



SHREE GOKARNANATHESHWARA COLLEGE

Gandhinagar, Mangaluru - 575 003

Phone : 0824-2457266, Fax-2457221

(Sponsored by Shree Venkatesha Shiva Bhakthi Yoga Sangha (R))

An IQAC Initiative

DEPARTMENT OF PG STUDIES IN COMMERCE

SRISHTI 2K24

Presents

Abhividyakṛti

A NATIONAL LEVEL PG MANAGEMENT FEST

ON

8th NOVEMBER 2024

shrishtiabhividyakṛti2024@gmail.com

About the College

Shree Gokarnanatheshwara College has been the contrivance of Shree Venkatesha Shiva Bhakthi Yoga Sangha (R), which in the 1980's pledged to redeem a lot to the downtrodden section of the society through Brahmashree Narayana Guru's enchanting ideology and philosophy "Educate to be free, organize to be strong". The college came into fruition due to the foresighted and committed services of our philanthropists. In June 1982, the college was formally instituted as composite college in Arts and Commerce. In 2004, the B.Ed Course was initiated and in 2011 our institution took a giant leap by entering into the Post Graduate arena by embarking upon the M.Com course. Shree Gokarnanatheshwara College is located besides Gandhinagar Park at the central part of Mangalore city.

Genesis of SRISHTI:

SRISHTI started in the year 2013 as an Inter Class Management Fest. At present we are proud to view its image grown into a National Level PG Fest, enabling Post Graduate Students to exhibit their managerial & business acumen so as to reach out the global competency benchmark.

About the Theme :

Abhivyakti is the expression and communication in Management.



SANKALPANETHA (WOMEN ENTREPRENEURE)

"The ultimate conqueror"

Passion, creativity and self confidence are the most crucial skills in business. If you have imbibed the above, then you are ready to embark on the journey.

Event Rules:

- Individual participant
- Contact for the pre-assignment task, if any



STAFF IN CHARGE

Ms. PRATHEEKSHA
+91 9972096570

EVENT HEADS

Ms. PRATHEEKSHA
+91 9620963454

Ms. SUMALAKSHMI
+91 7349547550

SAMRIDDI (FINANCE) :

"Frugality includes all the other virtues"

It is concerned with the allocation of assets and liabilities over space and time, often under conditions of risk and uncertainty.

Event Rules:

- Two prticipants make a team
- Contact for the pre-assignment task, if any



STAFF IN CHARGE :

Capt. PRAVEEN S.
+91 9663695640

EVENT HEADS

Ms. PALLAVI
+91 9019330469

Mr. SWASTHIK
+91 6361307874

PRAKASHANA (MARKETING) :

"Amazing things will happen when you listen to customers"

Strong customer relationship drives sales, sustainability and growth.

Event Rules:

- Two participants make a team
- Contact for the pre-assignment task, if any



STAFF IN CHARGE

Mrs. ASHWINI K. R
+91 9591345948

EVENT HEADS

Ms. SHILPA
+91 7204043046

Ms. VARSHA
+91 9611025330

SAMVADA (HUMAN RESOURCE) :

"The zeal of human art"

Great things in business are never done by one person. They are done by a team of people. The value of business is a function of how well the financial capital and the intellectual capital are managed by human capital.

Event Rules:

- Two participants make a team
- Contact for the pre-assignment task, if any



STAFF IN CHARGE

Mrs. SUJATHA . S Ms. SHREERAKSHA . R
+91 9741379137 +91 8618564649

EVENT HEADS:

Ms. KRITHIKA Ms. SHRADDHA
+91 9535995710 +91 7909192082

SUJANA (BUSINESS QUIZ)

"Unlocking knowledge at the speed of thought"

Think ! Say Win. The challenge is all open and fueled by the power of thought. Be part of the momentum and push your limits

Event Rules: • Two participants make a team.



STAFF IN CHARGE

Mrs. RAVIKALA
+91 9663591538

EVENT HEADS

Ms. RAMYA
+91 9972453487

Mr. MANVITH
+91 7411186129

SANKSHIPTHA ABHINAYA (REELS MAKING)

Capture captivating stories in globe frames. Produce short reels that tell engaging tales inspired by wonders around us

Event Rules: • Individual participant



STAFF IN CHARGE

Dr. NISHA YUVARAJ
+917353020779

EVENT HEADS

Ms. SNEHA
+919008456188

Mr. RAKSHITH
+919380474252

General Rules

- ❖ Participating teams should register themselves by 8.30 AM.
- ❖ Team should consist of 10 members.
- ❖ Registration fees Rs 1500/- per team. (Rs. 150/- per head)
- ❖ Participants should provide college authorization letter and ID card at the time of registration.
- ❖ First round of every event will start at 9 AM.
- ❖ Judges decision will be final and binding.
- ❖ Participants are requested to bring their own laptop, dongle, pen drive and other required accessories.
- ❖ Confirmation of participation should be sent through phone call or E-mail call or Email on or before 5th November 2024.
- ❖ Use of vulgarity, obscene language and misbehaviour are strictly prohibited.
- ❖ The organizers reserve the Rights to cancel/reschedule/modify any rules of any event if the situation demands it, at their own discretion.
- ❖ Violation of the above rules would lead to disqualification of the team and further action will be taken.
- ❖ Participation in all the events is compulsory to get qualified for the overall championship.

Bank Details

Account Number : 00020110025766
Account Name : Shree Gokarnanatheswara College
IFSC : IBKL0078GOK
BANK : Sri Gokarnanath Co-operative Bank Ltd.

Scan the QR Code to Register



OR

<https://forms.gle/Uysb4GcRdXiTu8Ai8>

ORGANISING COMMITTEE

Dr. JAYAPRAKASH

Principal

Mr. NAGESH KARKERA

Administrative Officer

Sri VASANTH KARANDOOOR

Correspondent

Mr. YATHEEN

IQAC Coordinator

Mrs. SUJATHA S.

PG Coordinator

Capt. PRAVEEN S.

Fest Coordinator
+91 9663695640

STUDENT COORDINATORS

PRATHEEKSHA

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