetty, Lecturer, Department of Kannada, Shree Gokarnanatheshwara College of Education was the Chief Guest. Dr.Ashalatha S Suvarna Principal presided the program. Mrs. Sujatha, PG Co-ordinator, Ms Divya Librarian, Mr Yatheen Anchan, IQAC Co-ordinator, were present during the occasion. A quiz was organised for the students on the books exhibited in the college library.

2. As part of International Women's Day, a session aimed at introducing women writers and raising awareness of their writings was held in the College library on March 9, 2024. To celebrate, a book display featuring works by female authors was arranged. Dr.Ashalatha S. Suvarna, the college principal, Inaugurated and presided over the event. Students were given a quiz on the books that were on display for the occasion.

3. On the occasion of Ambedkar Jayanthi, Department of library & IQAC jointly organised a Guest Talk on “Birth history of Dr. Ambedkar and his contributions to the nation” and a book Exhibition held on same day on 17 April 2024 in the college library. Mr. Raghu Raj Kadri Principal, Shree Gokarnanatheshwara College PUC section was the Chief Guest. Dr. Jayaprakash, Principal presided the program. Mrs. Sujatha, PG Co-ordinator, Ms Divya Librarian, Mr Yatheen Anchan, IQAC Co-ordinator were present during the occasion. A book exhibition of Dr Babasaheb Ambedkar was held in the college library.

Scholarships for 21-22

| Sl. No | Type | No. of Beneficiaries | Amount |
|---------------|--------------------------|-----------------------------|---------------|
| 1 | State Scholarship Portal | | |

| | | | |
|----|---|----|------|
| 2 | SC/ST Scholarship (MCC) | 01 | 6000 |
| 3 | Sanchi Honnamma Scholarship | | |
| 4 | Mahindra Finance (For girl students) | | |
| 5. | Alumni Scholarship | | |
| 6 | Good conduct | | |
| 7. | Other scholarships | | |
| 8 | Narayana Guru | | |
| 9 | Rank Holders by SVSBYS Smt. Bharathi | | |

6. Governance and Leadership

All the major decisions are taken by the management and it is implemented for the well- being of all the stakeholders of the institution. The college governing council meets regularly to discuss the various issues pertaining college development.

7. Institutional values and Best Practices

1) ARIVU: to give a message on morality and human values by the staff.

CHINTHANA: to inculcate the moral values through the art of public speaking by the student.

2) Pusthaka Parichaya

1. Objective of the practice:

To promote the habit of reading books among the students with the increase dependence of internet the habit of reading books in library has drastically decreased. Hence in a effort to make students take up library books and inculcate the habit of reading this practice was started

Awards and Recognitions

1. “Chethana” our college Magazine was awarded the first prize under Category-II by Mangalore University in the best college magazine competition.

2. Mrs. Ashitha of Shree Gokarnanatheshwara College has been bestowed, with Best Youth Red Cross programme officer award for the year 2023 by Indian Red Cross Society, Dakshina Kannada District Mangalore

3. Teaching Staff of Shree Gokarnanatheshwara College has won overall championship of GURUVANDA 2024- Teachers talent competition organized by Rotary club Mangalore at SDM college Mangalore on 24th September 2023

Rank

Likhitha of II M.Com bagged the 9th rank in the Mangalore University M.Com post graduation examination for the academic year 2022-23 with CGP of 8.33


IQAC Co-ordinator
IQAC Coordinator
Shree Gokarnanatheshwara College
Gandhinagar, Mangaluru-3


PRINCIPAL
SHREE GOKARNANATHESHWARA
COLLEGE, GANDHINAGAR
MANGALORE